

62

SEARS



1961 GARDEN BOOK

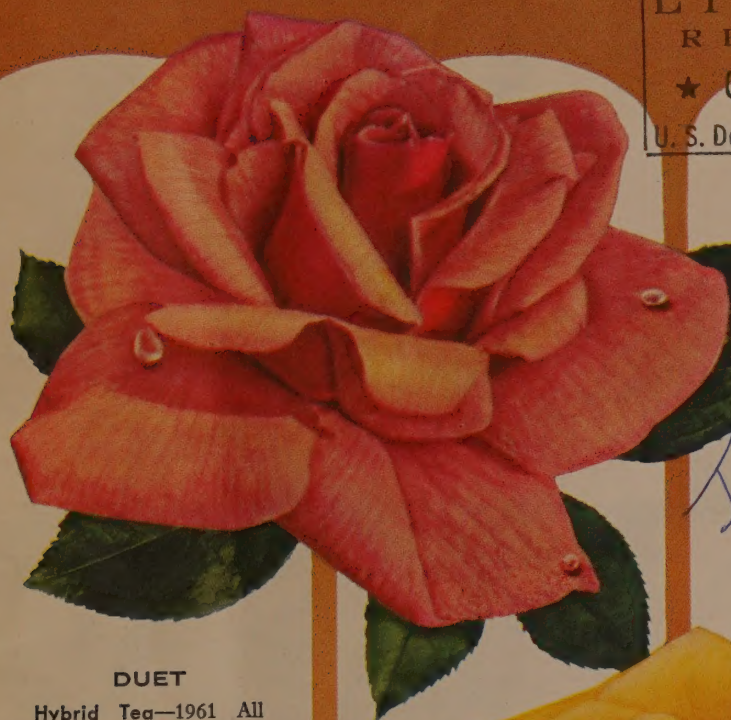
SEARS, ROEBUCK AND CO.,
Dept. 1396A, Philadelphia 32, Pa.

USE THIS BOOK THROUGHOUT 1961
To buy your Nursery Stock

For Index, Shipping Information,
Easy Terms . . see pages 41 to 44

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U. S. Department of Agriculture

*Index
page 41*



DUET

Hybrid Tea—1961 All America Winner. Rare combination of sunset-lovely colors. Rich salmon-pink petals set off by almost crimson reverse. Unusually hardy, Duet holds its color and shape in any weather. Patent No. 1903. Postpaid.
F91 GA 5421—Each . . \$3.50
3 or more, each 3.10

Save \$1.05

Collection consists of one each: Duet, Pink Parfait and Diamond Jubilee (honoring our 75th birthday). Postpaid.
F91 GA 5911—
(Separately \$9.25) 3 for \$8.20



PINK PARFAIT

Grandiflora—1961 All America winner. Perfect buds—as many as 100 on a plant—open into graceful, high centered blossoms. Blends of pink deepen with the weather—from dawn pink to a rich rosy hue at petal tips. Patent No. 1904.
F91 GA 5705—Postpaid. Each \$3.50 3 or more, ea. . \$3.10

DIAMOND JUBILEE

Hybrid tea, everblooming. 1948 All America winner. Specially chosen for this book to celebrate Sears 75th anniversary. Glowing buff-orange petals, sparkled with orange-yellow at the base. Double blossoms, often 5 to 6 inches across. Petals won't burn or fade in the sun. Patent No. 824.
F91 GA 5427—Postpaid. Each \$2.25 3 or more, ea. . \$2.00

SEARS
ROEBUCK AND CO.

The Finest Roses of

NEW 1960 INTRODUCTIONS

The results are in, the scores are totaled, the champions are crowned; and here are some 1960 winners of the All America Rose Selection. Here are winners in a rigorous two-year test in 25 gardens all over the nation; the tops in roses.

1 Fire King—One of the 1960 All-American Winners. Blooms, definitely double, are a vivid, vital vermillion, 3-inch size, borne in heavy, massy clusters. The rugged, stand-up plants hold them proudly—cut, they make a spectacular bouquet that lasts and lasts. In your garden, the deep-green, rich foliage sets off the splendor of this dramatic Floribunda—to win compliments from spring till frost. Pat. 1758. Postpaid.

F91 GA 5501—Each \$2.50; 3 or more, each.... \$2.20

2 Sarabande—Red petals, in a subdued richness that brings to mind the subtle overtones of an ancient mandarin lacquer, contrast sharply with the yellow stamens which they curl open to view. The low-spreading, vigorous plant bears opulent clusters that hold full color through the flower life. Dense growth makes this Floribunda ideal for low hedges. Pat. 1960. Postpaid.

F91 GA 5500—Each \$2.50; 3 or more, each.... \$2.20

3 Garden Party—Big blooms, in a new near-white blend of dainty pastels, distinguish this cross of two of the world's most famous Hybrid Teas: Peace and Charlotte Armstrong. Fully double blooms open from long, well-shaped buds, are often 7 inches across and are supported by long, sturdy stems. Vigorous and free-branching, this plant will produce for you a continuous flowering. Pat. 1814. Postpaid.

F91 GA 5400—Each \$3.00; 3 or more, each.... \$2.65



1 Fire King



2 Sarabande



3 Garden Party

Copyright 1961 by
Sears, Roebuck
and Co.

2 SEARS CPBKMN
AMDG

Recent Development

THE BEST OF 1958 AND 1959

[5] **Kordes Perfecta**—1959 introduction that electrified the rose world! Never before such a color combination in a Hybrid Tea: creamy-white petals edged in deep red. As flower opens, this combination shows yellow overtones in the heart-shadows. Lasting $4\frac{1}{2}$ to 5-in. blooms. Plant is 3 to $3\frac{1}{2}$ feet high. Pat. 1604. Postpaid.
F91 GA 5401—Each \$3.50; 3 or more, each.....\$3.10

[6] **White Knight**—AARS Winner in 1958... the first white Hybrid Tea to win this honor. Loose out-rolling of satiny white petals in the opening flower gives a lovely effect. Long stems ideal for cutting. Both bush and flower are superb in form. Pat. 1359. Postpaid.
F91 GA 5404—Each \$3.00; 3 or more, each....\$2.65

[7] **Pink Peace**—A 1959 sensation, this Hybrid Tea shows every promise of rivaling the popularity of the incomparable **Peace**. Plump and plentiful, the huge flowers are held on sturdy stems. 65 Pink petals edged in a hairline of lighter hue. Pat. 1759. Postpaid.
F91 GA 5403—Each \$3.00; 3 or more, each....\$2.65

[8] **Starfire**—AARS winner in 1959. A Grandiflora with Hybrid-Tea-like flowers and the generous profusion of a Floribunda. Raspberry-red petals stay true from bud to bloom. Bronze-green foliage in plants 5 ft. tall. Adds charm to your garden. Long stems. Pat. 1742. Postpaid.
F91 GA 5700—Each \$3.00; 3 or more, each....\$2.65

[9] **Ivory Fashion**—1959 AARS Winner. A Floribunda with a Tea rose fragrance. Slender buds open to 4-in. blooms with petals of rich old-ivory tone. Graceful, golden stamens give focal interest. The $2\frac{1}{2}$ -foot plant is rich in dark-green foliage. An extra-long bloomer for grace and fragrance all summer. Pat. 1688. Postpaid.
F91 GA 5504—Each \$2.50; 3 or more, each....\$2.20



5 Kordes Perfecta



6 White Knight



7 Pink Peace



8 Starfire



9 Ivory Fashion

Collection of 3 Roses, \$8.40
Save \$1.10. Get one each of
Garden Party, Kordes Perfecta and Pink Peace

F91 GA 5910—Postpaid. (Separately \$9.50).....3 for \$8.40

Choose type or types of
Rose Bushes best suited for
your garden. See below



Hybrid Tea Rose

See also pages 6 and 7

Superb in size, color, form and fragrance, the hybrid tea rose is the most popular of all. With adequate winter protection it will bloom in all zones. (See Map on page 42.) Ht., 2 to 3 ft., most areas. Plant 2 ft. apart, spring or fall, in sun.



Floribunda Rose

See also pages 8 and 9

Buds and blooms in gorgeous clusters—the Floribunda rose is ideal for massing color in a bed, for edges and hedges. Grows low and hardy. Blooms late spring to fall, all zones, with protection. (See map, P. 42.) Plant 18-24 in. apart, spring or fall.



Grandiflora Rose

See also pages 12 and 13

Taller than above types, it has the better qualities of both: blooms as big as Hybrid Teas borne in clusters like Floribunda. Well-branched stems for cutting, massed blooms for outdoor color. Protect like Hybrid Teas. In spring or fall plant 30 in. apart. Hardy in all zones. (See map on page 42.)



Miniature Roses

See also pages 12 and 13

Just like the big roses in everything but size. Blooms measure about an inch across on plants 8 to 12 inches high. Protect as above. Plant 10 to 12 inches apart, in spring or fall.



Climber Roses

See pages 10 and 11

For backgrounds. Long canes can be trained over trellises. Magnificent masses of color are possible. Some have flowers like Hybrid Teas for good cut blooms. Some are always in flower; others repeat their bloom'g. Protect in winter. Plant 2 to 3 ft. apart.

Tree Roses

See pages 12 and 13

On a trunk and about three feet above the ground big free-blooming flowers make a dramatic accent-spot for any garden. Multiflora root and stem with Hybrid Tea roses at the top. Ever-blooming, well-branched. Protect in zones 2, 3, 4. Plant 5 ft. apart.

4 SEARS

CPBKM
AMDG

Patented Ever-blooming

Hybrid Tea Roses

SHIPPED POSTPAID

Here are the "aristocrats" of the rose world . . . so distinctive they are protected by patent laws. For more information on Patented Roses see page 6; for explanation of rating (the number shown in parentheses) see page 10. For AARS Winners see pages 2-3.

[1] **Peace.** (9.6). A winner in 1946 and champion ever since! No rose in all history occupies the place in the hearts of gardeners that Peace does. Rich, lustrous, thick-leaved bush; canes finger-thick; enormous blooms; yellow petals edged in pink; vigorous, dependable growth—no wonder Peace holds prime place: it has everything! Pat. 591.
F91 GA 5402—Postpaid. Ea. \$2.50; 3 or more, ea. \$2.20

[2] **Chrysler Imperial.** (8.8). Here's a red rose with flare, flash and fashion! Crimsons out-rolling petals tone ever deeper in the darkening shadows of the flower-heart. Sturdy, vigorous in growth, disease-resistant, dependable, this rose will rise in your affections, year after year. Pat. 1167.
F91 GA 5406—Postpaid. Ea. \$2.50; 3 or more, ea. \$2.20

[3] **Nocturne.** (8.1). A bright cardinal tinging to deep crimson, the well-textured petals of this lovely rose hold their tones throughout the hot summer days. Such flowers are numerous on the tall-growing Nocturne bush. Here's a rose that's dependable; it grows well anywhere. Very fragrant. Pat. 713.
F91 GA 5405—Postpaid. Ea. \$2.25; 3 or more, ea. \$2.00

[4] **Tallyho.** (8.4). A heady, spicy fragrance is a treasured feature of this beloved rose. The ovoid buds show brilliant crimson, curl outward in blooming to disclose a charming shade of pink. Large, high-centered double flowers. Pat. 828.
F91 GA 5410—Postpaid. Ea. \$2.25; 3 or more, ea. \$2.00

[5] **Sterling Silver.** (7.2). No rose that grows in any garden has the same sheen as this! A quiet, well-bred, aristocratic quality is the mark of these big, silver-lavender blooms. Leathery, dark green bush. So different, distinctive! Pat. 1433.
F91 GA 5416—Postpaid. Ea. \$3.00; 3 or more, ea. \$2.65

[6] **Golden Scepter.** (7.3). Queenly majesty in the slender golden buds; lush opulence in the blooms to which they open! A golden-yellow glory in your garden all summer. No wonder Golden Scepter won Holland's highest rose award. Pat. 910.
F91 GA 5412—Postpaid. Ea. \$1.85; 3 or more, ea. \$1.60

[7] **First Love.** (8.0). A charming procession of tender tints! The long, tapering buds are the pale pastel pink of a winter dawn. Slowly they open as the bloom develops to flaunt in your garden a riot of salmon, and orchid, and rose! Spectacular effect as First Love puts on a summer-long show in your garden. Tall. Mildly fragrant. Pat. 921.
F91 GA 5411—Postpaid. Ea. \$2.25; 3 or more, ea. \$2.00

[8] **Show Girl.** (7.6). Beautiful buds, long, pink, and perfect—that's the feature that brought this rose its fame. The petals are heavy-textured, the blooms long-lasting, the stems long and sturdy. That's why Show Girl is treasured for cutting. Plenty of lovely, deep pink flowers. Pat. 646.
F91 GA 5408—Postpaid. Ea. \$2.25; 3 or more, ea. \$2.00

[9] **New Yorker.** (8.0). The distinguished New Yorker is a red rose. Red in three dimensions: for the deep-underlying scarlet is topped by a subtle patina of rich, velvety sheen. Blooms often measure 6½ in. across and are supported by long sturdy stems. Ideal for cutting. Rugged growth. Pat. 823.
F91 GA 5407—Postpaid. Ea. \$2.50; 3 or more, ea. \$2.20

[10] **Mirandy.** (7.7). Picture this happening in your garden: a profusion of long, pointed, ovoid buds in rich burgundy, with darker shadings. Each opens to a lively Chrysanthemum-red in a bloom of 50 petals, with marvelous fragrance. Pat. 632.
F91 GA 5409—Postpaid. Ea. \$2.25; 3 or more, ea. \$2.00

[11] **Helen Traubel.** (8.7): Glorious color-tones that range through the full scale: from a light, sparkling pink to a warm, glowing apricot pink. Sensitive affected by weather and season, the tones provide a whole series of harmonies in the pink key. Thus the lovely buds, the half-opened flowers and the climax of full bloom make a lavish and spectacular effect in any garden. Include this rose in your planning.

Hard to believe that a rose so delicately lovely could be a rugged grower! But it is! It's vigorous, healthy and lusty. Sears guarantee of growth is your assurance. Patent 1028.

F91 GA 5417—Postpaid. Ea. \$2.75; 3 or more, ea. \$2.40

Save 95¢ to \$2.50 Patented Rose Collections

3 Roses, \$8.40

One each:

Sterling Silver
Starfire (Page 3)
Kordes Perfecta
(Page 3)

(Separately, \$9.50)

F91 GA 5903—Postpaid

4 Roses, \$9.70

One each:

White Knight (page 3)
Chrysler Imperial
Peace
Pink Peace (page 3)

(Separately, \$11.00)

F91 GA 5902—Postpaid

4 Roses, \$7.65

One each:

Golden Scepter
Show Girl
Tallyho
Nocturne

(Separately, \$8.60)

F91 GA 5904—Postpaid

Collection of 8 Roses, \$18.75

Tremendous saving on a collection that will make a well-rounded rose garden. Now's the time to start with 1 each of:

Kordes Perfecta, White Knight, Peace, First Love,
Chrysler Imperial, New Yorker, Helen Traubel, Mirandy.

F91 GA 5905—Postpaid. (Separately \$21.25)..... 8 for \$18.75



1 Peace



5 Sterling Silver



8 Show Girl



2 Chrysler Imperial

Save \$3.05
 All Roses on this page
 One bush of each;
 labeled with name
 (Sold separately, \$26.35)
 F91 GA 5901—Postpaid
11 for \$23.30



9 New Yorker



3 Nocturne



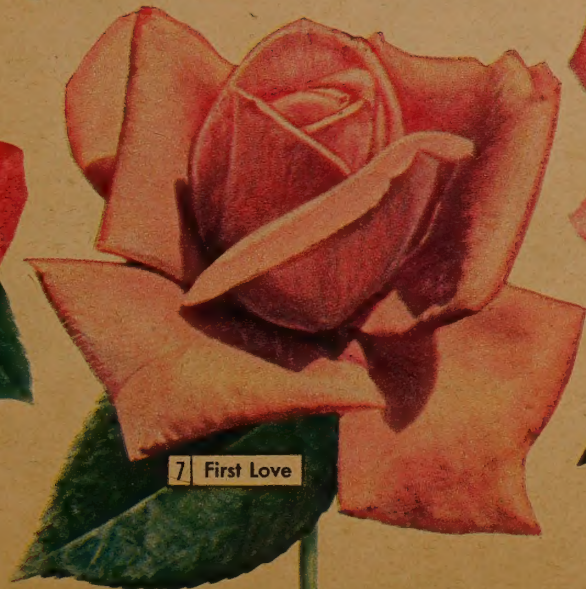
6 Golden Scepter



10 Mirandy



4 Tallyho



7 First Love



11 Helen Traubel

How Sears Rose Bushes are graded..



No. 1 1/2 Grade

Standard grade. Extremely popular with large rose growers and gardeners willing to wait for bigger bushes. Sears send only 2-year field grown, branched plants with 2 or more canes, 15 in. and up. Bloom first year. Graded to standards of American Association of Nurserymen.



No. 1 Grade

Premium grade, better rooted, heavier branched than No. 1 1/2 grade bush. Have 3 or more strong canes, 2 of which are 18 inches and up—as specified by American Association of Nurserymen. More blooms the first two years than No. 1 1/2. One of the easiest grades to establish in your rose garden. Hardy and accurately graded.



Jumbo Grade

Our largest, heaviest-rooted, and best-branched Rose Bushes specially hand-picked, from other roses in same nursery row, for exceptional vigor or displayed while growing. Give immediate landscape effect...lavish with color. Look like long-established roses soon after planting. Produce many more blooms in first few years than other grades. Largest grade we offer.

Patented and Non-Patented Roses.. what is the difference?

Patented Roses—NEWEST creations of priceless perfection. Pride of American Rose Research, developed after years of experimentation for the "perfect rose." Patent rights are granted hybridizers for developing roses that are hardier, bloom lavishly, have unique color, shape and fragrance. It requires many years of patient skill from the original cross to the granting of a patent. The price of a Patent Rose is established by the patent owner. Sears send Grade No. 1, or larger, of these dramatic NEW Patent Roses.

Non-Patent Roses—the tremendously popular, older favorites. Many were developed before patent laws were in effect; others were patented but the rights have expired. All are acclaimed for their beauty, endurance of blooms, hardiness and easy growth. Tested, showy roses at inexpensive prices.

Facts on Rating System

(Number in parentheses after each rose)

To help you and guide you in your selection of roses, the American Rose Society each year issues a list of roses with the rating of each variety. They have established a national rating system of 10 as a perfect rose. From 9 to 10 is outstanding; from 8 to 8.9 is excellent; from 7 to 7.9 is good; from 6 to 6.9 is fair; from 5 to 5.9 is questionable. A few varieties have not been rated.

You will find varieties listed in this garden book with ratings less than 7.0 because they are varieties that have stood the test of time for color, for fragrance or for blooming excellence. Don't be afraid to choose the ones you like if you love to raise roses. Remember, Sears specializes in "Guaranteed-to-Grow" plants.

They have been grown for two years. They have been sprayed, watered, fed and culled during that period. Dug while dormant they are stored under conditions of perfect temperature and humidity.

Non-Patented Ever-blooming

Hybrid Tea Roses

VARIETIES SOLD BELOW ILLUSTRATED ON FACING PAGE

Each rose bush offered here is ready for you in choice of Three Grade Sizes.
See "How to Order" below. Rating number in parentheses. See below.

- 1 **Crimson Glory**, (9.1). Large, urn-shaped buds are well formed and unfurl into petals of intense deep crimson...mellowed by a velvety nap. A champion!
- 2 **McGredy's Ivory**, (7.2). Marvelously fragrant, beautifully molded, giant roses of pale creamy-white. Lustrous dark green foliage, very vigorous.
- 3 **Countess Vandal**, (7.5). One of the finest roses in bud form. Opens into large, double, high-centered flower of pink-shaped salmon with yellow.
- 4 **McGredy's Yellow**, (7.5). Buds are long and pointed...the flowers gloriously cupped. Light buttercup-yellow, glossy foliage. Prolific grower.
- 5 **The Doctor**, (7.6). Shapely long pointed buds of clear frosty pink, open to enormous blooms of the same pure color. A pink with a real richness!
- 6 **Better Times**, (6.3). Dazzling ruby-red color blossoms with a deep fragrance. Perfectly formed pointed buds. Wonderful for cutting. Long stems.
- 7 **Red Radiance**, (7.9). One of the most beloved roses of all time. Sweetly scented, long-stemmed flowers of true red. Favorite of florists everywhere.
- 8 **Eclipse**, (8.1). Golden yellow, with slender, urn-shaped buds that make it a consistent prize winner. Has proven form and hardiness demanded by rose gardeners...blooms all season.
- 9 **Pink Radiance**, (7.9). Fill your garden with these large sized roses. Beautifully formed cameo-pink flowers with deeper pink on reverse side. Very fragrant with a distinctive scent. They grow tall.
- 10 **President Herbert Hoover**, (7.7). Long buds, exquisitely formed, open slowly into gigantic, blended blooms of cerise-pink with yellow.
- 11 **Charlotte Armstrong**, (9.0). 1941 AARS winner. Huge deep-red blooms in a blend of brilliant blood-red and cerise-pink. Long stems.
- 12 **Mrs. Sam McGredy**, (7.9). Wonderful copper-orange flushed with red. Long keeping qualities make it a natural for vase arrangements. Large, long pointed bud. Vigorous grower. Dark green foliage.
- 13 **Rex Anderson**, (6.9). Sensational exhibition rose with huge flowers. Satiny, superior white, with elegant form. Healthy foliage, vigorous plants growing 2 to 2 1/2 feet tall. An outstanding rose—a charming addition to your garden.
- 14 **Picture**, (8.0). An abundant bloomer of velvet rose-pink with a rich salmon undertone. Warm glow for the garden—perfectly formed for picking. Long-lasting—when cut they stay fresh longer.
- 15 **Etoile de Hollande**, (8.1). One of the grandest red roses ever grown. Perfect buds open into glorious flowers of velvety scarlet. Fine stems. An unforgettable rose scent. Blooms early and flowers freely.

HOW TO ORDER: Ever-blooming Hybrid Tea Rose Bushes above

Each Non-patented variety is offered in 3 Grade Sizes (see top of page at left). *Shipped from grower at planting time. State catalog number, quantity and name of variety wanted. Not postpaid. Please add 10% for Shipping and Handling Charges, see page 43.*

F91 GA 6100—Standard No. 1 1/2 Grade...Each \$1.00...Any 3 to 5, each 95c...Any 6 or more, each 90c
F91 GA 6101—Premium No. 1 Grade...Each 1.30...Any 3 to 5, each 1.25...Any 6 or more, each 1.20
F91 GA 6102—Jumbo Grade...Each 1.65...Any 3 to 5, each 1.60...Any 6 or more, each 1.50

Your Choice.. Collection A, B, or C

Standard No. 1 1/2 grade.....(Sold separately, \$5.00)..... \$3.95
Premium No. 1 grade.....(Sold separately, \$6.50)..... 5.85
Jumbo grade.....(Sold separately, \$8.25)..... 7.40

Collection A

One Each:

Better Times
Red Radiance
Eclipse
Pink Radiance
President Hoover

For prices see above. To those prices add 10% handling and shipping charges. State catalog number of the grade you desire.
F91 GA 6406—Grade No. 1 1/2
F91 GA 6407—Grade No. 1
F91 GA 6408—Jumbo Grade

Collection B

One Each:

Crimson Glory
McGredy's Ivory
Countess Vandal
McGredy's Yellow
The Doctor

For prices see above and add 10% for shipping and handling charges. Please be sure to state the catalog number of the grade you desire.
F91 GA 6400—Grade No. 1 1/2
F91 GA 6401—Grade No. 1
F91 GA 6402—Jumbo Grade

Collection C

One Each:

Charlotte Armstrong
Mrs. Sam McGredy
Rex Anderson
Picture
Etoile de Hollande

For prices see above and add 10% for shipping and handling charges. Please be sure to state the catalog number of the grade you desire.
F91 GA 6403—Grade No. 1 1/2
F91 GA 6404—Grade No. 1
F91 GA 6405—Jumbo Grade

Save More.. Buy two or more collections

Any two of above collections

Just see for yourself how much you save! Select any two collections. They are guaranteed to grow. When ordering state your choice of collections. Not postpaid. For shipping and handling charges see page 43.

F91 GA 6409—No. 1 1/2 Grade, 2 collections..... \$7.70
F91 GA 6410—No. 1 Grade, 2 collections..... 10.95
F91 GA 6411—Jumbo Grade, 2 collections..... 13.95

Save! All three collections

What a garden you'll have! All the gorgeous roses pictured on the opposite page, arranged as you'd want them. And: they're guaranteed to grow. Not prepaid. For shipping and handling charges see page 43.

F91 GA 6412—No. 1 1/2 Grade, 3 collections..... \$10.95
F91 GA 6413—No. 1 Grade, 3 collections..... 15.50
F91 GA 6414—Jumbo Grade, 3 collections..... 19.75

IMPORTANT: To prices above, add 10% for shipping and handling. See page 43.



Here's how to plant and
care for your roses

A. Planting in spring

1 . . Soak roots

If you cannot plant your roses immediately upon arrival, store them in a cool place without unpacking. Before planting, unpack the bushes and soak roots in water 12 to 24 hours. This promotes a faster start.



2 . . Prepare hole

Dig hole large enough to receive all roots without crowding. Plant rose same depth it was planted in the nursery. (See soil mark on stem.) Spread roots carefully.



3 . . Set properly

Plant so that the graft (lump on the trunk where rose was budded) is about an inch below the level of the soil. Cut off any broken hair-roots. Make sure main root hangs down full length without bending.



4 . . Fill in hole

Pull loose soil in around roots and tamp it down gently. Add water before you completely fill the hole to settle soil around the roots. Then pull in more soil to ground level. Leave top soil loose.



5 . . Prune top

Cut out the weak canes, leaving only 2 or 3 of the best. Prune back all canes to 4 inches from the ground. This is no sacrifice, for the bloom always comes on new growth. You'll get more roses.



6 . . Mound over

Cover entire plant with soil 6 to 8 in. high to keep canes from drying out. As new shoots appear, gradually remove a little of the mound every second day until soil is level. Water if soil begins to dry.



B. Take these steps in the following fall

7 . . Cover after frost

Cut your roses back to 16 or 18 inches high after the first killing frost. Then mound the earth 6 to 8 inches high around each plant. Add straw or hay over the mound of soil. Hold down with wire.



C. Next spring, follow these instructions

8 . . Remove cover

Do not remove cover in spring until danger of frost is past. When growth is 1/4 inch long, remove one quarter of the winter covering of soil. It is very important to uncover your roses gradually.



9 . . Prune back top

As last year's wood does not produce flowers, prune all canes down to 6 or 8 inches in March or April. Remove all dead wood. Growth should have commenced so you know which wood is living.



10 . . Add fertilizer

Roses are heavy feeders. Apply Cross Country Rose Food, see page 10; order a bag when you order your plants. Feed: when first leaf bud develops; when roses start to bloom and 6 weeks before frost.



Floribundas bloom in gay clusters

Ever-blooming roses for brilliant hedges and borders

Patented Floribunda Bushes

All patented plants are sent Postpaid

- 1 Red Pinocchio, (8.8). Hundreds of flowers on every bush. Carmine buds open to 3 1/2-in. blooms. Pat. 812. F91 GA 5502—Ea. \$1.75; 3 or more, ea. \$1.55
- 2 White Bouquet, (7.6). AARS winner 1957. Luminous white roses, often 4-5 in. across. Long stems. Pat. 1346. F91 GA 5511—Ea. \$2.50; 3 or more, ea. \$2.20
- 3 Jiminy Cricket, (7.5). AARS winner 1955. Sprays of tangerine-red buds open to 3 1/2-in. coral flowers. Pat. 1346. F91 GA 5506—Ea. \$2.00; 3 or more, ea. \$1.75
- 4 Fashion, (8.9). AARS winner 1950. Miniature-like hybrid tea roses in coral-pink overlaid with gold. Pat. 789. F91 GA 5503—Ea. \$2.00; 3 or more, ea. \$1.75
- 5 Goldilocks, (7.3). Showy golden yellow 3 1/2-in. cupped roses. Pat. 672. F91 GA 5505—Ea. \$1.75; 3 or more, ea. \$1.55
- 6 Vogue, (8.2). AARS winner 1952. Glowing cherry-coral. Pat. 926. F91 GA 5507—Ea. \$2.00; 3 or more, ea. \$1.75
- 7 Chatter, (7.3). Blazing crimson clusters of big flowers. Pat. 739. F91 GA 5510—Ea. \$1.50; 3 or more, ea. \$1.30
- 8 Frolic, (7.6). Deep pink masses of satiny buds and blooms. Pat. 1179. F91 GA 5508—Ea. \$2.00; 3 or more, ea. \$1.75
- 9 Spartan, (8.7). Perfect buds open to orange-red shaded coral. Patent 1357. F91 GA 5509—Ea. \$2.50; 3 or more, ea. \$2.20

Save 12%

4 Patented Bushes

A real saving! These 4 patented rose bushes at one low price: (1) Red Pinocchio, (3) Jiminy Cricket, (4) Fashion, (5) Goldilocks. Shipped *postpaid*. F91 GA 6000—(Separately \$7.50) . . . 4 for \$6.60

Save 12%

8 Patented Bushes

Separately these 8 bushes cost \$15.50. (1) Red Pinocchio, (3) Jiminy Cricket, (4) Fashion, (5) Goldilocks, (6) Vogue, (7) Chatter, (8) Frolic, (9) Spartan. F91 GA 6001—Postpaid . . . \$13.60

Non-Patented Floribunda Bushes

Tested, showy roses at low, low prices

NOTE: Not Postpaid. Add 10% for shipping and handling.

- 10 Frensham, (8.6). English Gold Medal winner. Abundance of flowers in a clean vermilion-red. Blooms all season. Grows tall and vigorous with healthy green foliage. Use it to set off shrubs, or in a bed all by itself. Magnificent as a hedge.
- 11 Roseneife, (8.2). Shapely, both in bud and bloom, these dainty pink flowers make striking table decorations. Grow well in hottest sun. Often regarded as the best double-pink Floribunda.
- 12 Summer Snow, (7.4). From an early start, blooms all summer in dramatic snowy profusion. Heavy clusters of 2-in. blooms. Makes lovely hedges.
- 13 Floradora, (8.2). Vivid brilliance in gayest red. Sweetly shaped, this Floribunda has a charm all its own.
- 14 Pinocchio, (7.8). Salmon with gold, in color. These roses are like hybrid teas in shape. Fragrant. Popular in corsages. Hundreds of blooms to a bush.

HOW TO ORDER Non-patented Rose Bushes 10-14

Each variety is offered in 3 Grade Sizes (see page 6). Shipped from grower, not postpaid. See page 43 for 10% shipping and handling charge information.
F91 GA 6200—Standard No. 1 1/2 Grade . . . Ea. \$1.00 . . . 3 to 5, ea. 95c . . . 6 or more, ea. 90c
F91 GA 6201—Premium No. 1 Grade . . . Ea. 1.30 . . . 3 to 5, ea. \$1.25 . . . 6 or more, ea. \$1.20
F91 GA 6202—Jumbo Grade Floribundas . . . Ea. 1.65 . . . 3 to 5, ea. 1.60 . . . 6 or more, ea. 1.50
State Catalog number, quantity and name of variety wanted

Collection of 5 non-patented bushes

Save on this collection of the five non-patented bushes described above and pictured on opposite page. For shipping and handling charges see page 43. (10) Frensham, (11) Roseneife, (12) Summer Snow, (13) Floradora, (14) Pinocchio.

F91 GA 6500—Standard No. 1 1/2 Grade . . . 5 for \$3.95
F91 GA 6501—Premium No. 1 Grade . . . 5 for 5.85
F91 GA 6502—Jumbo Grade . . . 5 for 7.40

Floribunda Hedge Roses

- Frame your garden in glorious color
- Healthy, hardy field-grown plants

A rose-hedge, trim, neat and glowing with color is the loveliest feature of a gracious garden. To frame your beds, define your areas, give charm to your overall pattern, nothing can quite take the place of this living wall of roses. These plants are quick to grow, easy to tend. They exude a lovely fragrance, stay in brilliant color all season long. Plan to plant your entire place with hedge that sets off your landscaping scheme.

- Grow to form a hedge 3 ft. high
- Guaranteed to bloom this summer

Plant 18 inches apart in sun or part shade. Bushes will grow heavily branched, densely leaved. Foliage covers from base to tip. Buds come in thick clusters and open to form semi-double flowers. At these prices you can afford generous use of hedges. Please state color: Red, Pink, Yellow or white. *Postpaid*.
F91 GA 6620 . . . 10 of one color \$7.85
F91 GA 6621 . . . 20 of one color 14.95
F91 GA 6622 . . . 50 of one color 34.95



1 Red Pinocchio



4 Fashion



7 Chatter



2 White Bouquet



5 Goldilocks



3 Jiminy Cricket



6 Vogue



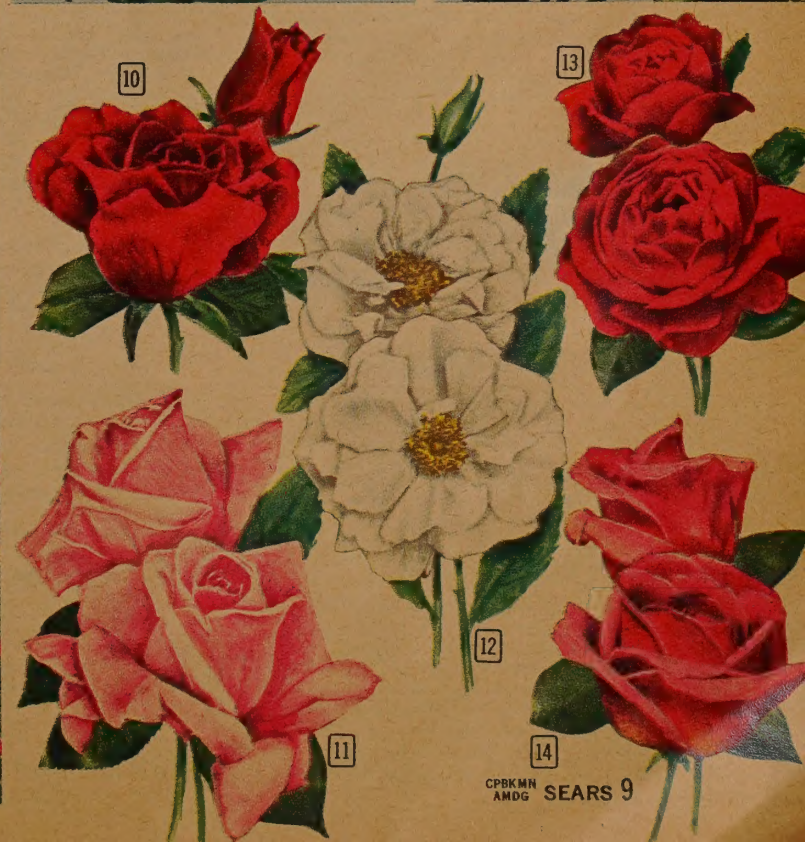
8 Frolic



9 Spartan



Floribunda Rose Hedge



10

13

12

11

14

AARS explained... How to grow Climbers



AARS Winner.
What does it
really mean?

Above—is the identification seal of Patented Roses that have won the ALL AMERICA ROSE SELECTION, the coveted AARS award. They are aristocrats of the rose world. To claim this award they have passed a rigorous 2-year test. AARS maintains 25 guest gardens throughout the United States, where four plants of each latest rose to be tested are entered by hybridizers from all parts of the world. Plants are judged for 2 years to prove they are "at home" in all climates and soils. Scores are kept for growing and blooming performance, for color, shape, fragrance, for vigor and resistance to disease. Then the scores are compiled and voted on by a national jury of rose experts—and the rose with the highest average wins the AARS tag.



Train Young Shoots

Care in the training of your climbing rose bushes will pay off in the general effect that beautiful cascades of blooms can produce. Simply twine the tender canes through the fence, arbor or trellis. Tie them securely but gently with strips of cloth. Better still, see page 40 for Sears Twist-'n-Tie Plant Supports. They will cushion the plant, yet allow room for expansion.



Give winter protection

Ordinarily, climbing roses need very little winter protection except in northern states. There, you simply wrap the canes with straw or several thicknesses of burlap; or for best protection, untie the canes, peg them carefully to the ground, cover with several inches of soil, and add a layer of straw or boughs.

Pruning Instructions

Do not prune climbing roses in the fall. Prune to remove weak, injured, or interfering branches, cutting back to the living wood. Make a clean, 45° slanting cut, 1/4 inch above bud. Climbing roses should be pruned very little. Remove branches only to keep plant in shape and to eliminate dead canes. After the first bloom has passed in late spring, or during the winter months, inspect the plants for removal of unproductive canes.

Climbing Rose Bushes

Shower beauty on fences, trellises, walls and porches with masses of roses

Trained to grow
on a trellis...
countless blooms
for small space



Rambling along fence or wall
they make for smart landscaping
—add to the charm of your home



Grown as a
free-standing
pillar they add
dramatic height



VARIETIES SOLD BELOW ILLUSTRATED ON FACING PAGE

PATENTED Ever-blooming Climbing Roses

- 1 Climbing Golden Showers, (7.6). AARS winner 1957. An almost thornless rose that can be shaped as a bush or trained as a climber to reach up and along a trellis to a height of 6 to 8 feet. Gleaming, golden blooms that invite picking, have high centered petals, opening to 4 in. across, sometimes single, sometimes in clusters of three or more. Highly resistant to mildew and black spot. Ever-blooming from spring to late fall on self-supporting canes. Patent 1557. *State quantity.*
F91 GA 5600—Postpaid. Ea. \$2.75; 3 or more, ea. \$2.40
- 2 Climbing Chrysler Imperial, (7.6). AARS winner 1953. Ever-blooming medium red flowers 4 to 5 in. across. Long tapered buds on vigorous canes. Lustrous green foliage brings out the crimson beauty of the blooms. Pat. 1528. *State quantity.*
F91 GA 5602—Postpaid. Ea. \$2.75; 3 or more, ea. \$2.40
- 3 Climbing Aloha, (6.2). Hundreds of beautiful, long-stemmed, perfect buds and flowers. A picture in rose-pink! Hardy, vigorous grower with rich green foliage. Pat. 948. *State quantity.*
F91 GA 5605—Postpaid. Ea. \$2.50; 3 or more, ea. \$2.20
- 4 Climbing Crimson Glory, (8.3). Vigorous, fast climber. Magnificent, big flowers of velvety crimson... strong stems... fascinating fragrance. All the virtues of America's favorite red rose! Pat. 736. *State quantity.*
F91 GA 5601—Postpaid. Ea. \$2.75; 3 or more, ea. \$2.40
- 5 Climbing Peace, (7.2). So popular in bush form. Same ever-blooming flower in shades of yellow edged with pink. Same dark glossy foliage. Same hardy growing quality. Patent 932. *State quantity.*
F91 GA 5603—Postpaid. Ea. \$2.50; 3 or more, ea. \$2.20

Save \$1.35

**on Patented Climber
Collection**

• Golden Showers • Aloha
• Chrysler Imperial • Crimson Glory

Separately \$10.75

F91 GA 5951

Postpaid..... 4 for \$9.40

NON-PATENTED Standard Climbing Roses

- 6 Climbing American Beauty, (7.6). Favorite! Recurrent in bloom, so its light red flowers can be enjoyed all summer. Train upright or horizontal. Renowned for its durability, its fragrance, its traditional charm. Exceptionally long-lived.
- 7 Climbing Golden Charm, (not rated). An all-yellow rose in a rich golden color. Medium sized flower, noted for its beautiful form. Makes an ideal pillar rose for planting along fences, railings of porches and arches.
- 8 New Dawn Climber, (8.8). Blooms constantly from late spring to frost. Large, double flowers in a clear, apple-blossom pink. Ideal thrifty climber. Large clusters give off delicate fragrance.
- 9 Climbing Caledonia, (not rated). Glistening, glacier white rose of lovely form. Fine for cutting. Grows vigorously on porches, arbors or fences.
- 10 Paul's Scarlet Climber, (9.1). During June this climber is a solid mass of blazing scarlet. Non-fading flowers borne in clusters on long stems. A strong grower and very hardy—does well anywhere. Even if your ground-space is limited, you will get good results with this climber.
- 11 Climbing Blaze, (8.1). Improved strain blooms throughout the summer. You'll be thrilled with the lovely cupped, scarlet-red flowers... 2 to 3 inches across. Aggressive climber, it grows to a considerable height.

HOW TO ORDER: Non-patented Climbing Roses above

Each variety is offered in 3 Grade Sizes, (see description at top of page 6). *State catalog number, quantity and name of variety wanted. For Shipping and Handling Charges, see page 43.*

F91 GA 6302—Jumbo Grade.....	Each \$1.65.....	Any 3 to 5, each \$1.60.....	Any 6 or more, each \$1.50
F91 GA 6301—Premium No. 1 Grade.....	Each 1.30.....	Any 3 to 5, each 1.25.....	Any 6 or more, each 1.20
F91 GA 6300—Standard No. 1 1/2 Grade. Each	1.00.....	Any 3 to 5, each 95c.....	Any 6 or more, each 90c

Collection of 10 Climbing Blaze ^{low} as \$8.00

Cover every unsightly spot with a blaze of glorious color. Transform bare areas on buildings into cascades of flowers. Magic effects on stumps, old fences and walls.

F91 GA 6550—Standard Grade, No. 1 1/2.....	10 for \$ 8.00
F91 GA 6551—Jumbo Grade.....	10 for 12.50

NOTICE—Add 10% to prices shown for all non-patented climbing rose bushes. This charge is to cover shipping and handling costs. For full explanation see page 43



1
Golden Showers



11 Climbing Blaze



Here's how to plant and
care for your roses

It's easy to order your Roses
and other Nursery Stock from
Sears Garden Book

By Mail. First look over the large selection of fruits, bushes and plants presented in this book and choose the ones you want. All the information you need is at your fingertips... you can depend on the accuracy of descriptions and illustrations to help you decide which type or color would be best. AND you can do it right in the comfort of your own home. Send your order to Sears nearest mail order house. Have it added to your Easy Payment Account or your Sears Revolving Charge if you wish.

In Person. Stop in at your nearby Catalog Sales Office or Retail Store Catalog Sales Department. Make your selections at home and take your list with you—or one of our sales people will be glad to help you. As always at Sears, your order gets prompt, careful attention. You can add the amount to your Easy Payment Account or Sears Charge Account if you wish.

By Phone. What could be easier than picking up the phone? Just dial your Catalog Sales Office or Retail Store Catalog Sales Department and give the specially trained telephone salesgirl your nursery order. You can tell her to add the amount to your Easy Payment Account or to your Sears Revolving Charge. If you don't have a Charge Account, she'll explain to you how simple it is to open one.

Nursery Stock Shipments. Nursery stock is shipped from the grower at the best planting time for your area. Seeds and bulbs are shipped from our special warehouse when your order is received. All items are carefully packed to prevent damage and are delivered safely to your door. Please be sure to add 10% shipping and handling charge for each item in this book not marked "Postpaid."

For full details on Sears Easy Terms
and Revolving Charge, see page 44

How to protect Tree Roses through winter



The roots and stems of tree roses survive the winter rigors well—it's the grafted heads that need protection. Don't disturb the root growth. Slowly bend the stem and head to the ground. Dig a hole there large enough to contain the head. Carefully bend stem more until head is entirely in hole. Now secure it there: either with a forked stake driven deep in the soil and hooked over the stem, or by tying the stem securely to stake with strips of cloth. Fill hole and 4 inches above with soil and layer of leaves.

Have beautiful indoor winter blooms from your miniature roses



Dig and pot your miniatures after frost has defoliated plants. Keep pots outdoors in sheltered spot or cold frame until January, for rest period. Then bring pots indoors and start watering and feeding.

Newest Grandiflora Roses

Huge blooms like Hybrid Teas...
but borne in clusters like Floribundas

VARIETIES ILLUSTRATED ON FACING PAGE

Montezuma—(8.5). Scarlet? Salmon? Orange? The color is hard to define, still harder to forget. The exotic brilliance of the Montezuma bloom always thrills the beholder. Buds, long and lovely, open to 4-inch, 40-petaled flowers, held superbly on long strong stems. The plant, 3 to 5 feet tall, grows with eager vigor, providing lots of color for your garden, loads of cuttings for your home. Pat. 1383. *Postpaid.*
F91 GA 5704—Each \$2.75; 3 or more, each \$2.40

Buccaneer—(7.3). This rose will put a positive accent into your garden, for it is a rich, honest, definite yellow! Blooms are big and plentiful, their sunny glow accented by the dark green foliage. Light up your rose garden with this vigorous-growing beauty. Pat. 1119. *Postpaid.*
F91 GA 5703—Each \$2.50; 3 or more, each \$2.20

Carrousel—(9.0). There's something so dependable about this crimson eye-catcher. Big, substantial blooms in continuous abundance from June to frost, are borne singly or in sprays of color. Sturdy, solid-looking plant grows three feet high in a bushy profusion. Your garden will grow you compliments all summer, with Carrousel taking the spotlight. Pat. 1066. *Postpaid.*
F91 GA 5702—Each \$2.00; 3 or more, each \$1.75

Queen Elizabeth—(9.0). The first Grandiflora to win an All-American award. Here is pink, in all its exciting gradations from the first faint flush of dawn to a climactic carmine! Glossy green foliage sets off this spectacular display of big blooms in whole candelabras of beautifully-formed flowers. Pat. 1259. *Postpaid.*
F91 GA 5701—Each \$2.50; 3 or more, each \$2.20

Save \$1.30
on Grandiflora
Collection

- Starfire (page 2)
- Montezuma
- Buccaneer
- Queen Elizabeth

Sold separately, \$10.75

F91 GA 5975..... 4 for \$9.45

Tree Roses for a dramatic display of color

Each Tree Rose \$6.75 In lots of 3 or more—Each \$5.95

For a dramatic staging of color and form in your garden, Tree Roses provide the most spectacular solution. They lift glorious color-masses to eye-level, for a third-dimension departure in garden design, and for close-up enjoyment of your favorite blooms. They pinpoint focal interest—you can plant them as center-pieces and work out your design around them. Use them to glorify an arch, an aisle or a gateway, or make them the central pillar around which you can mass a bed of similar blooms.

Tree Roses are regular Hybrid Tea or Floribunda roses budded into a well-rooted standard to make a tree 4½ to 5 ft. high. Except: the blooms grow larger than on the bushes! What's more: the blooms last all summer. Easy to grow, tree roses are hardy in most climates and are easy to protect during the winter. In zones 2, 3, and 4, you follow the simple procedure described at left.

Even if you have no rose garden, and think you haven't space enough for one, plant a rose tree! It takes such little space. It gives so much pleasure!

F91GA6600—Crimson Glory (9.1). Large, urn-shaped buds are well formed and unfurl into petals of intense deep crimson... mellowed by a velvety nap. A champion!

F91 GA 6602—Mrs. DuPont (7.4). All summer long: a profusion of long-pointed, reddish-gold buds, golden-yellow flowers; an effusion of spicy fragrance.

F91 GA 6604—Talisman (6.5). Each double flower an ever-changing mixture of golden-yellow, orange and scarlet. Free-blooming, fragrant, popular.

F91 GA 6601—Caledonia (5.5). An old favorite retaining its popularity. Large white flowers yield a sweet fragrance throughout long blooming season.

F91 GA 6603—Rowena Thom. Introduced in 1927, this rose is still popular with its coloring of red, mauve and gold center. Fragrant 6-in. blooms.

Order by catalog number. State quantity. Shipped not prepaid from grower in spring only. Add 10% for shipping and handling... see page 43 for details.

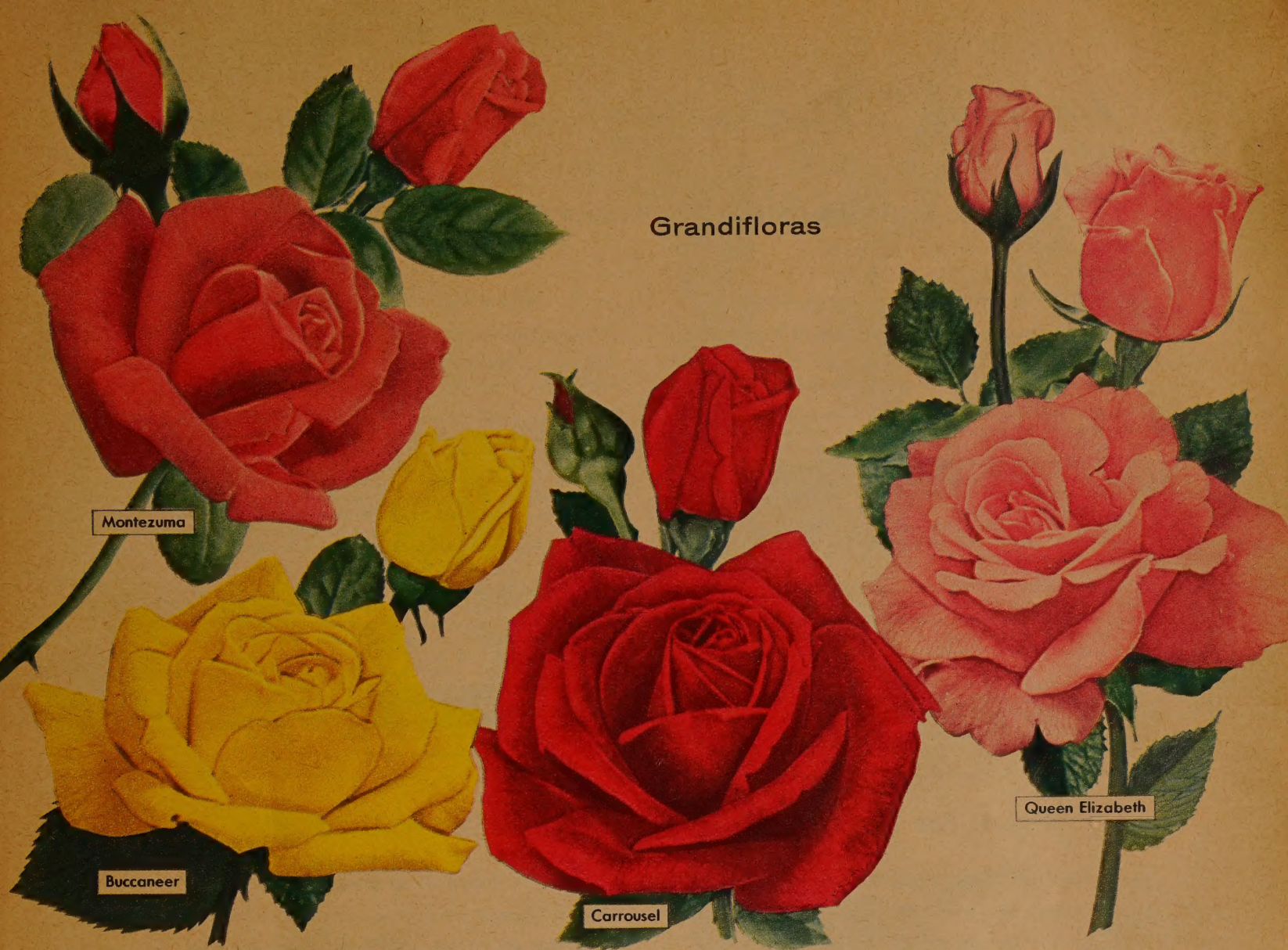
Miniature Roses... tiny one-inch blooms

Miniature roses are superb for so many uses: rock gardens, window-boxes, edgings of walks, borders, even corsages and boutonnieres, and table decorations! They have the same perfection of form and color as their big sisters; the only difference is they're about an inch across, with leaves, stems, and thorns in proportion. Grow 8 to 12 inches high.

For all their daintiness, Sears Miniature Roses are tough and hardy growers. Guaranteed to grow. Red, Pink, Yellow, White, Two-Tone.

When ordering state color and quantity.
F91 GA 6630—Each, \$1.10; 3 or more same color, ea. \$1.00

Collection of 6 Miniature Roses
F91GA6646—2 red, 1 pink, yellow, white, 2-tone 6 for \$4.95



Grandifloras

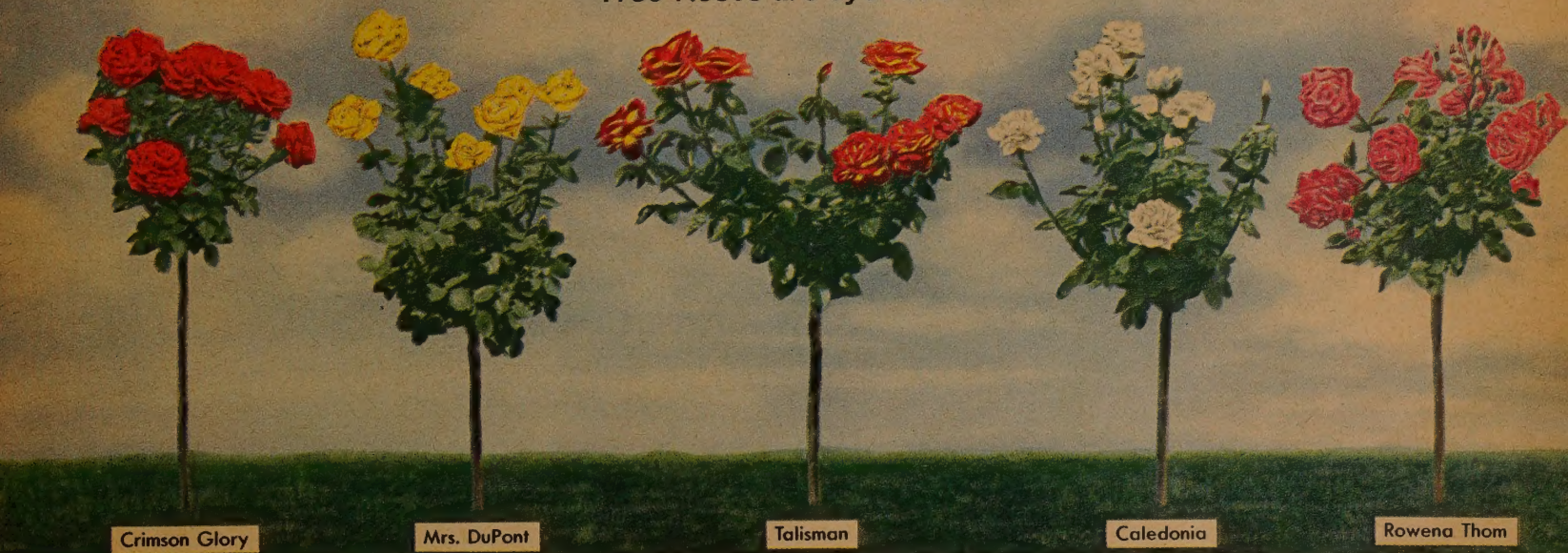
Queen Elizabeth

Carrousel

Montezuma

Buccaneer

Tree Roses are eye-level



Crimson Glory

Mrs. DuPont

Talisman

Caledonia

Rowena Thom

Miniature Roses . . in 5 lovely colors



Flowering Bushes to grow and show all year

Spend their Summers outdoors . . Winters indoors

Introducing "Sparkling Burgundy"

Best of all Camellia Sasanquas—All-America Award Winner, 1960

- Survives frost—tested in numerous soils, many climates
- Blooms week after week—big flowers with long-lasting quality

This lovely Camellia Sasanqua with its ruby-red blooms and rich, dark-green foliage has been hailed by experts as one of the most outstanding of its type ever produced. Developed in 1952, it has been closely studied in test gardens for over three years, and the results are firm foundation for the reputation it enjoys. The flowers are fully double, from 3½ to 4 inches across. Their distinctive, deep rose-tone undergoes interesting variations of lights and shadows as weather and age affect it—sometimes the deep Burgundy is veiled with an overlying patina of lovely lavender! Now—set off this dramatic display with a staging of foliage—deep, dense, and dark-green—and listen to the complimentary gasps of your garden visitors!

But for all this magnificence, "Sparkling Burgundy" is hardy in growth and versatile in use. It grows eagerly out-of-doors, grows under glass or in containers, grows in bright sunlight or in deep shade; it withstands both freezes and breezes; it flowers freely and long—often it is the only color left in the garden! And it's a cheerful green element in your landscaping scheme all year round. Use it for hedges, foundation plantings, mass effects, or feature it as a single specimen. You can cut the blooms for house decorations; they're borne on long stems, give positive color accents and last for days and days. Don't wait another year! Pat. No. 1539. Hardy zones 8-10.

F91 GA 9310—12 to 15-inch high bushes. Each Postpaid.....\$5.00

New Gardenia: "August Beauty"

A new Gardenia with a new name—and a fast-growing reputation

- Tremendous producer—more blooms at a time, more times in a year
- A charmer indoors and out—on a bush or as a boutonniere

The gardenia bloom has long been treasured for the richness and exotic texture of its finely-formed waxy-white petals. And its intense, peryading, heady perfume has lent a touch of romance to gay social gatherings ever since the age of chivalry. That's why the gardenia is so widely thought of as the crowning accent of personal adornment: a sprig of it in the swain's lapel, a spray of it in milady's coiffure. It has come to be highly regarded, too, for the contribution it makes to a flower arrangement: it blends so well in combination with other blooms; yet plays the feature role with such authority. But the gardenia is not just a bouquet—it's a bush! And this new August Beauty is superb as a bush, too!

The August Beauty Gardenia is a bushy grower that adds glamor to any garden, lawn or patio. It grows fast; it stands upright; it has a high degree of hardiness under a variety of growing conditions. Plant it as a border shrub; plant it in groupings to accent your landscaping. Or plant it in a tub for patio or porch. It does best in partial shade and in slightly acid soil. Its dense, leathery, dark-green foliage has an all-year beauty that will enhance the appearance of almost any setting. The August Beauty blooms more than any other variety—it can almost be called "everblooming." Here is a gardenia that is easy to grow. *Not postpaid.* Hardy zones 8 to 10. See page 42.

F91 GA 9314—12 to 18-inch high bushes. Each.....\$1.80; 3 or more, each.....\$1.65

Plant for backgrounds, in borders, or individually

French Blue Hydrangea

Among the showiest of late shrubs with blooms almost 5 in. in diameter

- Vigorous, hardy—prosperes in partial or full shade
- Increasing in popularity—requires little care

With this upright, dense-growing shrub a charming effect is so easily achieved that it's being planted more and more each season. Whether grown as single specimens, massed for a background or featured in the leading role of an intensely blue planting effect, this blue Hydrangea always draws complimentary comment. The flowers are big and bold; they don't peep shyly out of a green foliage-screen. They dominate it! During the long flowering season, this Hydrangea is definitely a blue bush. Starts to bloom in late August. Flowers are borne in foot-long clusters, and frequently stay on the bush after the leaves have fallen, a display which keeps your hydrangea conspicuous when few woody plants are in flower.

This new blue Hydrangea achieves its finest effects when grown in partial shade and in a definitely acid soil. The blooms retain their brilliant blue also when the soil has been treated with the addition of alum or iron: two table-spoons of aluminum sulphate to a gallon of water is usually sufficient. Plant in spring only. Hardy in zones 5 to 10, but in more rigorous climates, they are much favored as house plants where their big blue blooms and large green leaves create a dramatic display. This blue hydrangea is new—be the first in your area to grow it. No need to wait: an order of \$5.00 can be added on to an open account. 2 yr. No. 1 grade. *Not postpaid.*

F91 GA 9232—Each.....\$1.60; 3 to 5 each.....\$1.45; 6 or more, each.....\$1.35

Forsythia Beatrix Farrand

First to bloom in early spring—golden-robed herald of a new year

- Bushy-broad and 6 ft. tall—a sunny fountain of flower-foam
- Blooms indoors in winter—to brighten the "melancholy months"

Here's a new forsythia that is fast becoming a favorite. It's big and bushy—the branches growing straight up and the blooms smothering them with a heavy golden coat. Not only are the flowers profuse, each one is a full 2 inches across—gleaming golden stars with orange markings in the throat providing a deeper color undertone. In full bloom, the Beatrix Farrand Forsythia presents a picture you'll long remember. In fact, there's nothing in your garden that will announce the coming of spring with more promptness and with such a joyous fanfare. Bad weather never bothers it, and your Beatrix Farrand Forsythia even provides a sunny note in somber mid-winter: cut a few budded branches, bring them indoors, and they'll bloom in a few days.

The Beatrix Farrand Forsythia puts on a magnificent show all through the year—but it's no prima donna! It is not particular as to soil; it does as well in partial shade as in the open. Leaves are green and clean-looking, and as they are carried late into the fall, they sometimes deepen into a rich olive shade or a handsome purple. Here's a sparkling spring display, a cheering indoor winter bloom, a bush with splendid foliage value for your landscaping, a rugged, hardy grower—here's a shrub you must consider for your spring planting: Beatrix Farrand Forsythia. Height, 18 to 24 inches. Grows 5 to 7 feet high. Best in zones 3 through 8 (See map on page 42). *Not postpaid.*

F91 GA 9270—1-2 each.....\$1.70; 3-5 each.....\$1.60; 6 or more, each.....\$1.50

Planting and potting of Camellias and Gardenias

Camellias and Gardenias—as do all cultivated plants—amply repay the care and protection you give them . . .

Your care consists largely of providing the elements needed for

Planting—Camellias and gardenias are sensitive to depth. Dig a hole with straight sides and flat bottom: 24-30-in. diameter and 36 in. deep. Mix the removed soil with peat moss and sand, equal parts. Shovel enough of this back to lift plant to right level. Set plant in, after loosening burlap wrap. Pack remaining soil around ball. Water well to thoroughly settle ground.

Fertilizing—Camellias and Gardenias need fertilizing twice a year. Use Cross Country Balanced Camellia food in fall when growth is past. A second feeding after flowering time is recommended. Use ¼ pound of fertilizer for every 18 to 20 inches of plant growth. Water in the fertilizer immediately. Soak it in slowly by punching a series of 8-in. holes.

plant life and growth. These elements are: sunshine, soil, and water—the right amount of sun, the treatment of the soil, the supply of water.

Mulching—The many surface feeding roots of camellias and gardenias must be protected from drying out in direct heat or prolonged drought. Cross-Country Peat Moss or Vermiculite is excellent. Spread it around the roots. Either type is designed to hold the moisture in the soil and yet permit sufficient air circulation at the surface of the ground.

Summer Care of Camellias and Gardenias is very important. A long, dry spell can cause the plant to drop buds and leaves; it may also result in loss of plant growth. Your care should consist of: 1. mulching soil surface; 2. sprinkling when necessary; 3. thinning out the buds in late summer; 4. removing some of the buds in the thicker clusters.

On all non-postpaid nursery stock above, add 10% for shipping and handling charges . . see page 43



Sparkling Burgundy Camellia



August Beauty Gardenia



French Blue Hydrangea



Forsythia Beatrix Farrand

Here's how
to plant Azaleas
for best results

Flowering Shrubs . . low-growing varieties

Grow from 3 to 5 feet tall . . ideal for grouping in borders and along pathways

LEADING VARIETIES BELOW ARE SHOWN ON OPPOSITE PAGE

1 thru 6 Azalea Bushes

11 thru 13 Hydrangea Bushes

Collection of 3 Hydrangea Bushes

Save 22% 3 fine shrubs priced at just \$2.80

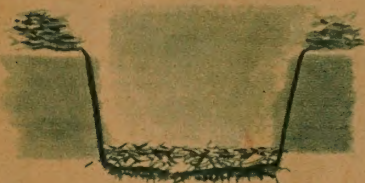
This outstanding collection includes 1 each of the following bushes: Hills of Snow Hydrangea, Hydrangea P. G. in 18 to 24-inch size, both described below; 2 yr. No. 1 grade Blue Hydrangea described on page 14.

F91 GA 5900—(Separately \$3.60) . . . Save 80c 3 for \$2.80



Prepare spot for planting

Azaleas will do best in a partially shaded spot where they receive about 3 hours sunshine daily. Select a spot sheltered from north and west in colder climates. Dig hole 2 feet across and 1½ feet deep. Use a pronged scratcher to loosen soil several inches at bottom for good drainage.



Provide for good drainage

A layer of coarse gravel, broken bricks or flower pots, cinders, etc. placed at bottom of hole will keep soil and azalea roots from becoming water-logged in wet weather. Prepare mixture of 2 parts top soil, 1 part Peat Moss and 1 part sand. Sift through coarse screen. Fill hole partly with mixture.



Set in and cover properly

Fan out roots of plant in hole. Gradually fill the hole with prepared mixture. Hold the plant with one hand so that it will stand at its former "soil line" near where the main stems connect with the main roots. Finish filling the hole to an inch or so from top. Pack down firmly without pinching or damaging roots. Prepare a mulch of peat moss, oak leaves, sawdust, or other acid reaction material, and apply around plant to a depth of about 4 in. This same mulch should be replenished every fall. Water in thoroughly. Add Azalea Food (see below) several times during growing season.

For every garden need See our Big Catalogs

Make gardening easier, more rewarding. Have better looking lawns and gardens. Choose from Sears sprayers, spreaders, garden tools. Use Cross Country plant foods and fertilizers, high quality grass seeds. Select arbors, trellises, borders from Sears outstanding selection.

1 thru 3 Mollis Azaleas. (*Rhododendron molle*). Hardy to 15° below zero. Huge, brilliant flower clusters every spring. Like semi-shade. Plant in spring only. Best for zones 4 to 7.

1 Yellow. Exquisitely set off by other greenery.

2 Red. Vivid color; striking in group plantings.

3 Pink. Lovely pastel shading; rich green leaves.

F91 GA 9200—State color wanted. 9 to 12-in. plants.

Each \$2.65 . . . 3 to 5, each \$2.55 . . . 6 and up, each \$2.50

4 thru 6 Kurume Azaleas. (*Rhododendron obtusum*). Hardy to 10° above zero. Produce clouds of lovely pastel-colored blooms. Plant in the spring only. Best zones 6 to 10.

4 Hinodegiri. Rosy-scarlet. Blooms over long period.

5 Snow. Pure white flowers in good-sized clusters.

6 Coral Bells. Delightful, semi-double pink blooms.

F91 GA 9202—State variety wanted. 9 to 12-in. plants.

Each \$1.95 . . . 3 to 5, each \$1.85 . . . 6 or more, each \$1.75

7 Pink Flowering Almond. (*Prunus glandulosa*).

Low, rounded, compact bush covered with thousands of double pink blossoms in early spring. Lustrous green foliage. Likes full sun. Hardy in all zones.

F91 GA 9203—18-24 in.

F91 GA 9204—2 to 3 ft.

Each \$1.00, 3-5, ea. 95c

Each \$1.25, 3-5, ea. \$1.20

6 or more, each 90c 6 or more, each 1.15

8 Gardenia, Mystery. (*G. jasminoides*). Richly fragrant, snowy white blossoms often more than 4 in. across. Hardy to about 15° above zero. Best in zones 7 through 10. 12 to 18-in. plants.

F91 GA 9206—Each \$1.15; 3-5 ea. \$1.10; 6 up, ea. \$1.00

9 Dwarf-winged Euonymus. (*Euon, alatus compactus*). Dark green foliage in spring and summer . . . turns to a fiery crimson in fall. Bright berries and corky, ridged bark in winter. Beautiful all year long. Hardy zones 3 to 10. 12-18 in.

F91 GA 9218—Each \$2.10; 3-5, ea. \$1.95; 6 up, ea. \$1.85

10 Snowberry. (*Symphoricarpos albus*). Pink flowers in early summer, clusters of white berries in fall. Eye-catching shrub. Hardy zones 3 to 10. 2 to 3 feet.

F91 GA 9238—Each \$1.00; 3-5, each 95c; 6 up, each 90c

11 Hills of Snow Hydrangea. (*H. arborescens grandiflora*). Multitudes of huge, pure white flowers. Thrives in shade. Very showy . . . blooms all summer. Hardy all zones. Plant in spring only.

F91 GA 9224—18-24 in.

F91 GA 9225—2 to 3 ft.

Each \$1.00; 3-5, ea. 95c

Each \$1.35; 3-5, ea. \$1.25

6 or more, each 90c

6 or more, each 1.20

12 Hydrangea, P.G. (*Paniculata grandiflora*). Flowers like Hills of Snow, then white blooms turn to shades of pink and bronze. Hardy in all zones. Plant in the spring only, blooms in late summer.

F91 GA 9228—18-24 in.

F91 GA 9229—2 to 3 ft.

Ea. \$1.00; 3-5, ea. 95c

Ea. \$1.30; 3-5, ea. \$1.20

6 or more, each 90c

6 or more, each 1.10

13 Coralberry. (*Symphoricarpos chenaultii*). Arching branches drip with soft, pink flowers in spring. Fall changes shrub to conspicuous mass of huge red berries. Hardy zones 5 to 10. 2 to 3-foot plants.

F91 GA 9216—Each \$1.00; 3-5, each 95c; 6 up, each 90c

14 Golden Mock Orange. (*Philadelphus coronarius aureus*). Golden yellow leaves provide striking contrast with evergreens, other shrubs. White, sweet flowers in spring. Hardy zones 3 to 10. 12 to 18 inches.

F91 GA 9234—Each \$1.95; 3-5, each \$1.85; 6 up, each \$1.75

15 Red-flowering Quince. (*Cylonia japonica rubra*). Semi-double, bright red flowers in spring; small, yellowish-green, fragrant fruit. Hardy all zones. 18 to 24 inches.

F91 GA 9236—Each 85c; 3-5, each 80c; 6 up, each 75c

16 Redleaf Barberry. (*B. thunbergi atropurpurea*). Bushier, more graceful in form than those sold as hedge plants. Brilliant red color all season. Scarlet berries. Thorny. Hardy all zones. 18 to 24-inch plants.

F91 GA 9210—Each \$1.15; 3 to 5 each \$1.10

6 or more each 1.00

Greenleaf Barberry. (Not shown). Like plant above, but foliage is eye-catching green, turning to a lovely red in the fall. Hardy all zones. 18 to 24-inch plants.

F91 GA 9214—Each 90c; 3-5, each 85c; 6 up, each 80c

Here are more low-growing Flowering Shrubs . . not illustrated

Dwarf Deutzia. (*Deutzia Gracilis*). Handsome, compact form. Lavishly covered with snow-white flowers in spring. Rich green foliage. Hardy zones 5 to 10, shelter in zones 3 and 4. 12 to 18 inches.

F91 GA 9208—Each \$1.25; 3-5, each \$1.20; 6 up, each \$1.15

English Boxwood. (*Buxus suffruticosa*). Smallest of all boxwood varieties. Evergreen leaves. Long lived . . . plants are still found over 150 years old. Hardy zones 5 to 10. 6 to 8-inch plants.

F91 GA 9220—Each \$1.40; 3-5, each \$1.30; 6 up, each \$1.20

Japanese Holly. (*Ilex crenata*). Dark, glossy evergreen leaves. Inky black berries in fall. Ideal for use in foundation plantings. Hardy zones 6 to 10. 12 to 15-inch plants.

F91 GA 9222—Each \$1.75; 3-5, each \$1.65; 6 up, each \$1.55

Spirea Thunbergi. (*S. Thunbergi*). Similar to Bridal Wreath Spirea, but blooms two weeks earlier. Only about four feet tall. Hardy all zones. Plants are 18 to 24 inches high when shipped.

F91 GA 9240—Each \$1.00; 3-5, each 95c; 6 up, each 90c

Spirea Blue Mist. (*Caryopteris incana*). Like Bridal Wreath, but is shorter and covered with powdery blue flowers in the spring. Hardy all zones. We ship you 2 yr. No. 1 grade size.

F91 GA 9242—Each \$1.05 3-5, each \$1.00 6 up, each 95c

Spirea Froebeli. (*S. bumalda froebeli*). Rose-colored blooms borne in flat, 3-in. clusters. Upright branches. Blooms summer to fall. Hardy all zones. One of the lowest growing shrubs, shipped when 18 to 24 in. tall.

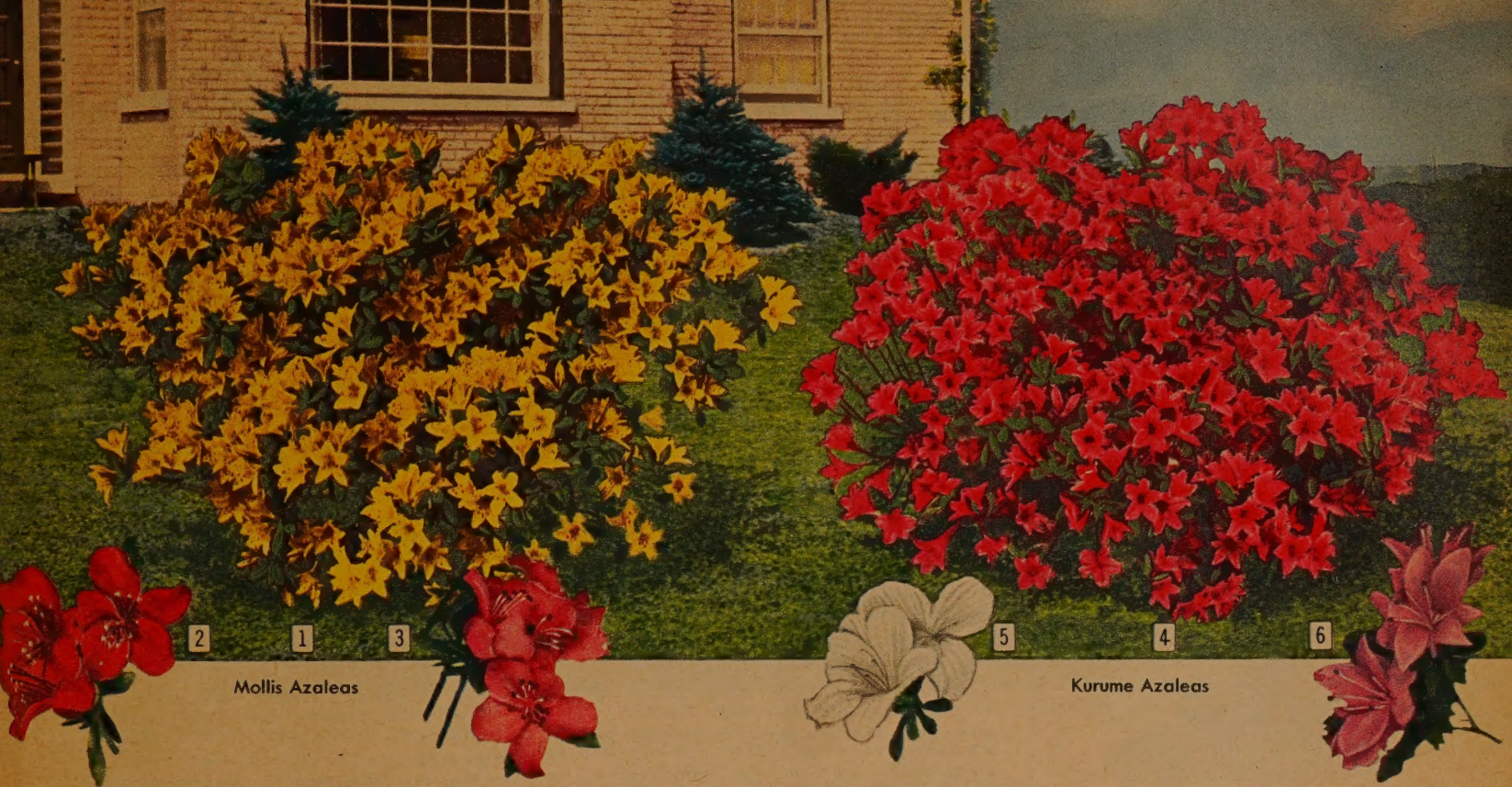
F91 GA 9244—Each 95c; 3-5, each 90c; 6 up, each 85c

Our best selling collection of Berry Shrubs Save 21% 3 beautiful shrubs just \$2.50

Collection contains 1 each: Redleaf Barberry (18 to 24 inches), Coralberry (2 to 3 feet), Snowberry (2 to 3 feet). See descriptions above.

F91 GA 9502—(Separately \$3.15) . . . Save 65c 3 for \$2.50

Note: Please add 10% for shipping and handling of all nursery stock on this page—see page 43.



2

1

3

Mollis Azaleas

5

4

6

Kurume Azaleas



7

Pink Flowering Almond



8

Gardenia, Mystery



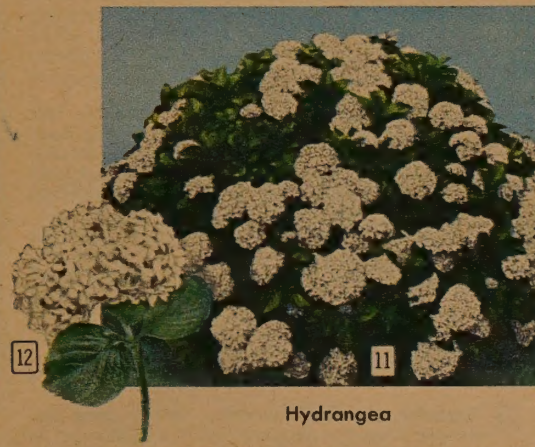
9

Dwarf-winged Euonymus



10

Snowberry



12

11

Hydrangea



13

Coralberry



14

Golden Mock Orange



15

Red-flowering Quince



16

Redleaf Barberry

**Tips on planting
and caring for
Lilac Bushes**



Plant lilac bush carefully

Proper depth to set your new lilac bush is shown above. Roots and stems should join at a point 2 to 3 inches below the soil level. Dig the hole wide enough to allow for the natural spread of the roots without cramping. If possible add a layer of sand or cinders 2 ft. below soil level to insure good drainage. Bushes must be spaced 4 to 5 ft. apart. Water thoroughly.



Control sucker growth

Most lilacs send up numerous small shoots or suckers. These tend to spread widely, and reduce the strength of the parent plant. To remove them, pull up until loose and cut off below soil level. If you wish to keep the bush at a certain height, remove several old stems every other year.



Save next year's bloom stems

Prune when this year's flowers fade. Below the base of each pair of blooms two new green shoots will have begun to form. Cut the faded flowers off just above this pair of new shoots. These will bear next season's flowers. By following this method, you'll get more lovely blooms each year.

Flowering Shrubs of medium height

Grow from 5 to 8 ft. tall . . use as lawn specimens or in group plantings

1 thru 5 Fragrant French Lilacs

SAVE 21% on Garden

Includes 1 each: Michel Buchner, Congo, Mme. Abel Chatenay, Pres. Grevy, Belle De Nancy described below. 18 to 24-in. plants.
F91 GA 9504—(Separately \$7.25) 5 for \$5.75
F91 GA 9505—12 to 18-in. plants 5 for 4.95

French Lilacs are hardy in all zones. More colorful than Old-fashioned Lilacs. Plant spring or fall.

- 1 Michel Buchner. True, cherished lilac color. Blooms are fully double, enchantingly fragrant.
- 2 Congo. Reddish-purple variety. Blooms are borne in magnificent clusters. Exudes heady fragrance.
- 3 Mme. Abel Chatenay. Huge clusters of the purest, fully double, white blooms. Very ornamental.
- 4 Pres. Grevy. Giant, double blossoms with a delicate soft blue color. Extremely fragrant.
- 5 Belle De Nancy. Large, double, delicate rose colored flowers with white center. Fragrant.

F91 GA 9246—18 to 24-in. plants. State variety, quantity.
Each \$1.45; Any 3 to 5, ea. \$1.35; Any 6 or more, ea. \$1.25
F91 GA 9245—2 to 3-ft. plants. State variety, quantity.
Each \$2.00; Any 3 to 5, ea. \$1.85; Any 6 or more, ea. 1.75

6 thru 9 Butterfly Bushes

Save 22% on Garden

Includes 1 each: White Cloud, Red Glory, Ile de France and Pink Charming varieties described below. Hardy 18 to 24-in. plants.
F91 GA 9506—(Separately \$3.80) 4 for \$2.95

Butterfly Bushes (*Buddleia*) are hardy all zones. Bloom summer to late fall. Fragrance attracts butterflies. Flowers up to 18 in. long. Plant spring or fall.

- 6 White Cloud. Glistening long white spires of bloom. An eye-catching addition to your garden.
- 7 Red Glory. A distinctively red variety with lovely, long spikes. Does best in full sunlight.
- 8 Ile de France. Produces long spikes of rich, violet-purple flowers in great abundance. Grows vigorously in practically any type of soil.
- 9 Pink Charming. Attractive plant produces unusually large, compact spikes of pink flowers with a lavender cast. Striking in any landscape plan.

F91 GA 9258—18 to 24-in. plants. State variety, quantity.
Each 95c; Any 3 to 5, each 90c; Any 6 or more, each 85c

Choose a colorful flowering shrub suitable for your climate

- 10 Double Mock Orange. (*Philadelphus virginialis*). Beautiful, semi-double white flowers are bigger than single varieties. Has the rich, appealing fragrance of orange blossoms. Does well even in partial shade. Hardy all zones. 18 to 24-in. plants.
F91 GA 9248—Each \$1.00; 3-5, each 95c; 6 up, each 90c

- 11 Rhododendrons. (*Catalpa Hybrids*). One of the most magnificent of all flowering shrubs. Large and shapely bushes fit into any landscape pattern. The typical color is lilac purple, although there are rose-purple and even white variations. Need acid soil. Hardy zones 6 to 10. Plant in spring only.
F91 GA 9250—9 to 12-in. plants. No color choice.
Each \$3.50; 3 to 5, each \$3.25; 6 up, each \$3.00

- 12 Spirea, Bridal Wreath. (*Vanhouttei*). Hardy in all zones. Probably the most popular and most widely planted of the Spireas. Gracefully arching branches are literally covered with round, white flower sprays in spring. Vigorous 2 to 3-ft. plants.
F91 GA 9252—Each 85c; 3 to 5, each 80c; 6 up, each 75c

- Spirea, Anthony Waterer. (*Spirea bumalda*). Not shown. Bright crimson blooms distinguish this flowering shrub from the Spirea, Bridal Wreath. Smaller than the Bridal wreath, it stands 12 to 18 inches from the ground. Abundant sprays will add a lively red to your spring landscape.
F91 GA 9280—Each 95c; 3-5, each 90c; 6 up, each 85c

- 13 Spirea Billiardi. (*Spirea billiardi*). Hardy in all zones. Produces feathery, cone-shaped spires of rose pink blooms. Blooms midsummer to early fall. Does best in sun, but will grow in light shade. Provides interesting contrast. 18 to 24-in. plants.
F91 GA 9254—Each 95c; 3-5, each 90c; 6 up, each 85c

- 14 Tamarisk. (*Tamarix hispida*). Stately, long and slender branches produce light pink flowers in late summer. Foliage is silvery-green with a feathery appearance. Thrives in all zones. Does best when planted in full sun. Well-rooted 2 to 3-ft. plants.
F91 GA 9256—Each \$1.05; 3-5, each \$1.00; 6 up, each 95c

- Smoke Bush. (*Cotinus coggyria*). Not shown. Huge sprays of lacy purple blooms soften the harshness of a sunny spot. Vigorous 2 to 3-ft. midsummer plants prefer sunny locations. Hardy zones 3 to 10.
F91 GA 9284—Each \$1.65; 3-5, ea. \$1.55; 6 up, ea. \$1.45

- 15 Firethorn Bush. (*Pyracantha lalandi*). Lustrous green foliage becomes afire in fall with bright orange berries. The hardiest of Pyracanthas. For zones 6 through 10. Vigorous 12 to 18-in. plants.
F91 GA 9260—Each \$1.55; 3-5, ea. \$1.45; 6 up, ea. \$1.35

- 16 Beauty Bush. (*Kolkwitzia amabilis*). Grows into a graceful, fountain-like mound. Pale-pink tubular flowers every spring. Does best in partial shade. Protect in zones 2 and 3. 18 to 24-in. plants.
F91 GA 9262—Each \$1.20; 3-5, ea. \$1.15; 6 up, ea. \$1.10

- 17 Cardinal. (*Weigela vaniceki*). Deep red trumpet-shaped flowers in late spring and early summer. Wide-spreading plants do well in almost any soil. Protect in winter in zones 2 and 3. 2 to 3-ft. plants.
F91 GA 9266—Each \$1.45; 3-5, ea. \$1.35; 6 up, ea. \$1.25

- 18 Weigela Rosea. Similar to Cardinal variety above, but has delicate pink flowers. Same growing characteristics as Cardinal. 2 to 3-foot plants.
F91 GA 9264—Each 95c; 3-5, ea. 90c; 6 up, ea. 85c

- 19 Snowball. (*Viburnum opulus sterile*). Stately shrub with snow-white flowers in spring. Rich green foliage. Hardy zones 3 to 10. 18 to 24-in. plants.
F91 GA 9268—Each \$1.10; 3-5, ea. \$1.05; 6 up, ea. \$1.00

- 20 Forsythia, Golden Bell. (*Forsythia intermedia spectabilis*). First flowers of spring! Countless yellow bell-shaped flowers cover branches before foliage appears. Good specimen. Best in zones 3 to 8.
F91 GA 9272—18 to 24 in. F91 GA 9273—2 to 3 ft.
Each 85c; 3-5, each 80c; Each \$1.10; 3-5, each \$1.05
6 or more each 75c 6 or more each 1.00

- Forsythia, Lynwood Gold. Recently introduced variety with compact, erect branches. 2 to 3-ft. plants.
F91 GA 9274—Ea. \$1.30; 3-5, ea. \$1.25; 6 up, ea. \$1.20

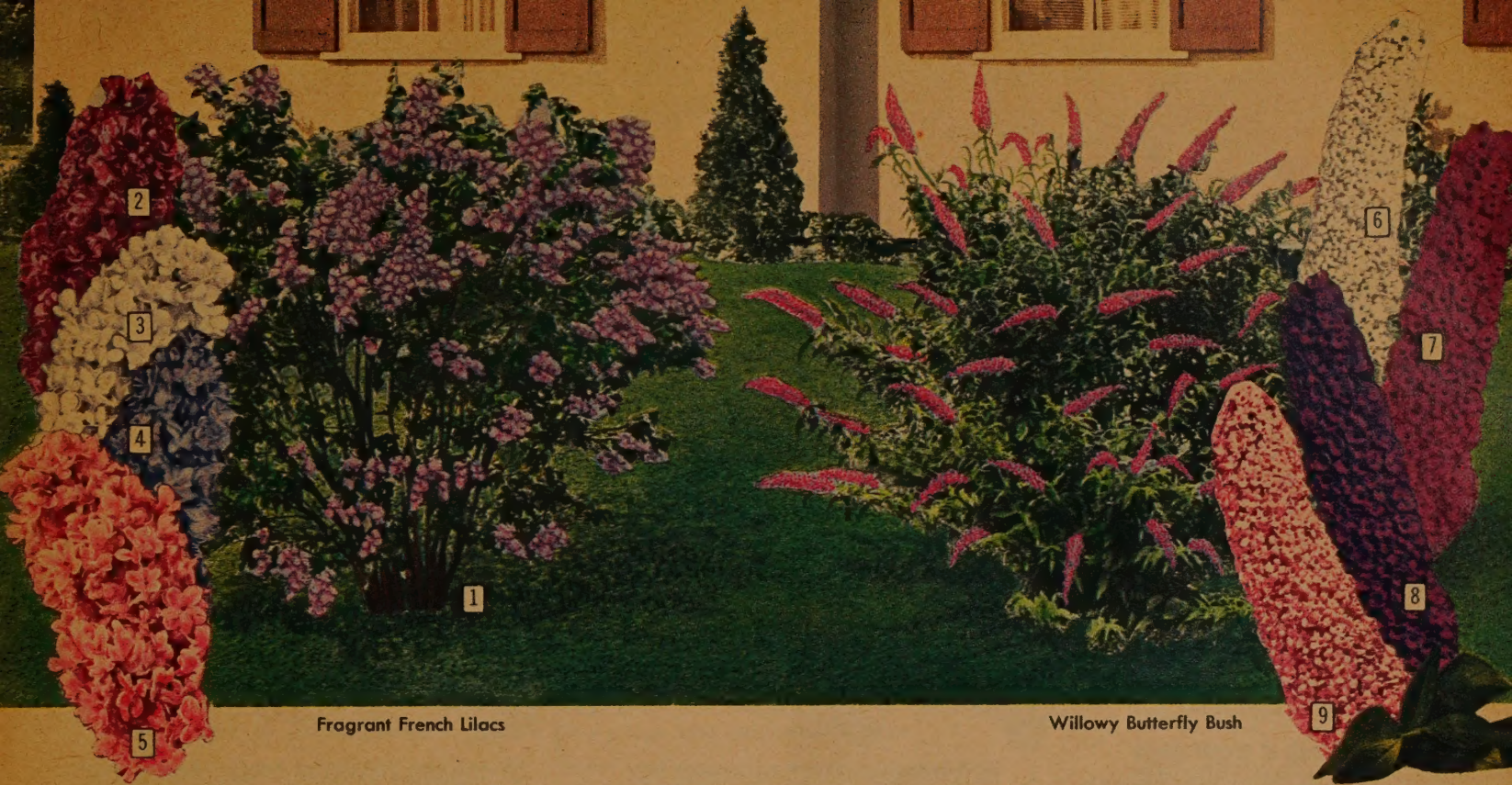
- Forsythia, Spring Glory. Like above, but literally covered with thousands of blooms. 2 to 3-ft. plants.
F91 GA 9278—Each \$1.25; 3-5, ea. \$1.20; 6 up ea. \$1.15

- Nandina. (*Nandina domestica*). Not shown. Leaves turn crimson in fall. Scarlet berries grow in big clusters. Hardy zones 7 to 10. 15 to 18-in. plants.
F91 GA 9282—Each \$1.45; 3-5, ea. \$1.35; 6 up, ea. \$1.25

Save 29% . . Mid-season Collection just \$3.95

Includes 1 each of the following tall shrubs. All are 2 to 3-foot plants.
Golden Bell Forsythia, Spirea V. H., Weigela Vaniceki, Tamarix Hispida, Rose of Sharon (see page 20).
F91 GA 9508—(Separately \$5.55) 5 for \$3.95

Note: All stock on this page requires a 10% shipping and handling charge—see page 43



Fragrant French Lilacs

Willow Butterfly Bush



10 Double Mock Orange



11 Rhododendrons



Spirea



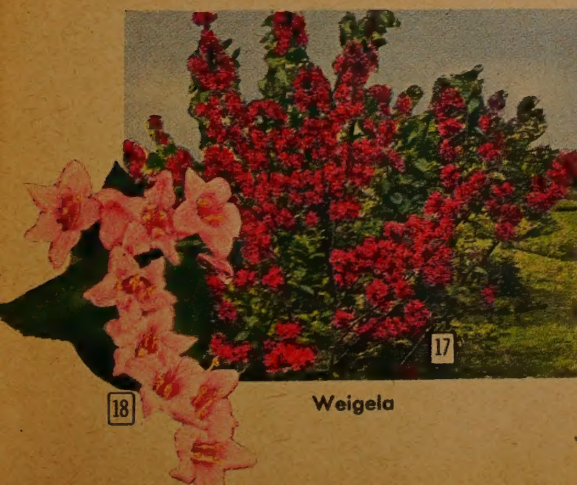
14 Tamarisk



15 Firethorn



16 Beauty Bush



Weigela



19 Snowball



20 Forsythia

General shrub planting directions and shrub guide



Set Shrub at proper depth

Plant sufficiently deep so that shrub is about 2 in. deeper than it grew in the nursery. This can be determined by noting the soil mark on stem or trunk. To insure safe transplanting, roots should be soaked in a mud bath several hours before setting out. Dig hole wide and deep enough so that roots will not be cramped. Put finely pulverized top soil around roots. Water thoroughly, then add more soil to fill hole even with ground level. Tamp soil to set firmly.

Quick Guide to Flowering Shrubs

Variety	Season of Blooming	Plant Favors
Almond, Flowering.	Early spring	Full sunlight
Althea	Late summer	Full sunlight
Azaleas	Early spring	Sun or shade
Barberry	No flowers	Semi-shade
Beauty Bush	Late spring	Semi-shade
Boxwood	No flowers	Sun or shade
Butterfly Bush	Mid-summer	Full sunlight
Coralberry	Early spring	Sun or shade
Crape Myrtle	Late spring	Semi-shade
Deutzia, Dwarf.	Late spring	Semi-shade
Euonymus		
Dwarf Winged.	Late spring	Sun or shade
Firethorn		
Graber's	Late spring	Full sunlight
Lalandi	Late spring	Full sunlight
Forsythia	Early spring	Full sunlight
Gardenia	Late spring	Semi-shade
Holly		
American	Winter berries	Semi-shade
Japanese	Fall berries	Semi-shade
Honeysuckle		
Tartarian	Late spring	Semi-shade
Hydrangea		
Hills of Snow	Mid-summer	Sun or shade
Blue	Late spring	Deep shade
P.G.	Late summer	Semi-shade
Laurel, Cherry	Early spring	Semi-shade
Lilac		
French	Late spring	Semi-shade
Old-fashioned	Late spring	Semi-shade
Persian	Late spring	Semi-shade
Mock Orange		
Double	Late spring	Semi-shade
Golden	Late spring	Full sunlight
Nandina	Late spring	Semi-shade
Pussy Willow	Early spring	Full sunlight
Quince, Red	Late spring	Semi-shade
Rhododendrons	Late spring	Semi-full shade
Smoke Bush	Mid-summer	Full sunlight
Snowball	Mid-summer	Mid-summer
Snowberry	Mid-summer	Semi-shade
Spiraea		
Anthony Waterer	Late spring	Semi-shade
Billardi	Mid-summer	Full sunlight
Blue Mist	Late summer	Full sunlight
Bridal Wreath	Late spring	Semi-shade
Froebel	Late spring	Semi-shade
Thunbergi	Late spring	Semi-shade
Tamarisk	Mid-summer	Full sunlight
Weigela, Rosea	Late spring	Full sunlight
Weigela, Vaniceki	Late spring	Full sunlight

Improve your

property value now

Use Sears Easy Payment Plan

See page 44 for details

Tall Shrubs . . . stately lawn specimens

Grow 8 feet high or more . . . plant them singly or as high border screens

LEADING VARIETIES ILLUSTRATED ON OPPOSITE PAGE

Crape Myrtle Collection Save 20% . . . 3 shrubs for \$2.40

Includes one each: Pink, Watermelon Red and Purple Crape Myrtle varieties described below. Order today. 18 to 24-inch plants.

F91 GA 9510—(Separately \$3.00) . . . 3 for \$2.40

Crape Myrtle (*Lagerstroemia*) is hardy zones 6 to 10, but give winter protection in zone 6. Long blooming season. Plant in spring only north of zone 8.

- 1 Pink. Mammoth "crinkle-crape" blooms of a soft rose-pink. Lacy blue-green foliage. Showy shrub.
- 2 Watermelon Red. An unusually different red. Flowers are lilac-like in form. Clusters of bloom.
- 3 Purple. Beautiful, large blooms of a brilliant, unfading violet-purple. Produces huge clusters.

F91 GA 9286—18 to 24 in. State color and quantity.

Each \$1.00 . . . 3 to 5, ea. 95c . . . 6 up, ea. 90c

Note: All stock on this page requires a 10% shipping and handling charge . . . see page 43

- 7 Persian Lilac. (*Syringa chinensis*.) Ideal around the foundation of your home. More compact than the common lilac. Massive clusters of reddish-purple flowers bloom in midspring. Hardy all zones.

F91 GA 9290—2-3 ft. Ea. \$1.10; 3-5, ea. \$1.05; 6 up, ea. \$1.00

- 8 Old-fashioned Lilac. (*Syringa vulgaris*.) One of America's best loved shrubs. Perfect for a screen hedge. Large, fragrant flowers bloom in midspring. Hardy in all zones. State color: purple or white. 18 to 24-in. plants.

F91 GA 9288—Each . . . 95c; 3-5, ea. 90c; 6 up, ea. 85c

- 9 Cherry Laurel. (*Prunus caroliniana*.) Good evergreen to use in landscaping. It can take a lot of trimming. Accented with white flowers followed by small, dark berries. Hardy zones 6 to 10. Plants are 9-12 inches high—guaranteed to grow.

F91 GA 9292—Each \$1.55; 3-5, ea. \$1.45; 6 up, ea. \$1.35

- 10 Rose of Sharon. (*Althea*.) Adds charm and beauty to your home. Double, rosette-like flowers bloom in late summer and early fall. Hardy zones 4 to 10. Plant in an open, sunny place. State color: red, pink, white, purple.

F91 GA 9300—18-24 in. Ea. 85c; 3-5, ea. 80c; 6 up, ea. 75c

F91 GA 9301—2-3 ft. Ea. \$1.10; 3-5, ea. \$1.05; 6 up, ea. \$1.00

Honeysuckle Collection Save 20% . . . 3 shrubs for \$2.40

You get one each of the Pink, White and Red Honeysuckle varieties described below. An eye-catching display. 2 to 3-ft. plants.

F91 GA 9512—(Separately \$3.00) . . . 3 for \$2.40

Tartarian Honeysuckle (*Lonicera tartarica*) is a vigorous, showy shrub. Green foliage remains well into fall. Plant in spring or fall. Hardy in all zones.

- 4 Pink. Quantities of light-pink flowers in midspring, followed by red berry clusters till fall.
- 5 White. Showy white flowers fairly cover the shrub in spring . . . followed by an abundance of red berries.
- 6 Red. Bright red flowers followed by hundreds of berries that give birds a banquet until fall.

F91 GA 9304—2 to 3-ft. plants. State color, quantity.

Each \$1.00 . . . 3 to 5, ea. 95c . . . 6 up, ea. 90c

- 11 American Holly. (*Ilex opaca*.) The symbol of Christmas and a welcome addition to any landscape. It is a beautiful, shapely tree when full grown. Has glossy, dark green leaves and bears bright red berries in winter to brighten your winter landscape. Hardy zones 5 to 10. 12 to 18-inch plants.

F91 GA 9306—Each \$1.75; 3-5, ea. \$1.65; 6 up, ea. \$1.55

- 12 Graber's Firethorn. (*Pyracantha graberi*.) Beautiful any time of the year. During the holiday season big, bright crimson berries are borne in huge clusters and remain well after Christmas. In the spring thousands of tiny white flowers add splendor to your yard and home. Make wonderful bouquets and indoor decorations. Hardy zones 6 through 10. Plants are 12 to 18 inches.

F91 GA 9294—Each \$1.75; 3-5, ea. \$1.65; 6 up, ea. \$1.55

- 13 New French Pink Pussy Willow. (*Salix discolor*.) Everyone's favorite. It is one of the easiest to grow of all shrubs, and yet is one of the most attractive. Ideal for winter bouquets. Its large, pink, furry catkins appear in early spring, right before the leaves. (Often appear in late winter, too.) It grows into an attractive shrub and is well suited to protect your garden or provide privacy to yard or patio. Hardy in all zones. Plants are 2 to 3 ft. tall.

F91 GA 9308—Each \$1.25; 3-5, ea. \$1.20; 6 up, ea. \$1.15

Climbing Vines for beautiful walls, fences

Clematis Vine Collection Save 23% . . . 3 vines for \$3.10

One each No. 1 grade: Jackmani, Henryi, Mme. E. Andre. See descriptions below.

F91 GA 6902—(Sold separately \$4.05) . . . 3 for \$3.10

- 14-17 Clematis Vines. These large, sweet-scented flowers add beauty and charm wherever they grow. Hardy all zones. Plant in spring. Protect from frost the first winter; hardy thereafter.

- 14 Paniculata. Small, white, star-like flowers. Heaviest blooming in midspring and fall.

F91 GA 6801—Each \$1.10; 3 or more, each . . . 95c

- 17 Jackmani. Brilliant violet-purple flowers are from 4 to 6 inches in diameter. They beautify your garden from early summer into early fall.

- 16 Henryi. Lovely white flowers of unusual size. Produced from early summer until frost. Leaves remain all winter.

- 15 Mme. E. Andre. Very large, deep rich crimson flowers produced during summer and early fall.

F91 GA 6800—No. 1 grade. State variety, quantity.

Each . . . \$1.35 . . . 3 or more, each . . . \$1.30

- 18 Purple Wisteria. A beautiful vine for porches, fences, trellises and arbors. Weeping clusters of royal purple bloom during the summer. Background of gray-green foliage. Grows rapidly and strongly. Can reach 20 to 30 ft. high. Hardy zones 4 to 10.

F91 GA 6802—No. 1 grade . . . Ea. \$1.00; 3 up, ea. 95c

Honeysuckle Vine Collection Save 26% . . . 3 vines for \$1.95

One each No. 1 grade: Hall's Honeysuckle, Gold Flame, Scarlet Trumpet. See descriptions below.

F91 GA 6901—(Sold separately \$2.65) . . . 3 for \$1.95

- 19 Hall's Honeysuckle. Trumpet-shaped flowers change from white to yellow. Grows 20-30 ft. Plant spring, fall. Hardy all zones.

F91 GA 6806—No. 1 grade . . . Each 85c; 3 up, ea. 80c

- Gold Flame Honeysuckle. Blooms same year it is planted. Red flowers lined with gold. Grows 15-30 ft.

F91 GA 6807—Not shown. No. 1 grade. Ea. 90c; 3 up, ea. 85c

- Scarlet Trumpet Honeysuckle. Long, orange-scarlet flowers bloom from spring until frost. Grows 10-25 ft.

F91 GA 6808—Not shown. No. 1 grade. Ea. 90c; 3 up, ea. 85c

- 20 Bittersweet. Produces small yellow flowers in spring followed by orange berries. Grows 15 to 20 ft. high. Plant spring, fall. Hardy all zones.

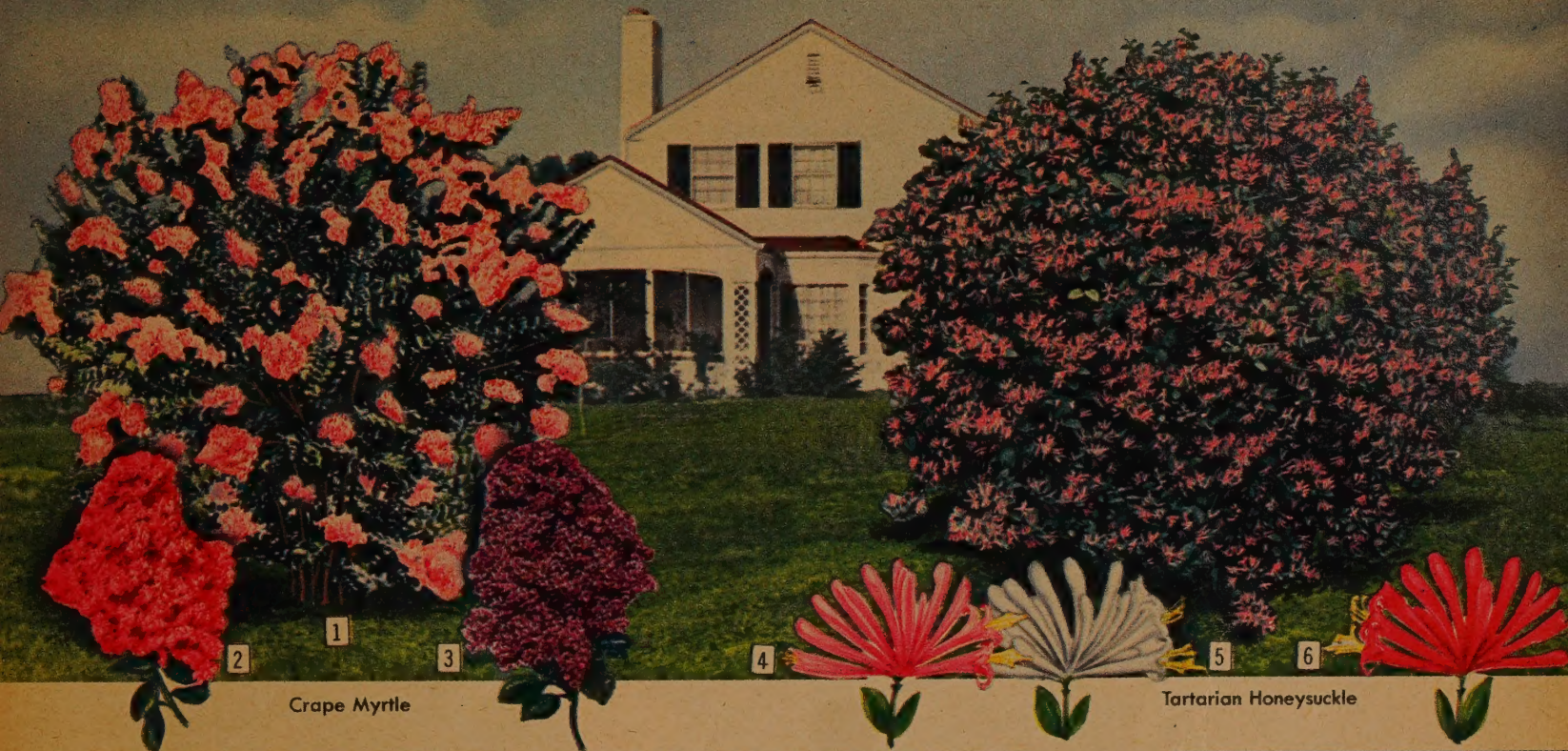
F91 GA 6803—No. 1 grade . . . Each 90c; 3 up, ea. 85c

- 21 Boston Ivy. Clings to brick, stone, wood. Dark green leaves change colors in fall. Grows 30 to 40 ft. Hardy zones 4 to 10. Plant spring, fall.

F91 GA 6804—No. 1 grade . . . Each \$1.00; 3 up, ea. 95c

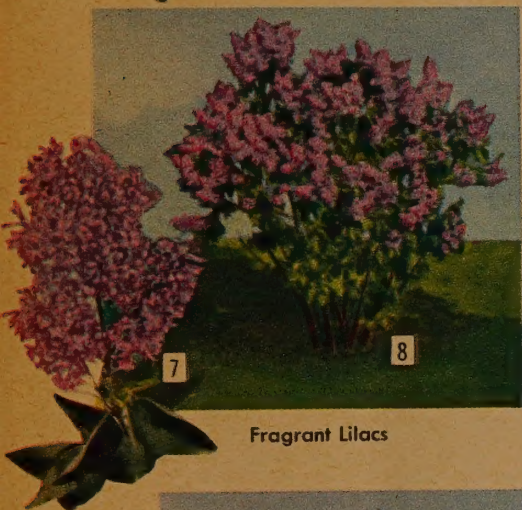
- 22 Silver Lace. Grows 15 to 20 ft. in one season. White flowers 'til frost. Hardy zones 4-10.

F91 GA 6805—No. 1 grade . . . Each \$1.00; 3 up, ea. 95c

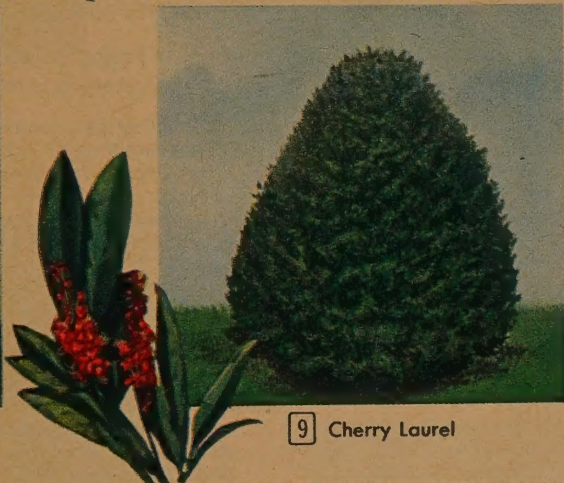


Crape Myrtle

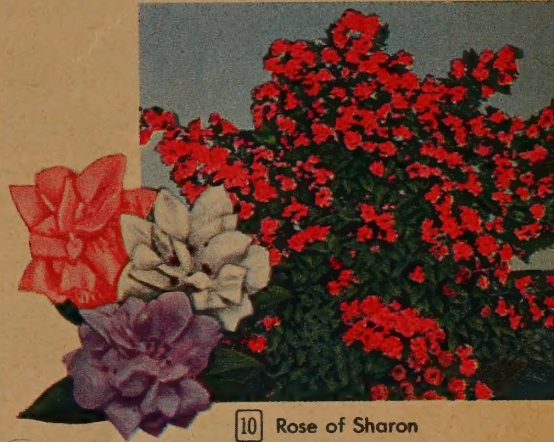
Tartarian Honeysuckle



Fragrant Lilacs



Cherry Laurel



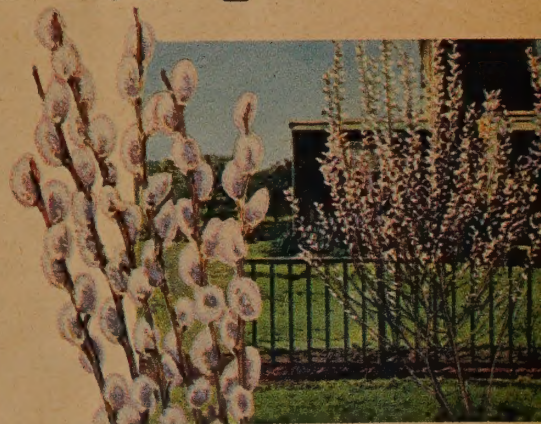
Rose of Sharon



Glossy-foliaged Holly



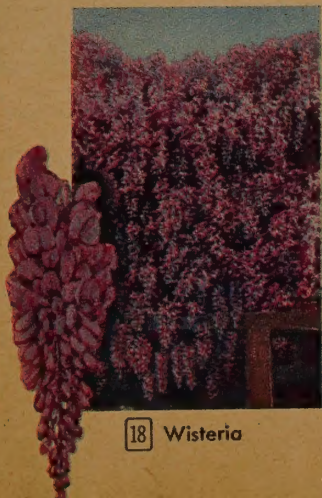
Graber's Firethorn



Pussy Willow



Clematis



Wisteria



Boston Ivy



Silver Lace



Shade Trees

Adapt to any landscape pattern
in almost any climate

Varieties shown below illustrated on opposite page

Beautiful colored foliage from spring till fall

Faassen's Red Leaf Maple

- Deep red, flowerlike color
- Grows 40 to 50 ft. . . straight trunk

[1] A sensational flaming maple, now non-patented and offered at a greatly reduced price. It retains that brilliant foliage all through the summer giving a startling and fascinating effect wherever grown. Something similar to the copper beech but brighter at the branch-tips and in the young foliage. When these leaves catch the sun in their motion, the shimmering, scintillating effect gives the impression that the tree is in bloom, flaunting a mass of maroon-purple flowers.

Developed in Europe, this lovely tree is perfectly at home here wherever maples are grown. Perfect for lawn or street, it puts forth a heavy foliage that gives dense shade, and grows as high as 50 feet. The 4-5-ft. size sold below is whip; the 5-6-ft. size is branched. Shipped at proper planting time.

F91 GA 7400—Ht. 4-5 ft. Ea. \$3.25 . . . 2 or more, ea. \$3.00
F91 GA 7401—Ht. 5-6 ft. Ea. 6.95 . . . 2 or more, ea. 6.50

Thornless Sunburst Locust

- Bright, golden-yellow tips
- Grows to about 30 ft. . . pyramidal

[2] Building upon a color-background of rich green foliage, the last 8 to 10 inches of the branch blazes forth in a bright golden yellow. You have to look twice to see if it isn't in bloom—and it holds that effect all summer. No other honey-locust matches it in color, nor in form. Its broad pyramidal head, its superb branching habit, its straight trunk—all combine in a symmetry that is a charm to behold. It's a "clean" tree: it creates no ground litter, because it is absolutely seedless and produces only male flowers. Hardy too: it has withstood severe ice and snow storms; it transplants readily and grows quickly in almost any kind of soil. If your garden or lawn is small or medium-sized, you'll love the grace and color of the Sunburst Locust. Shipped to you at proper planting time. *Patent No. 1313. Postpaid.*

F91 GA 7415—4 to 5 ft. Whips . . . Ea. \$3.95 . . . 2 or more, Ea. \$3.75
F91 GA 7417—5 to 6 ft. Branched Ea. 7.95 . . . 2 or more, Ea. 7.50

Fastest growing for lawns, streets, parks

Improved Coolshade Hybrid Elm

- First patented Hybrid Elm
- First improved Coolshade Elm

Wonderful for any soil, for any climate. Improved Coolshade is unusually tough . . . extremely hardy. Resists breaking caused by ice and wind . . . damage of insects, diseases. Survives droughts. Easy to transplant . . . will thrive in almost any type soil. Graceful, stately addition to your lawn. Central trunk grows straight . . . does not crotch. No "whipping"—branches are evenly distributed, producing a beautifully-shaped top. Dense, bright leaves grow 3 to 3½ inches long . . . cast deep shade. Excellent lawn tree. Grows quickly . . . produces shade fast. Plant near your home—no need for concern about heavy, overhanging branches. Reaches a height of 35 to 50 feet. Shipped from grower at planting time. Can be planted spring or fall. Patent No. 1747. Postpaid. *When ordering, be sure to state number trees wanted.*

F91 GA 7476—Ht. 4-5 ft. Branched Ea. \$3.25 2 or more, Ea. \$3.00
F91 GA 7477—Ht. 5-6 ft. Branched Ea. 4.75 2 or more, Ea. 4.50

NEW! Skyline Thornless Locust

- No staking . . . no special trimming
- Sturdy . . . fast-growing

A tree of rare beauty. Developed by a leading nursery only after years of study and research. The beautifully proportioned top . . . with its distinctive pyramid shape . . . is achieved by proper, uniform spacing of the branches. A soft, feathery effect is created by the dark green leaves of heavy texture . . . larger and more closely spaced than those on an ordinary Honeylocust. Grows to a height of 40 feet. Unusually durable. The trunk is exceptionally strong and sturdy. Extra-strong crotches because the branches grow out at wide angles—60 to 90 degrees. Not subject to borers. Little, if any, seeding. Most flowers are male. The few female florets are seldom pollinated. Shipped from the grower at planting time. Patent No. 1619. Postpaid. *When ordering, be sure to state number of trees desired.*

F91 GA 7426—Ht. 4-5 ft. Whips Ea. . . \$3.75 2 or more, Ea. \$3.50
F91 GA 7427—Ht. 5-6 ft. Branched Ea. 7.75 2 or more, Ea. 7.35

Save 16% . . . Shade Tree Collection just \$11.95

Includes 1 each Faassen's Red Leaf Maple, Thornless Sunburst Locust, Improved Coolshade Hybrid Elm, New Skyline Honey-locust

F91 GA 7604—All 4 to 5-foot trees. (Separately \$14.20) Shipped postpaid, 4 for \$11.95

Add 10% for shipping and handling charges on Non-postpaid Nursery Stock. See page 43



1 Faassens Red Leaf Maple



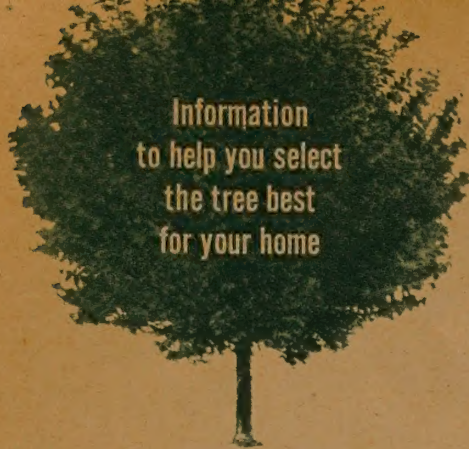
2 Sunburst Locust



3 Hybrid Elm



4 Thornless Honey-locust



Information
to help you select
the tree best
for your home

Flowering Trees dress-up your grounds with color and splendor

Beauty of flower and beauty of foliage are yours with these earliest springtime blooms. Plan now to give your surroundings an entirely new appearance this spring. Let these desirable, interesting flowering trees blossom out and lead the beauty parade of spring blooms. See how they accent the lawn and complement the flower borders. You'll be thrilled with the enlivened spring scenes of spectacular color when you choose flowering trees for your grounds.

Here are some of the best ways to use flowering trees

Use or Purpose	Trees best suited
1 To frame a door or gate-way in garden	Crab, Plum, Dogwood
2 As single specimens on your lawn	Cherry, Magnolia, Dogwood, Golden Chain
3 To provide a colorful contrast with evergreens	White Dogwood Pink Dogwood Golden Chain
4 To give a second show of fall fruit	Crab Paul's Scarlet Hawthorn Plum Dogwood

Follow these basic rules on pruning to insure straight growth, more blooms

Your flowering trees do best when pruned every year after they have finished blooming and before growth starts. Many persons feel that closely pruning a healthy appearing young tree is a waste of growth. Actually a young tree needs severe pruning of limbs for vigorous growth and an abundance of flowers. The plant cells are stimulated to start new and productive activity. And almost before you realize it, two, three and more new shoots begin to appear where only one existed before. Cutting the branches for decoration accomplishes the same purpose and is highly beneficial. Do not prune ornamental trees in the fall as that is simply cutting off next year's potential flowers.

When ordering trees for yourself, think of your friends— look over your gift list

Think of the fun of surprising someone with a gift of a flowering tree for their garden! Wonderful idea for bridal, birthday, anniversary, house-warming, and all festivities for friends whose good taste parallels yours. A growing, living tree is appreciated more and more as the years go by. So if you're looking for the unexpected gift, the interesting gift, and the thoughtful gift—order a long-lived, ornamental tree now!

For general
information
on how to plant
and care
for trees,
see page 26



Flowering Trees for glorious spring color

Many varieties put on a second show in autumn with brilliant fruits

VARIETIES SOLD BELOW ILLUSTRATED ON FACING PAGE

Flowering Crab Tree Collection Save \$1.90 . . 3 Trees only \$5.95

Glorify your lawn with gorgeous color! Flowering crabs put on a twice-a-year spectacular show. Collection contains Hopa, Almey and Radiant Flowering Crabs. See pictures on opposite page; read descriptions below. Note the saving you make! Shipped from grower at planting time.
F91 GA 7100—4-5 ft. size 1 each: Hopa, Almey, and Radiant. (Sold separately \$7.85).....\$5.95

Small Flowering Trees . . grow from 8 to 15 ft. high

Flowering Crab Trees (*Malus*)

1 **Radiant Crab**—Even when rather young, this charming tree develops red flowers of medium size. Spring foliage is a deep, rich reddish-bronze; later turning to green. Small red fruit attractive to birds. Hardy in all zones.

F91 GA 7006—Ht. 4-5 ft. Ea. \$2.95; 2 or more, ea. \$2.75

2 **Hopa**—In spring: large rose-colored flowers. In fall: bright clusters of red crabapples. A show-piece for your lawn. Hardy zones 4 to 10.

F91 GA 7008—Ht. 4-5 ft. Ea. \$1.95; 2 or more, ea. \$1.75

3 **Almey**—Very showy with blossoms of rich glistering crimson. Spring foliage is reddish. Scarlet fruit in fall. Hardy zones 4 to 10.

F91 GA 7010—Ht. 4-5 ft. Ea. \$2.95; 2 or more, ea. \$2.75

4 **Bechtel**—Sturdy small tree turns into a profusion of double, soft pink, 2-inch blooms in mid-spring. Very fragrant. Semi-dwarf growth. Does not bear edible fruit. Hardy zones 4 to 10.

F91 GA 7012—Ht. 4-5 ft. Ea. \$2.75; 2 or more, ea. \$2.50

Japanese Weeping Cherry (*Prunus subhirtella pendula*)

5 Picturesque, low, broad tree with weeping branches. Covered with clusters of dainty rose-pink flowers in early spring. Certain to bring admiring comment! Hardy zones 4 through 10.

F91 GA 7004—Height 5-6 ft. Shipped from grower in spring. State quantity.....Each \$8.50; 2 or more, ea. \$7.95

Flowering Peach (*Prunus persica*)

6 **Helen Borchers. Pink.** Delightful with large, clear pink flowers. Whole tree looks like a huge bouquet in spring. Hardy in zones 4 through 10.

F91 GA 7000—Height 4-5 feet.....Shipped from grower. State quantity.....Each \$1.95; 2 or more, ea. \$1.75

7 **Cardinal. Red.** Double, richly colored rose-red. Profusely laden. A thrilling sight in your garden or to cut for decoration. Hardy in zones 4 through 10.

F91 GA 7002—Height 4-5 feet.....Shipped from grower. State quantity.....Each \$1.95; 2 or more, ea. \$1.75

Medium Height Trees . . grow from 15 to 25 feet high

Colorful Redbud (*Judas tree*)

8 Deep rose blossoms. Clusters of tiny flowers are produced on the branches and trunk in early spring. Produced in thousands . . followed by heart-shaped foliage. Hardy in zones 4 through 10. Height 3 to 4 feet.

F91 GA 7016.....Each \$1.75; 2 or more, ea. \$1.50

Purple-leaved Plum (*Prunus thundercloud*)

9 Bright red-purple foliage. Small tree with deep shade of purplish-red foliage. In spring it is sprinkled with thousands of small, pink flowers. Affords excellent contrast. Hardy zones 4-10. Height 3 to 4 feet.

F91 GA 7014.....Each \$2.50; 2 or more, ea. \$2.25

Paul's Scarlet Hawthorn (*Crataegus oxyacantha*)

10 Bright scarlet double flowers. Hardy Hawthorn with its brilliant rosy-red, double flowers each spring. In late summer, it is bright with scarlet fruit. Lovely lawn tree. Hardy zones 4-10. Height 4-5 feet.

F91 GA 7018.....Each \$3.75; 2 or more, ea. \$3.50

Beautiful Magnolias

11 **Saucer Magnolia. (*Soulangiana*.)** Shining foliage and enormous, pinkish-white flowers in spring. Hardy zones 4 through 10. Ht. 18-24 in.

F91 GA 7024.....Each \$2.75; 2 or more, ea. \$2.50

12 **Dark Red Magnolia. (*Nigra*.)** Much like Magnolia above. Dark red blooms. Ht. 18-24 in.

F91 GA 7026.....Each \$3.00; 2 or more, ea. \$2.75

Tall-growing Trees . . grow from 25 to 40 feet high

Flowering Dogwood (*Cornus*)

13 **White Dogwood. (*Cornus florida*.)** Delicate white and lacy in spring; charmingly attractive all year. Hardy zones 4-10. Height 3-4 ft. Shipped from grower in spring. State quantity.

F91 GA 7020.....Each \$2.75; 2 or more, ea. \$2.50

14 **Pink Dogwood. (*Cornus florida rubra*.)** Often called Red Dogwood, so brilliant is the pink of the blooms. Unforgettable in full color. Does well in shade. Hardy zones 4-10. Height 2-3 ft. Shipped from grower in spring. State quantity.

F91 GA 7022.....Each \$4.25; 2 or more, ea. \$4.00

Pink Flowering Cherry (*Prunus Serrulata Kwanzan*)

15 A billowing pink cloud in early spring—as rosy flowers, 2 in. wide, open to full bloom. Hardy zones 4-10. Height 3-4 ft. Grows to 25 ft. Shipped from grower in spring. State quantity.

F91 GA 7028.....Each \$3.95; 2 or more, ea. \$3.75

Golden Chain Tree (*Laburnum Wateri*)

16 Hanging golden flower-clusters, trefoil foliage, green bark: superb effect! Height 5-6 feet. Shipped from grower in spring. State quantity.

F91 GA 7030.....Each \$4.95; 2 or more, ea. \$4.75

Colorful Redbud and Dogwood Collection Save \$2 . . 3 Trees only \$6.75

Frame your entrances, gateways, set up color accents, give charm and magic to your whole lawn and garden. See colorful pictures on opposite page; read descriptions above. Note regular prices of these trees sold singly, and see how much this collection saves you. Shipped from grower.

F91 GA 7101—Flowering Tree Collection: Redbud, White Dogwood, Pink Dogwood, one each.....\$6.75

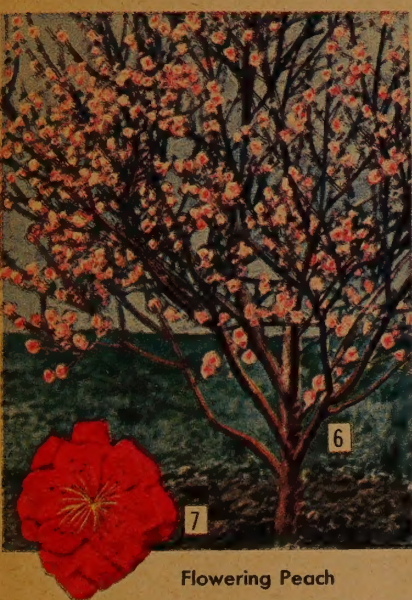
NOTE: All trees on this page shipped at planting time. Sears trees are guaranteed to grow . . see page 42
10% shipping and handling charge on all flowering trees . . see page 43



Flowering Crab



Japanese Weeping Cherry



Flowering Peach



Redbud



Purple-leaved Plum



Paul's Scarlet Hawthorne



Magnolia



Flowering Dogwood



Pink Flowering Cherry



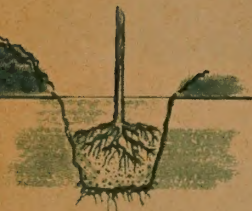
Golden Chain

Here's how
you should plant
young trees



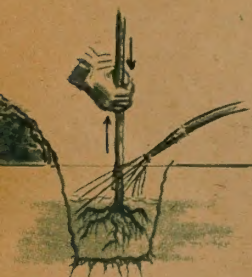
Prepare hole

Soak roots in wet mud before planting. Dig the hole to receive the roots amply wide and deep. Hole should be big enough to accommodate the roots without crowding, and deep enough to put the crown two inches below nursery planting depth.



Spread roots

Bruised or broken ends of roots should be cut off clean. With pruning shears cut back the main branches. You must reduce the amount of top, so that the roots will be able to supply the tree with nourishment and water until established.



Use lots of water

Shake tree up and down so roots take a natural position. Roots should be in tight contact with soil, so there are no air spaces. Use water to settle the fine soil. If the soil is poor, replace it with good top soil . . . especially that which is next to the roots. Tamp down and water well.



Top dressing

When hole is $\frac{3}{4}$ full and firmly packed, fill remainder of hole with loose soil. Leave a slight depression to catch surface water. A top dressing of 2 to 4 inches of mulch or Peat Moss will help hold moisture and keep down the weeds.

How to support young trees

Guy wire method

Guying out young trees prevents swaying in wind and aids straight growth. Drive stakes, attach wires. Use small screw eyes in tree if the diameter of the trunk is large enough. Otherwise, use rubber hose for protection around the tree and pull the wires through . . . then attach to stakes.



Single loop method

Small trees are easy to train. Use a tall stake and tie the tree to the stake with a wire run through a piece of protective hose. This is a most desirable method to use on young trees to keep them growing straight. Provides a good start.



Ornamental Trees

for shade and color

Protection from heat in summer . . . a windbreak in winter . . . beautiful always
Transform your lawn or parkway into a fairyland with these beauties

VARIETIES SOLD BELOW ILLUSTRATED ON FACING PAGE

Magnolia Grandiflora

2 A magnificent shade tree, towering as high as 90 feet, with dense foliage and pyramidal habit, the Magnolia Grandiflora is highly prized for its conspicuous blooms and delicate fragrance too. Leaves are 5 to 8 inches long, and the blooms are a spectacular 12 inches in diameter. Widely planted throughout the South, the Magnolia Grandiflora leaves are dried and used in "artificial" florists combinations throughout the country. Foliage is sturdy and seldom attacked by leaf-eating insects. Trunk is straight and columnar with a delicate bark. It is recommended that this lovely tree be planted in an area that gives it plenty of room and yet

is not too exposed. While usually associated with the deep South, it is hardy in zones 7 to 10.

Not only for its qualities of shade and color is this great Southern Magnolia prized by those who know and grow it. It puts on a seasonal growing display that keeps interest focused on it all year. The splashy flowers appear in early spring before the new leaves. The cucumberlike pods appear, and split open revealing the red seeds within. Soon the red seeds shower the ground, the pod quickly withering and falling off. Shipped from grower in spring, carefully wrapped and ready for planting. *Please be sure to state quantity wanted.*

F91 GA 7428—Height 18-24 inches. Each \$1.75 2 or more, each \$1.65
F91 GA 7429—Height 2-3 feet. Each \$2.35 2 or more, each 2.25

1 Mimosa. (*Albizia julibrissin*). Often called the Silk Tree. A very ornamental, graceful tree . . . gives a most artistic effect as it catches the eye from a far distance. Foliage is pale green, fernlike and lacy. In midsummer showy heads of fluffy pink flowers appear in great profusion on the upper side of the low spreading branches, followed by 6-inch flat seed pods. Attractive specimen lawn tree, reaches height of 30 to 40 ft. Rapid grower. Hardy in zones 5 through 10. Shipped from grower in spring only. Well branched.

F91 GA 7408—Ht. 5-6 ft.. Ea. \$3.25; 2 or more, ea. \$2.95

3 Sweet Gum. (*Liquidambar styraciflua*). An immensely popular shade tree with green, maple-like leaves that turn brilliant scarlet and deep crimson in early fall. In winter the tree is conspicuous for its erect branches and deep, corky-ridged bark. A beautiful, symmetrically shaped tree. Excellent for park and street planting. Its name Sweet Gum refers to the fragrant juice exuded by the tree when wounded. Grows rapidly. Hardy zones 6 through 10. Shipped from grower in spring only. Well branched size.

F91 GA 7410—Ht. 5-6 ft.. Ea. \$3.95; 2 or more, ea. \$3.50

4 Tulip Tree. (*Liriodendron tulipifera*). In late spring large, bell-shaped, tulip-like flowers of yellowish-orange shine out against the big, uniquely notched leaves. It is a well-formed pyramidal tree with bluish-green foliage . . . a member of the Magnolia Family. (Note description of Magnolia Grandiflora above.) In fall the leaves turn to a shimmering gold. Clean, straight trunk makes Tulip Tree admirably adapted for park or street planting. Thrives best in rich moist soil. Will grow to 75 feet tall. Recommended for zones 7 through 10. Shipped from grower at planting time. Well branched size.

F91 GA 7412—Ht. 4-5 ft.. Ea. \$2.95; 2 or more, ea. \$2.75

5 American Linden. (*Tilia americana*). Has all the long-lived qualities you want in a fine shade tree; no wonder everyone has been asking for this novel tree. Well known as Basswood. Planted because of its dense, attractive foliage . . . glossy and gorgeous. Produces fragrant yellow flowers in June which add to its beauty and charm. Grows quickly and evenly—ideal for planting along entrance driveways or parkways. A rugged, vigorous tree often reaching 100 ft. in height. Hardy in all zones. Shipped from grower in spring or fall.

F91 GA 7424—5-6-foot branched size.
Each \$5.25 2 or more, each \$4.75

6 Mountain Ash. (*Sorbus aucuparia*). The "Red Berry Tree"—a most popular small shade tree. White flowers in spring followed by immense clusters of bright orange-scarlet berries in fall. The branches literally bend under the brilliant berries that cling all winter. Attractive to song birds. Fern-like foliage. Can be grown in a smaller space than would ordinarily be given to a shade tree. Grows up to 30 feet in height. Very ornamental . . . thrives in part shade. Will grow in practically any type of soil. Hardy in all zones. Shipped from grower in spring or fall. Well branched size.

F91 GA 7414—Ht. 5-6 ft.. Ea. \$4.50; 2 or more, ea. \$4.00

7 Crim King Maple. (*Acer platanoides nigra*). Plant patent 735. Here is an unusually magnificent, new and fascinating shade tree. Foliage is reddish-crimson in the spring, and remains this brilliant color throughout the summer. Provides color accent noticed from great distances. A tree that is superb with dense shade and symmetrical shape. Ideal contrast! Grows 30 to 40 feet tall. Hardy in zones 4 through 10. Shipped from grower in spring only in zones 4 and 5. Shipped spring or fall in zones 6 through 10. Trees are well-rooted specimens of whip size. Order today. *Postpaid.*

F91 GA 7420—Ht. 5-6 ft.. Ea. \$5.25; 2 or more, ea. \$4.75

8 Clump Birch. (*Betula papyrifera*). You can achieve a "clump" effect in a single planting with Sears Clump Birch. You receive 2 to 3 distinct trunks to each clump, giving each planting a graceful distinctive appearance. As the clump of Birch matures, the bark becomes a chalky white . . . colorful fall foliage; dark green leaves in spring. Plant two clumps for a natural effect . . . you'll be more than pleased. Grows 30 to 40 ft. tall with spray-like pendulous branches. Hardy zones 3 through 10. Shipped from grower in spring only.

F91 GA 7418—4-5 ft. 1 clump \$5.25; 2 or more, ea. \$4.75

**All Sears Nursery Stock is
GUARANTEED TO GROW**

**See page 42 for
complete Guarantee**

**Add 10% Shipping and Handling Charges
(except item (7) which is postpaid)
.. see page 43**

Mild-climate Collection

Save \$1.25 on 2 shade trees. Sears make possible one of the lowest prices you'll see on two such important ornamental trees. Hardy in mild climates. Make ideal lawn plantings. You

F91GA 7602 Collection of 2 for \$5.95

get: 1 Mimosa, branched tree, 5-6 ft.; and 1 Sweet Gum, branched tree, 5-6 ft. Sold separately above would be \$7.20. Hardy zones 6 through 10. Shipped from grower in spring only.



1 Mimosa



2 Magnolia Grandiflora



3 Sweet Gum



4 Tulip Tree



5 American Linden



6 Mountain Ash



7 Crimson King Maple



8 Clump Birch





Shade Trees add grace to your landscape

Plant in spring or fall unless otherwise indicated. See page 42 for Zone Map

VARIETIES SOLD BELOW ILLUSTRATED ON OPPOSITE PAGE

Save \$1.85 on trees selected for fast growth

2 Silver Maples, 2 Chinese Elms . . 4 trees only \$5.95

Bought separately would be \$7.80. An ideal collection for the new homeowner because these trees will grow rapidly and thereby enhance the appearance of your property. Send your order in now . . fill the gaps in your landscape or plant a parkway of stately shade trees. You get 2 Silver Leaf Maples and 2 Chinese Elms. Hardy in all zones. Well-branched stock, shipped from grower at planting time in spring or fall.

F91 GA 7601—Height 5-6 feet. Collection of 4 for \$5.95

Enjoy leafy, shady comfort and beauty with shade trees from Sears. All are field grown, young trees with good growth. Each tree comes to you with roots pruned, guaranteed true-to-name variety and healthy. When ordering, keep the Zone Map in mind, see page 42 . . make sure nursery stock is suited for your locality.

Not postpaid. Add 10% for shipping, handling charges, on nursery stock on this page; see page 43

1 Hard Sugar Maple. (*Acer saccharum*.) Very much in demand. One of the finest, most stately trees for shade or boulevard. Long-lived, excellent and upright. Sap is source of maple syrup. Leaves turn bright yellow and scarlet in fall, as shown on facing page. Often reaches over 110 ft. in height. Hardy in all zones. Well-branched stock, shipped from grower, spring or fall. *State quantity*.

F91 GA 7430—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.75

F91 GA 7431—Ht. 6-8 ft. Ea. 5.95; 2 or more, ea. 5.75

2 Silver Maple. (*Saccharinum*.) The fastest growing maple, gives you shade in a hurry. Usually attains a height of 25 feet in 10 years. Will stand considerable heat and drought. Attractive summer foliage is bright green above and silver underneath. Becomes a mass of vivid red and yellow in the fall. Hardy in zones 3 through 10. Well-branched stock, shipped from grower, spring or fall. *State quantity*.

F91 GA 7434—Ht. 5-6 ft. Ea. \$1.95; 2 or more, ea. \$1.75

F91 GA 7435—Ht. 6-8 ft. Ea. 2.95; 2 or more, ea. 2.75

3 Schwedler's Purple-leaved Maple. (*Acer platanoides schwedleri*.) A long-lived tree to enrich your home and landscape. Perfect dome-shaped variety with purplish-crimson leaves in spring, as illustrated; bronze-green in summer; golden-yellow in autumn. Grows to 40 ft. high. Hardy zones 5-10. Well-branched, shipped spring or fall. *State quantity*.

F91 GA 7438—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.75

4 Maple, Norway. (*Acer platanoides*.) Valuable shade tree for parks and lawns. Dome-shaped head, densely covered with broad, deep green foliage. Strong branches resist storms, require no pruning. Autumn foliage of rich yellow and orange hangs on tree 2 weeks longer than any other maple. Attains height of 90 ft. Well adapted to city conditions. Hardy zones 3 through 10. Well-branched stock, shipped from grower, spring or fall. *State quantity*.

F91 GA 7440—Ht. 5-6 ft. Ea. \$4.50; 2 or more, ea. \$4.25

F91 GA 7441—Ht. 6-8 ft. Ea. 5.50; 2 or more, ea. 5.25

5 American Sycamore. (*Platanus occidentalis*.) Called Plane Tree or Buttonwood. Fast-growing, reaches 100 ft. at maturity. Upper trunk and lower limbs a mottled gray and white. Hardy zones 4-10. Branched stock shipped from grower. *State quantity*.

F91 GA 7444—Ht. 5-6 ft. Ea. \$3.95; 2 or more, ea. \$3.75

6 Birch, European Weeping Cut-Leaf. (*Betula pendula*.) Unsurpassed for its weeping branches, delicately cut, fern-like leaves and silvery-white bark. Hardy zones 3-10. Grows to 40 ft. tall. Branched stock from grower in spring or fall. *State quantity*.

F91 GA 7446—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.50

Birch, White. (*Betula alba*.) Not shown. Graceful and ornamental with a distinctive white bark. A charming effect is achieved with the rich, green leaves forming a strong, contrasting background for the lovely white trunk. Young trees have darker bark, but as the tree matures the bark whitens. Good shade tree, stiffer branches, larger leaves. Hardy in zones 3-10. Grows to 40 ft. tall. Branched stock shipped from grower in spring or fall. *State quantity*.

F91 GA 7448—Ht. 5-6 ft. Ea. \$3.95; 2 or more, ea. \$3.75

7 Shademaster Locust. Patent no. 1515. The result of years of experimenting. Straight trunk, ascending branches, rapid growth and dark-green foliage characterize the Shademaster. Won't heave sidewalks, doesn't require raking in the fall. Transplants easily. Whip-size stock. *State quantity*. *Ppd.*

F91 GA 7450—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.75

Moraine Locust. (*Gleditsia tricanthos*.) Pat. 836. New Honey Locust. Seedless, thornless. *Postpaid*.

F91 GA 7452—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.50

8 Lombardy Poplar. (*Populus fastigiata*.) Forms a tall, slim column with its branches growing close to the trunk in upright tapers. Fast growing and hardy. An artistic landscape tree for accent points, quick screens. Ideal for backgrounds and driveways. Distinctly ornamental. Reaches a height of 60 feet. Hardy in zones 3 through 10. Branched stock shipped from the grower in the spring or fall. *State quantity*.

F91 GA 7456—Ht. 6-8 ft. Ea. \$1.45; 2 or more, ea. \$1.30

F91 GA 7457—Ht. 8-10 ft. Ea. 1.95; 2 or more, ea. 1.75

9 Pin Oak. (*Quercus palustris*.) You'll want at least 2 of these long-lived trees, for permanent shade. Shiny dark green leaves, glorious red in the fall. Reasonably fast growing, becoming more beautiful with age. For avenues, lawns. Grows to height of 80 ft. Hardy in all zones. Branched stock shipped from grower spring or fall. *State quantity*.

F91 GA 7459—Ht. 5-6 ft. Ea. \$4.95; 2 or more, ea. \$4.75

10 Chinese Elm. (*Ulmus pumila*.) This is the fastest growing shade tree. More compact than American Elm, with finer branches and graceful, swaying twigs. The Chinese Elm is one of the first to leaf out in spring with small, lacy, bright green foliage. Plant in parkways, home grounds, wherever you want a fast growing shade tree. It will grow around 40 feet high. Hardy in all zones. Branched stock shipped from grower in spring or fall. *State quantity*.

F91 GA 7462—Ht. 5-6 ft. Ea. \$1.95; 2 or more, ea. \$1.75

F91 GA 7463—Ht. 6-8 ft. Ea. 2.95; 2 or more, ea. 2.75

11 Weeping Willow. (*Salix blanda*.) Extra beautiful for large grounds. Huge-growing tree with pendulous branches that sway gracefully to ground. Bright green leaves. Grows to 40 ft. Hardy all zones. Branched stock from grower. *State quantity*.

F91 GA 7466—Ht. 5-6 ft. Ea. \$1.95; 2 or more, ea. \$1.75

F91 GA 7467—Ht. 6-8 ft. Ea. 2.95; 2 or more, ea. 2.75

Golden Weeping Willow. (*Niobe*.) Not shown. Add a restful charm to lawn or garden with this beautiful ornamental tree. Golden bark, glossy dark green leaves. Grows to 30 ft. Hardy all zones. Branched stock. *State quantity*.

F91 GA 7470—Ht. 5-6 ft. Ea. \$1.95; 2 or more, ea. \$1.75

F91 GA 7471—Ht. 6-8 ft. Ea. 2.95; 2 or more, ea. 2.75

12 American Elm. (*Ulmus americana*.) Of all the grand American trees, this is the grandest! Famous in history, the American elm towers aloft with a dignity befitting its tradition. Majestic tree in a class by itself for lawn and parkway planting. Tall, graceful, wide spreading with outward curving branches. Quick growing. Grows to 60 ft. Hardy in all zones. Branched stock shipped from grower spring or fall. *State quantity*.

F91 GA 7474—Ht. 5-6 ft. Ea. \$1.95; 2 or more, ea. \$1.75

Quick reference guide to help you select shade trees

Fast growing shade trees

Have you a spot where you want a good shade tree in a hurry? Choose from this group. These trees average two to four feet of growth per year . . some as much as 5 to 6 feet. The rate of growth is influenced by such factors as the amount of sunlight, condition of soil and amount of water.

Chinese Elm Lombardy Poplar Weeping Willow
Silver Maple Hybrid Elm Moraine Locust

Medium height, popular lawn trees

These are the hardy shade trees of the medium growing class. Year in and year out they are not only useful as leafy shade trees for comfort, but they are the ideal accent trees. You'll like the effect they give when you mingle them with your evergreens . . or when they stand alone between the house and the front walk . . or when planted to line a driveway.

Schwedler Maple Norway Maple Weeping Birch
Chinese Elm Hybrid Elm Green Ash White Birch

Tall growing trees for parkways

You'll prize these marvelous trees for their grace and strength. All are majestic and have uniform good shape . . so picturesque for street plantings. Attain a height of 50 feet or more at maturity. Some often grow to a height of 100 feet . . no wonder their presence increases the cash value of your land. Remember, tall growing trees need sufficient room to spread and arch. Allow enough space. Excellent for background or parkway planting. Choose these and add beauty to the landscape:

American Elm Sugar Maple Silver Maple
Green Ash Lombardy Poplar
Pin Oak Moraine Locust Sycamore

How to fertilize shade trees

1. Determine needed amount of plant food

Feed your shade trees to keep them healthy. Measure trunk four feet from ground. For each inch of trunk thickness at this point, allow 3 pounds of Cross Country Plant Food, page 47.



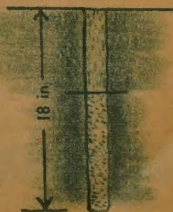
2. Lay out location of holes

Make a series of holes in a circle the same diameter as the outer tree foliage. You can determine this by the drip of the outside leaves. Space holes about 18 inches apart. Early spring is a good time to give your trees this care. Helps increase growth.



3. Dig holes and fill with mixture

This series of holes should be about 18 inches deep and 2 in. in diameter, (for Fertilizer Auger, see page 50). Fill each hole half-full with Cross Country Plant Food. Balance of hole should be topped with Peat Moss packing. This method allows the fertilizer to reach the roots gradually and effectively.





Specials on Complete Doorway Plantings

Juniper Collection . . 4 for \$9.45

A classical evergreen grouping that you can use to accent doors, windows, or at the corners of your house. These trees can be pruned or sheared to keep the height and shape you want. Collection includes 2 stately Irish Junipers (18 to 24-inch size) and 2 spreading Pfitzer's Junipers (15 to 18-inch size). Hardy all zones. Plant in spring or fall. Not postpaid. Add 10% for shipping and handling charges. See page 43.

F91 GA 8000—(Sold separately, \$12.00) 4 for \$9.45

Arborvitae Collection . . 4 for \$8.95

Popular trees to add a lively and lacy effect to your landscape. Very useful in hedges and foundation plantings because they stand a lot of trimming. Collection includes 2 tall Baker's Arborvitae (18 to 24-inch size), 2 round Globe Arborvitae (10 to 12-inch size). Hardy zones 5 through 10.

F91 GA 8003—(Separately \$11.20) 4 for \$8.95

Yew Collection . . 4 for \$9.45

Perfect for homes in the city because Yews grow easily in shade and in smoky air. You can train and prune these trees easily. Especially colorful, with lots of tiny scarlet berries. Collection includes 2 upright Hicks' Yew (12 to 15-inch size) and 2 Spreading Yew (12 to 15-inch size). Hardy all zones.

F91 GA 8002—(Separately \$11.80) 4 for \$9.45

Size and Grading of Sears Evergreens

Most of our Evergreens are offered in three sizes. To help you make a choice, here's what those sizes mean.

Junior

Trees are smaller in size than Standard ones shown below. Have already been transplanted once. When you get your trees, plant them in rows. In just 2 to 3 years they will develop into beautiful, shapely trees you'll be proud to transplant to the front of your home. They're easy to move . . . and so inexpensive.

Standard

The 2nd size listed for each variety. Well-branched and rooted. They have already been transplanted twice when you get them. In 1 or 2 years they will grow to shapely trees.

Large

The 3rd size listed for each variety. Bigger, bushier, better rooted. Already transplanted at least 3 times to make stronger root systems. Trimmed in the field. Ready to be planted permanently in that special spot.

Medium and Dwarf-growing Evergreens accent important spots .. add extra beauty and styling to your home the year-around

1 Pfitzer's Juniper. (*Juniperus chinensis pfitzeriana*.) Its light green, plume-like branches grow 3 ft. high and spread 4 to 6 ft. Hardy all zones.

F91 GA 7907—10 to 12 inch. Each \$1.75; 2 up, ea. \$1.65
12 to 15 inch. Each 2.35; 2 up, ea. 2.10
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

Hetz Blue Juniper. (*Juniperus hetzi glauca*.) Not shown. Same characteristics as Pfitzer's Juniper except its low, wide spreading foliage grows faster and is silvery blue. State size and quantity.

F91 GA 7905—10 to 12 inch. Each \$1.75; 2 up, ea. \$1.65
12 to 15 inch. Each 2.35; 2 up, ea. 2.10
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

3 Spiny Greek Juniper. (*Juniperus excelsa stricta*.) Pointed, bluish green foliage. Compact, broad, pyramid shape. Grows 5 ft. high. Hardy all zones.

F91 GA 7904—10 to 12 inch. Each \$2.10; 2 up, ea. \$1.95
12 to 15 inch. Each 2.65; 2 up, ea. 2.45
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

5 Globe Arborvitae. (*Thuja occidentalis globosa*.) A bright green ball of foliage. Maintains the natural globe shape without trimming. Grows about 3 ft. high. Hardy zones 5 through 10.

F91 GA 7911—10 to 12 inch. Each \$2.10; 2 up, ea. \$1.95
12 to 15 inch. Each 2.65; 2 up, ea. 2.45
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

7 Creeping Andorra Juniper. (*Juniperus horizontalis plumos*.) Beautiful as a cover or border plant. Foliage is grayish silver-green in summer; lavender-orchid color in fall and winter. Grows 18 inches high and spreads 4 to 5 ft. Hardy all zones.

F91 GA 7908—10 to 12 inch. Each \$1.75; 2 up, ea. \$1.65
12 to 15 inch. Each 2.35; 2 up, ea. 2.10
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

2 Savin Juniper. (*Juniperus sabina*.) Fan-shaped, with dark green tufted branches that arch gracefully. It grows 2 to 4 ft. high, 6 ft. wide. Hardy all zones.

F91 GA 7910—10 to 12 inch. Each \$1.75; 2 up, ea. \$1.65
12 to 15 inch. Each 2.35; 2 up, ea. 2.10
15 to 18 inch. Each 3.00; 2 up, ea. 2.75

4 Berckmann's Golden Arborvitae. (*Thuja orientalis aurea nana*.) Golden yellow foliage makes a pleasing contrast with other evergreens. Flat, lacy sprays of foliage. Grows 5 ft. high. Hardy zones 5 through 10.

F91 GA 7909—10 to 12 inch. Each \$2.25; 2 up, ea. \$2.00
12 to 15 inch. Each 3.00; 2 up, ea. 2.75
15 to 18 inch. Each 3.75; 2 up, ea. 3.50

6 Mugho Pine. (*Pinus mugho mughus*.) Grows nicely on the north side or shady side of your house. Unusual new growth looks like small candles on tip of each branch. Grows 2 to 3 ft. high and may be kept even smaller by trimming. Widely used for foundation plantings. Hardy zones 3 through 10.

F91 GA 7916—10 to 12 inch. Each \$2.50; 2 up, ea. \$2.25
12 to 15 inch. Each 3.50; 2 up, ea. 3.25

8 Spreading Yew. (*Taxus cuspidata*.) Ideal for planting in front of your ranch type home. More wide than tall, it grows about 3 ft. high and 10 ft. wide. In the fall, ruby red berries dot the deep green foliage. Hardy all zones.

F91 GA 7906—10 to 12 inch. Each \$2.50; 2 up, ea. \$2.25
12 to 15 inch. Each 3.25; 2 up, ea. 3.00
15 to 18 inch. Each 3.95; 2 up, ea. 3.75

You can buy all your nursery stock and garden needs on either of our Easy Payment plans. Sears Revolving Charge requires no down payment or minimum purchase. You can pay your bill at the end of each month, or extend the payments over many months. Or you can use our Regular Easy Terms and pay only 10% down and take up to 18 months to pay the balance. See page 44 for full details.

Shopping in the catalog is even more convenient after you open your Sears Revolving Charge account—see page 44 for details



1 Baker's Arborvitae



2 Red Cedar



Picture Window Collection 4 for \$9.45

You can soften the line between window and ground with this colorful and fluffy planting. Excellent for any foundation planting—will not grow tall to block windows or spoil the design of your home. In the fall, cheerful red berries from 2 Spreading Yews dot the deep green foliage. All year round, plume-like branches from 2 Pfitzer Junipers provide light green softness. 3 ft. high. Hardy all zones.

F91 GA 8001—(Separately, \$11.20) 12 to 15-inch size. 4 for \$9.45



3 Hicks' Yew



4 Colorado Spruce



5 Pyramidal Arborvitae



6 Irish Juniper

Tall Evergreens Help Create an Unforgettable View

1 Baker's Arborvitae. (*Thuja orientalis bakeri*.) Compact, pyramid shaped tree with bright green foliage. This lacy and lively evergreen grows 15 to 20 ft. tall. Easily sheared. Hardy zones 6-10.

F91 GA 7900—10 to 12 in. Each \$1.75; 2 up, each \$1.65
12 to 18 in. Each 2.50; 2 up, each 2.25
18 to 24 in. Each 3.50; 2 up, each 3.25

3 Hicks' Upright Yew. (*Taxus media hicksi*.) A pillar of rich green foliage accented with red berries. Grows 10 to 12 ft. high. Hardy in all zones.

F91 GA 7902—10 to 12 in. Each \$1.95; 2 up, each \$1.75
12 to 15 in. Each 2.65; 2 up, each 2.50
15 to 18 in. Each 3.65; 2 up, each 3.50

Pyramidal Yew. (*Taxus cuspidata capitata*.) Not shown. Foliage like Hicks' Yew but has a broad base tapering to a point. Grows 15 ft. high. Hardy all zones.

F91 GA 7903—10 to 12 in. Each \$2.50; 2 up, each \$2.35
12 to 15 in. Each 3.00; 2 up, each 2.75
15 to 18 in. Each 3.95; 2 up, each 3.75

5 Pyramidal Arborvitae. (*Thuja occidentalis pyramidalis*.) Grows naturally and fast into a tall, dense, slender column. The deep green, flat and lacy foliage can be easily trimmed. Grows 25 ft. tall. Hardy all zones.

F91 GA 7913—12 to 15 in. Each \$2.35; 2 up, each \$2.25
15 to 18 in. Each 2.75; 2 up, each 2.55
18 to 24 in. Each 3.75; 2 up, each 3.50

2 Red Cedar. (*Juniperus virginiana*.) Its compact foliage is bright green in early spring; reddish color in winter. Grows 25 ft. high. Hardy all zones. Not shipped to state of New Mexico.

F91 GA 7901—10 to 12 in. Each \$1.75; 2 up, each \$1.65
12 to 18 in. Each 2.25; 2 up, each 2.00
18 to 24 in. Each 3.00; 2 up, each 2.75

4 Colorado Spruce. (*Picea pungens*.) A strikingly beautiful tree. Needle-like foliage is silvery blue to bluish green in color. Horizontal branches form even tiers, making a perfect pyramid shape. Grows 25 to 30 ft. tall. Hardy in all zones.

F91 GA 7914—10 to 12 in. Each \$2.45; 2 up, each \$2.30
12 to 15 in. Each 3.00; 2 up, each 2.75
15 to 18 in. Each 3.95; 2 up, each 3.75

Norway Spruce. (*Picea abies*.) Not shown. Similar to the Colorado Spruce. The foliage is dark green and more compact. Branchlets bend downward from the horizontal branches. Brown cones 7 inches long also hang downward. Grows fast. Hardy all zones.

F91 GA 7918—10 to 12 in. Each \$1.75; 2 up, each \$1.65
12 to 15 in. Each 2.25; 2 up, each 2.00
15 to 18 in. Each 3.00; 2 up, each 2.75

6 Irish Juniper. (*Juniperus communis hibernica*.) A handsome, formal evergreen. Elegant with silvery green foliage. Stands slender and erect. Grows about 10 ft. high. Lends stature and color to any planting. Hardy all zones.

F91 GA 7912—10 to 12 in. Each \$1.75; 2 up, each \$1.65
12 to 15 in. Each 2.25; 2 up, each 2.00
18 to 24 in. Each 3.00; 2 up, each 2.75

Silver Juniper. (*Juniperus scopulorum*.) Not shown. This evergreen is similar to the Irish Juniper, but the foliage is silvery blue. (The blue color is brightest in summer.) Its shape is pyramidal and tapers to a point. Hardy in all zones.

F91 GA 7915—10 to 12 in. Each \$1.75; 2 up, each \$1.65
12 to 18 in. Each 2.25; 2 up, each 2.00
18 to 24 in. Each 3.00; 2 up, each 2.75

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USE SEARS EASY PAYMENT PLAN

Open an account. Just be sure
your order totals \$20 or
more . . . see page 44

Don't Delay Your Order

Get your order for nursery stock in early to be sure of delivery in time for planting. Dates and details will be found on page 43. Your order will be given immediate consideration when it is received; shipment will be made at proper planting time. Get your order in now!



1 Multiflora Rose Hedge



2 Rosa Rugosa



3 Spirea Bridal Wreath



4 Red Tartarian Honeysuckle

Plant a Fence Hedge for privacy and protection

1 Multiflora Rose Hedge. Rugged, tight hedge fence for large areas. Beautifies, protects... raises the value of your property.

It's so easy to grow, too! Thrives in ordinary soil. Stays neat; roots don't spread and overrun fields. Costs you less than 5¢ a foot to put up and it lasts a lifetime. Needs little trimming or time-wasting and money-consuming upkeep.

White roses adorn this "living fence" in the summer; shiny red berries add bright color in the winter.

Recommended by State Agricultural Departments as soil erosion preventive, wind-break, and supplemental food for birds and animals. Thorny canes. Plants are 12 to 24 inches high. Hardy in zones 4-10. Plant 18-24 inches apart. *State quantity.*

F91 GA 8600.....25 for \$2.50
50 for \$4.50.....100 for 7.50

2 Rosa Rugosa. Originally from the Orient, this eye-catching hedge is often called the "Sea Tomato" of Japan. Thrives in neglected corners, rough soil of driveways, or in sand at the seashore.

Withstands clipping very well and is frequently used in formal clipped hedges. Its extreme vigor and hardiness make it one of the most valued of the rose species.

Exciting orange autumn color and large, bright red fruits. Hybridizes readily with other species.

Naturalized in climate similar to its native habitat. Hardy in zones 2 through 10. Plants are 12-18 in. high. *State quantity.*

F91 GA 8602—25 plants for...\$11.95
50 plants for \$21.95...100 for 39.95

3 Spirea Bridal Wreath. A favorite with the "green thumb" set. Graceful garlands of miniature snow-white flowers give your fence hedge a "flower garden" look. Turns a brilliant orange in the fall. Very vigorous, with many slender branches growing from its base. Shiny green leaves throughout growing season. Flowers retain life and beauty much longer than others of spirea species.

Hardy everywhere... grows in sun or shade, but the more sunshine it receives the better it flowers. Prunes well just after flowering in mid-May. Plants are 1-1½ ft. high. *State quantity.*

F91 GA 8604.....10 for \$2.50
25 for \$5.50.....100 for 19.50

4 Red Tartarian Honeysuckle. Outstanding size... beauty... hardiness. Ideal for two-story homes, or for plant screenings.

Grows to majestic height, but is easily sheared to the size you want. In spring, it virtually bursts into myriads of fire red flowers followed by numerous red berries that hang until late fall. Glossy green foliage adds a perfect touch of contrast.

Does well in partial shade or full sunshine. Grows fast... hardy in all zones; not susceptible to serious disease or insect pests.

Plants are 1 to 1½ ft. high. Grow from 10 to 15 feet. *Please be sure to state quantity.*

F91 GA 8606.....10 for \$2.50
25 for \$5.50.....100 for 19.50

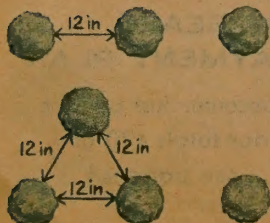
How to Plant Your Hedge

1 Row Hedge

The trench method is best for hedge that is to be lined up straight. Space plants as recommended in table (see right).

Broad, Dense Hedge

Stagger plants in a triangular manner (see small view). Space each plant as recommended. To make sure that you get desired spacing, mark off areas that are to be dug before starting. Excellent for screen effect.



Use this table to choose the proper hedge for your house

Variety	Maximum Height	Blooming Season	Plant Favors	Planting Distance	Hardy in
Multiflora Rosa.....	5-8 ft....	Late Spring....	Sunlight....	18-24 in....	Zones 4-10
Rosa Rugosa.....	6 ft....	Early June....	Sunlight....	18 in....	Zones 2-10
Spirea Bridal Wreath.....	5-9 ft....	Late Spring....	Sun-shade....	18-24 in....	All zones
Red Tartarian Honeysuckle.....	10-15 ft....	Late Spring....	Sun-shade....	18-24 in....	All zones
Barberries.....	2-4 ft....	Late Summer....	Sunlight....	18 in....	All zones
Amur River Privets.....	8 ft....	Late Spring....	Sunlight....	10-18 in....	See facing page
Persian Lilac.....	6-8 ft....	Late Spring....	Sunlight....	12-18 in....	All zones
Forsythia.....	5-7 ft....	Early Spring....	Sunlight....	12-18 in....	All zones
Red Japanese Quince.....	4-5 ft....	Early May....	Sun-shade....	18 in....	Zones 4-10
California Privet.....	12-15 ft....	Late Spring....	Semi-shade....	12-18 in....	Zones 6-10
Regel Privet.....	5-8 ft....	Mid-Summer....	Semi-shade....	18-24 in....	Zones 3-10

Note: All stock on this page requires a 10% shipping and handling charge—see page 43



1 Red Leaf Barberry



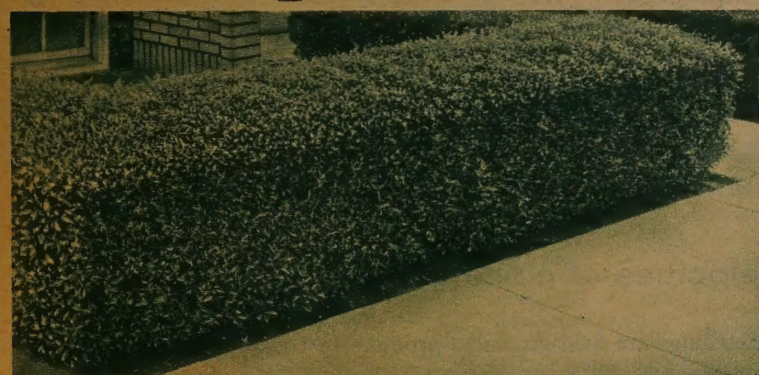
2 Amur River North Privet



3 Forsythia



4 Red Japanese Quince



5 California Privet



6 Regel Privet

Transform your yard into a beautiful outdoor living room

1 Red Leaf Barberry. Bronze-red foliage becomes more radiant in summer, changes to vivid orange-scarlet in fall. Bright red berries appear in late summer. Grows from 2 to 4 feet. Gives best color effects when planted in full sunlight. Hardy all zones. Easily trimmed. Plant 18 in. apart. *Please state quantity.*
F91 GA 8612—Plants 12-15-in. high... 10 for \$2.65... 25 for \$5.95... 100 for \$21.50
F91 GA 8613—Plants 15-18-in. high... 10 for 3.40... 25 for 7.65... 100 for 28.50

Greenleaf Barberry. (Not shown.) Similar to above, but covered with white flowers in early spring. Green foliage turns crimson in fall. *State quantity.*
F91 GA 8616—Plants 12-18-in. high... 10 for \$2.50... 25 for \$5.25... 100 for \$19.50
F91 GA 8617—Plants 18-24-in. high... 10 for 3.50... 25 for 7.50... 100 for 25.95

2 Amur River North Privet. America's most popular trimmed hedge plant. Compact and low branching growth. Grows well in practically any type soil. Easily trimmed to height and shape you desire. Keeps leaves well into fall. Thrives in sunshine. Hardy in all zones. Plant 10-18 in. apart. *Please state quantity.*
F91 GA 8620—Plants 12-18-in. high... 10 for \$1.95... 25 for \$4.25... 100 for \$13.95
F91 GA 8621—Plants 18-24-in. high... 10 for 2.50... 25 for 5.50... 100 for 18.95

Amur River South Privet. (Not shown.) Sometimes called "Chinese Privet." Very popular in the South. Hardy in zones 6-10. Foliage is a light, glossy green. Thrives in sunshine. Easily trimmed. White flowers bloom early. *State quantity.*
F91 GA 8622—Plants 12-18-in. high... 10 for \$1.50... 25 for \$3.25... 100 for \$10.95

3 Forsythia. One of the most dazzling upright growers. Brilliant, bell-shaped golden-yellow flowers bloom very early in the spring... even before its leaves appear. Used as a fence hedge. Forsythia will spark the admiration and envy of your friends and neighbors. Grows 5-7 ft. high, but is easily sheared to height you desire. Plant 12-18 in. apart. Hardy all zones. *State quantity.*
F91 GA 8610—Plants 12-18-in. high... 10 for \$5.50... 25 for \$9.95... 100 for \$32.95

Persian Lilac. (Not shown.) Finest lilac for hedges. Large, lacy clusters of red lilac. Grows 8-10 ft. high. For complete information, see page 20.
F91 GA 8608—Plants 12-18-in. high... 10 for \$5.50... 25 for \$9.95... 100 for \$32.95

4 Red Japanese Quince. Grown chiefly for its dense, low habit and beautiful orange-red flowers. If given occasional renewal pruning, you can depend upon it for brilliant blooms each spring. Grows 4 to 5 feet high.

Twiggy heavy foliage extends to the ground... stays a dark glossy green throughout the growing season. The thorny branches flower in early May. The fruit is green, apple-like, and high in pectin... excellent for making jellies, marmalade, or preserves.

Grows vigorously in any good soil. Hardy except for severe cold when flower buds may be killed. Prefers sunshine, but does well in partly shaded areas, too. Hardy in zones 4-10. Plant 18 in. apart. *Please state quantity.*

F91 GA 8624—Plants 12-15-in. high... 10 for \$5.50... 25 for \$9.95... 100 for \$32.95

5 California Privet. Grows 12 to 15 ft. high, but is easily trimmed to make an attractive, compact hedge. White flowers bloom in late spring. Keeps leaves until late fall. Dark green foliage becomes denser with repeated shearing. Grows rapidly in partial shade or sunlight. Hardy to 10°F. (Amur River North Privet (2) recommended for areas north of New York City.) Plant 12 to 18 in. apart. Best for zones 6-10. *Please state quantity.*

F91 GA 8626—Plants 12-18-in. high... 10 for \$1.95... 25 for \$4.25... 100 for \$13.95

F91 GA 8627—Plants 18-24-in. high... 10 for 2.50... 25 for 5.50... 100 for 18.95

Special Privet Buy! Your choice of Amur River North Privet (2) or California Privet (5). Plants are 9 to 12 in. high. *Please state quantity, variety wanted.*

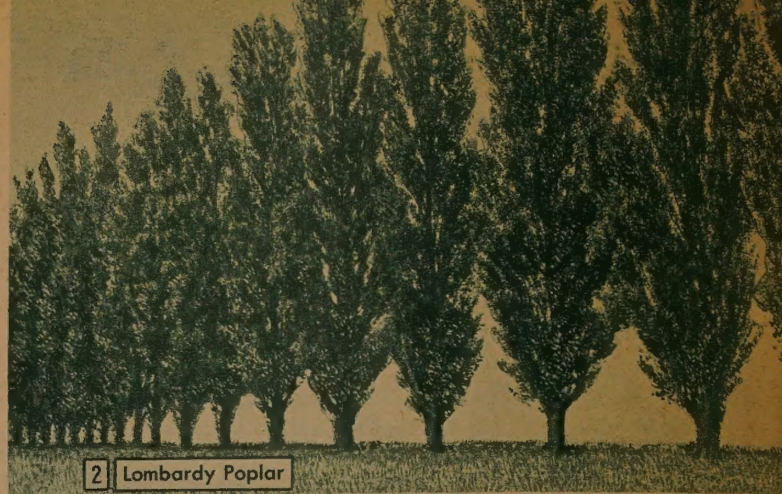
F91 GA 8700—50 for \$6.25 100 for \$11.95

6 Regel Privet. Often called "Border Privet." Grows 5 to 8 ft. high. Foliage blends well with evergreens. Horizontal branches bear white flowers and blue-black berries. Branches turn purplish in the fall. One of the hardiest of the privets... free of insect and most disease pests. Grows well... even where other plants have failed. Hardy in zones 3-10. Plant 18-24 in. apart. *State quantity.*
F91 GA 8633—Plants 12-18-in. high... 10 for \$5.95... 25 for \$13.95... 100 for \$49.95

IMPORTANT SHIPPING NOTE: Zones 2 thru 5 shipped in spring only; 6 thru 10 shipped in spring or fall. All items on this page are not postpaid. See 10% shipping and handling charges, page 43. For zone map, see page 42.



1 Chinese Elm



2 Lombardy Poplar



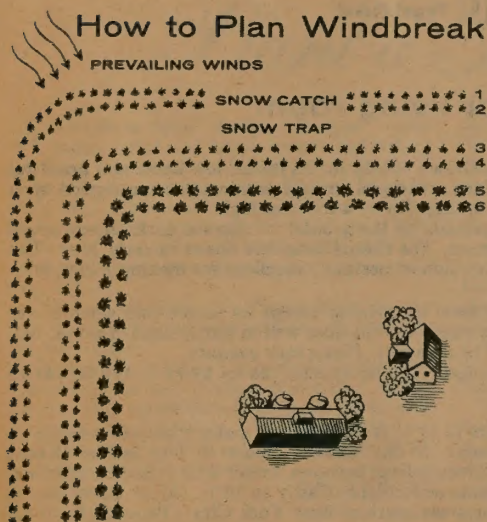
3 American Arborvitae



4 Norway Spruce

Windbreak Trees reduce velocities of chilling winds up to 75%

They'll save fuel and reduce snow-shoveling . . . Sears Seedlings are field-grown to promote fast growth



Prevailing winds blow usually from westerly directions . . . windbreak should be on the west and north of the buildings. Start windbreak at least 100 feet from the house. Rows 1 and 2, form the snow catch. Plant any tree you prefer listed on this page. Space 4 feet apart in the row and 8 feet between rows. Rows 3 and 4—leave 60 feet for the snowtrap. Then plant 2 rows of any of the shade tree varieties. Space 6 feet apart in the row and 8 feet between the rows. Rows 5 and 6—should be a planting of two rows of evergreens. Plant 8 to 10 feet apart in the row and 16 feet between the rows.

How to Care for Seedlings

Plant small seedlings in a special plot for the first 2 years before transplanting permanently. Soak roots in water, set deeply and firmly about 8 in. apart. Give them partial shade and plenty of moisture.

Shade Tree Windbreaks

1 Chinese Elm. Just see how many seedlings you get for one low price! Fast growing, thick, with branching close to ground. Grow to 40 ft. Shipped from grower in spring or fall. *State quantity.*
F91 GA8300—12-18 in. 25 for \$1.60; 50, \$2.70; 100, \$4.50
F91 GA8301—2-3 ft. . 25 for 2.95; 50, 5.50; 100, 9.95

American Elm. (Not shown.) Similar to Chinese Elm above. Recommended by the Conservation Department. Long-lived and drought resistant. Grow to 60 ft. From grower, spring or fall. *State quantity.*
F91 GA8304—12-18 in. 25 for \$1.60; 50, \$2.70; 100, \$4.50
F91 GA8305—2-3 ft. . 25 for 2.95; 50, 5.50; 100, 9.95

Wisconsin Weeping Willow. (Not shown.) These windbreak seedlings develop a compact, weeping head. Plant along a stream. Grow to 40 ft. Shipped from grower, spring or fall. *State quantity.*
F91 GA8308—2-3 ft. 25 for \$7.50; 50, \$12.95; 100, \$23.95
F91 GA8309—3-4 ft. 25 for 9.95; 50, 17.95; 100, 32.95

2 Lombardy Poplar. Another fine value in quick-growing seedlings. Create picturesque, slim backgrounds. Hardy for erosion control. Grow to 60 ft. Shipped from grower, spring or fall. *State quantity.*
F91 GA8313—3-4 ft. 25 for \$6.95; 50, \$12.95; 100, \$22.95
F91 GA8314—4-5 ft. 25 for 9.50; 50, 15.75; 100, 29.95

Silver Maple. (Not shown.) Often called White or Soft Maple. Branches form a thick foliage. Very fast growing for farm shelterbelts. Grows to 60 ft. Shipped from grower, spring or fall. *State quantity.*
F91 GA8316—12-18 in. 25 for \$2.75; 50, \$4.50; 100, \$7.95
F91 GA8317—2-3 ft. . 25 for 5.25; 50, 9.25; 100, 15.95

Russian Olive. (Not shown.) Grows to a height of 20 feet. Prevents hot winds from sapping moisture from the ground. Beautiful in landscape. Grows pale yellow flowers in June. Grayish leaves. Hardy in zones 1 through 9.
F91 GA8320—18-24 in. size. 25, \$5.25; 50, \$9.25; 100, \$15.95

Evergreen Windbreaks

3 American Arborvitae. Plant the same thick, bright green windbreak you've admired on exclusive estates. Transplants develop into trees 35 ft. tall. Shipped from grower, spring or fall.
F91 GA 8330—Height 6-10 inches. *State quantity.*
10 for \$2.95; 25 for \$6.95; 50 for \$13.50; 100 for \$24.95

Red Cedar. (Not shown.) Just what you need for screens, windbreaks, hedges. Withstands dry weather. Grows to 30 ft. tall. Shipped from grower in spring or fall. (Not shipped to State of New Mexico.)
F91 GA 8332—Height 6-10 inches. *State quantity.*
10 for \$3.75; 25 for \$7.95; 50 for \$14.95; 100 for \$27.95

Austrian Pine. (Not shown.) Great windbreak trees grow from these hardy transplants. Very long, deep green needles, spreading branches form a handsome tree. Grow to 60 feet. From grower, spring or fall.
F91 GA 8334—Height 6-10 inches. *State quantity.*
10 for \$2.95; 25 for \$6.95; 50 for \$13.50; 100 for \$24.95

4 Norway Spruce. Plant these quick-growing, deep green Evergreen transplants for year 'round beauty. Compact branching. Thrive and grow to 35 ft. Shipped from grower in spring or fall.
F91 GA 8336—Height 6-10 inches. *State quantity.*
10 for \$2.95; 25 for \$6.95; 50 for \$13.50; 100 for \$24.95

Colorado Spruce. (Not shown.) Here's the answer for that prominent, showy spot you have that needs a windbreak. Let these transplants grow into long-lived, ornamental trees you'll be proud of. Grow to 50 feet.
F91 GA 8338—Height 6-10 inches. *State quantity.*
10 for \$3.75; 25 for \$7.95; 50 for \$14.95; 100 for \$27.95

Black Hill Spruce. (Not shown.) Beautiful, almost blue-colored evergreen. Let these transplants provide a warm shelterbelt . . . grow to heavy-foliaged trees 50 ft. high. Shpd. from grower in spring or fall.
F91 GA 8340—Height 6-10 inches. *State quantity.*
10 for \$2.95; 25 for \$6.95; 50 for \$13.50; 100 for \$24.95

Buy Now on SEARS EASY PAYMENT PLANS

SEARS REVOLVING CHARGE

REGULAR EASY TERMS

See page 44 for complete details

NURSERY STOCK, GARDEN NEEDS . . 9 real reasons why you should buy at Sears

The Sears Guarantee—In all the history of American commerce, there has never been a principle more firmly established than the Sears guarantee. When we tell you that anything you buy from this catalog will give you satisfaction, or will grow when planted according to directions, we mean exactly what those words say. Read our guarantee on page 42.

Accurate Descriptions—True-to-Life Pictures. The information in this catalog has been verified. Zones, planting locations, special soils, pollination requirements, etc. have been carefully checked with recognized authorities. Photographs of plants and trees are as faithful to original as high speed color printing can reproduce.

Established, Reliable Growers—Sears growers have been in business for generations, highly respected members of their profession. They ship stock freshly dug or scientifically stored in controlled temperatures and humidity to retain newly-dug freshness, and that all-important factor in transplanting: dormancy.

Grade and Size are Right—Sears grading and size data are in accord with the standards of the American Association of Nurserymen. Be sure to note trunk diameter in fruit trees; it's more important than the height. Cane and root development in shrubs and roses determines the quality and grade. You'll get the size and grade you order!

Sears Plants Get Right Start—Our nurseries follow a system of crop rotation in growing—fields deeply-dug, thoroughly worked, richly fertilized and well-irrigated when necessary. Plants are well nourished to insure sturdy growth. They are developed to grow under the climate and soil conditions they'll meet when planted in the zones recommended.

Guaranteed Disease-Free—Co-operating universities continually check to insure that varieties are true-to-name. State officials check that plants are free from disease and parasites. An elaborate program of spraying, dusting and treatment is followed by the Sears grower to insure you clean, healthy, authentic stock for your garden. See page 42.

Sears Trees are Pruned—Expert pruning practices are followed while tree is still in growing field; fruit trees are root-pruned and branch-trimmed before transplanting. That's why Sears fruit trees develop such sturdy roots, why their branches don't readily break in the wind under their burden of fruit. They've been given a good start.

Carefully Shipped!—When your Sears plant is ready to go, it's packed so it arrives ready to grow! Long experience, much experimentation and thorough study are behind the preparation of Sears plants for shipment. Digging, processing, bagging, wrapping our nursery stock is one of the most important jobs we do.

You get low prices at Sears—On nursery stock, as on everything else, you can depend on Sears values. Whether we pay the postage or charge 10% for handling or shipping, the delivered cost to you is low—lower in a large majority of the cases involved in a recent comparative price study. Figure a few out—see for yourself!

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HERE ARE THE "ZONES OF HARDINESS"

Before buying any plant, check this map

"Hardy, Zones 3 to 8"—Here's what statements like this mean: The term "hardy" means that the plant, set out as we direct, and cared for as we suggest, should grow in the zones we specify. Then, if it doesn't—we'll replace it. This map, from data collected through 40 years by the U.S. Weather Bureau, is in *Shrubs and Vines for American Gardens* by Donald Wyman (the Macmillan Co.). Locate your zone on the map and refer to it.

Zones are based on the most uncontrollable of the factors affecting plant growth: temperature. Other factors like rainfall and soil can be controlled by watering and fertilizing. But you can do little about temperature; and since you can't change the weather to suit the plant, you must choose the plant to suit the local temperature. So, pick your plants from those recommended for your zone. In that way you'll feel secure—protected by the famous Sears Guarantee printed below.

But does all this mean that you should never try growing a plant not recommended for your zone? No, indeed! If that were true, there would be precious little adventure to gardening—no pride, no incentive, and not much fun! Much of the fascination is in growing something the neighbors don't grow . . . producing a fruit or flower seldom raised in your region. The great charm of home gardening lies in its challenge . . . its test of the green-ness of your thumb!



Nursery Stock Guarantee Buy with complete Confidence.

Guaranteed-to-grow plants, seeds and bulbs
Backed by Sears famous "money back"
offer of complete satisfaction

We guarantee every plant, seed or bulb to live if planted according to our instructions and if given reasonable care. **YOU BE THE JUDGE!** If, in your opinion, you have given the plant reasonable care, and it dies, we will replace it free of charge or, if you prefer, your money will be refunded in full. Naturally, we cannot guarantee any plant to survive if planted beyond its limit of hardiness as stated in this book.

We further guarantee all nursery stock, plants, seeds and bulbs to be true to name; certified "pest and disease free"; graded according to the standards of the American Association of Nurserymen. Due to weather, soil and planting conditions beyond our control, we cannot be responsible for crop . . . or liable for more than the original price you paid at the time of purchase.

Actually, many plants offered in this book can be grown in zones less temperate than the ones specified. They can be grown "with care." By this we mean locating them in a sheltered spot, giving them a thorough mulching and winter protection: wrapping, covering or bringing them indoors—procedures described in full in the *Cross Country Planting Guide* (see below) which is sent free when you order.

Customers often tell us of their success in bringing a plant to full flourishing maturity in a zone where we can't guarantee growth. They're proud of their accomplishment—and more power to them! And good luck to you, if you care to imitate them! But, if you're a beginner, we suggest you stick close to the plants we specify for your zone. That way, you'll be sure to enjoy the unmatched pleasure of landscaping your own place, developing your own lawn, eating fruits of your own trees and vegetables from your own garden—with Sears Guaranteed-to-Grow plants.

FREE! Planting Information Book with Nursery Stock orders



Over 40 pages filled with easy-to-follow illustrations
Helps you to greater success with Sears Nursery Stock

Full! Complete! Step by step directions on each planting procedure; full instructions on pruning, fertilizing, winter care. Complete sections on roses, perennial flowers, bulbs, evergreens, flowering shrubs, fruit trees, vegetables, and other plants.

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Use one of Sears order blanks for best service. You'll find one in every Sears catalog. PRINT or write plainly, your name and complete address. If you live on a rural route, include route number, box number, and any other helpful information. All members of the same household should order under the same name. This insures faster, more efficient service.

Please be sure to give complete ordering information. This helps us to give you complete satisfaction each time you order. List the catalog number, quantity, name of each item, color, size, price, shipping weight and any special information asked for.

If you have no order blank, use plain paper, but be sure to include all the information mentioned above. This will prevent unnecessary delays in filling your order and insure your receipt of Sears catalogs.

A Word About Prices

You always get the lowest current catalog prices, no matter which Sears Catalog you order from. If the price of an item in this catalog is lowered in another Sears catalog now current, and, even if you are not aware of such reduction you get that lower price. If you send us the higher price, we return every penny of the difference.

However, if the Federal, State, or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if the existing taxes are reduced or terminated while this catalog is in effect, we shall accordingly adjust our prices in your favor.

The prices quoted in this catalog apply to orders placed by mail, telephone, telegraph, or at any Sears Catalog Sales Office, Retail Catalog Sales Dept., or Sears affiliated store.

How Your Order Is Shipped

Note that the Shipping Information on this page is divided into two main sections: **Nursery Stock**, and **Items Other than Nursery Stock**. From a shipping standpoint, there are two kinds of Nursery Stock: Postpaid and Not Postpaid. On Postpaid Nursery Stock, you just pay the item price, Sears pays the postage. On other Nursery Stock, you add 10% to the quoted price as explained fully below. Both the Postpaid Stock and the Non-postpaid Stock are identified in page notice or description.

Items other than Nursery Stock will be shipped by freight, express or parcel post. On the lower half of this page, you will find a table of parcel post rates as well as explanations of Sears practice and policies in getting your order to you safely, promptly and economically.

Note: Nursery Stock shipments will not be made outside the continental limits of the United States.

Important Shipping Information for Nursery Stock

Order Nursery Stock at any time We ship at proper planting time

We hold orders until planting conditions are favorable in your area, then ship. Orders received after planting season opens will be shipped as promptly as possible, and you will be notified when to expect them. Orders for bulbs after June 1 and after June 10 for vegetable plants will be returned.

Orders received before the dates listed will be held until the proper time. Most plants cannot be shipped in fall until a killing frost has made them dormant. You will be notified when to expect shipment.

Orders received after about Oct. 15 for strawberries and after about Nov. 20 for all other nursery stock will be held and shipped the following spring. Order early while stocks are complete.

For Chicago, Kansas City, Minneapolis, Philadelphia and Boston Customers:

Orders for strawberries, evergreens and perennial flowers after about May 15, and for other nursery stock after about May 30 will be held for fall shipping (except for stock to be planted in spring only).

Fall shipping starts in early September for strawberries, iris and peonies; late September for other perennial flowers; about Oct. 15 for fruit and shade trees; about Oct. 25 for roses, evergreens and other nursery stock.

For Dallas, Memphis, Atlanta and Greensboro Customers:

Orders for all nursery stock received too late for spring planting, usually about May 15, will be held for fall shipping (except for stock to be planted in spring only).

Fall shipping starts in early September for strawberries, iris and peonies; early October for other perennials; late October or early November for all other nursery stock (depending on when the stock becomes dormant).

Some Sears Nursery Stock is Postpaid— Others require an added charge of 10%

Postpaid Items—Certain nursery stock items such as patented rose bushes, bulbs, vegetable and flower seeds, and several other plants, are sent postpaid. No shipping charge is made to you. Postpaid items are identified in descriptions.

Not Postpaid—Add 10% for these. Most nursery stock, except large, bulky orders, is sent by parcel post. But live, growing plants, even of the same type and grade, vary considerably in weight, so that accurate shipping weights cannot be assigned. But besides the cost of mailing, the cost of digging, processing, wrapping, and handling will vary so from plant to plant, that it is not feasible to determine this cost—yet we want to be sure your plant reaches you in perfect condition, at least cost to you. That's why we ask you to add a 10% shipping and handling charge for nursery stock that is not postpaid. This policy also applies to asparagus, rhubarb, horseradish and sage. **For example:** if the non-postpaid items in your order total \$8.13, add 81c for shipping and handling. **Some exceptions:** onions, cabbage, tomatoes, peppers, and yams—do not add 10% shipping and handling charge. Instead, allow parcel post from mail order house (table below).

IT'S SO EASY TO ORDER FROM SEARS 3 CONVENIENT WAYS TO DO IT:

1. By Mail

Carefully examine the large selection of fruits, bushes and plants presented in this book and choose the ones you want. All the information you need is at your fingertips... you can depend on the accuracy of the descriptions and illustrations to help you decide which type or color will suit you.

And best of all, you do this right in the comfort of your own home. Just fill out an order blank and send it to Sears nearest mail order house and have it added to your Easy Payment Account or to your Sears Revolving CHARGE ACCOUNT if you wish.

2. In Person

Stop in at your nearby Catalog Sales Office or Retail Store Catalog Sales Department. Make your selections at home and take your list with you—or one of our courteous sales people will be glad to help you.

As always at Sears, your order gets prompt and careful attention. And you can add the amount to your Easy Payment Account or Sears CHARGE ACCOUNT if you wish.

3. By Phone

What easier way to order than making a simple phone call? No order writing, no mailing... just dial your Catalog Sales Office or Retail Store Catalog Sales Department and give the specially trained telephone sales girl your nursery order. Have all the necessary information at hand to save time and insure accurate filling of your order.

Don't worry about having enough ready cash... you can simply tell the girl to add the amount to your Easy Payment Account or to your Sears Revolving CHARGE ACCOUNT. If you don't have a CHARGE ACCOUNT, she'll explain to you how easy it is to open one.

Remember: All items are carefully packed to prevent damage and are delivered safely to your door. There are no heavy, bulky packages to carry home when you order your nursery items from Sears Garden Book.

Parcel Post Rates on Items Other Than Nursery Stock

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by parcel post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery are 40 pounds to Local, 1st and 2nd zones; 20 pounds to Zones 3 to 8. Size limit is 72 inches length and girth combined. Items which cannot be sent parcel post will be shipped freight (rail or truck) or express. Use parcel post rates below for items other than Nursery Stock.

Figure postage on total weight of order. The shipping weight of each article other than nursery stock is given in the catalog description. When you write your order add the pounds and ounces and change ounces to full pounds (16 oz. to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. If you do not know what parcel post zone you are in, refer to table below; if you do not know whether you are served by a first class post office, ask your mail carrier or postmaster.

PARCEL POST RATES									
SHIPPING WEIGHT	DISTANCE FROM MAIL ORDER HOUSE				SHIPPING WEIGHT	DISTANCE FROM MAIL ORDER HOUSE			
	Local Zone	Zones 1 and 2 151 to 300 Miles	Zone 3 301 to 450 Miles	Zone 4 451 to 600 Miles		Local Zone	Zones 1 and 2 151 to 300 Miles	Zone 3 301 to 450 Miles	Zone 4 451 to 600 Miles
Up to but not incl. 16 oz.	3c for the first 2 oz. and 1½c for each additional oz.				15 lbs. 1 oz. to 16 lbs.	52c.	97c.	\$1.18.	\$1.40
16 oz. to 2 lbs.	24c.	33c.	35c.	39c.	16 lbs. 1 oz. to 17 lbs.	54c.	\$1.01.	1.23.	1.47
2 lbs. 1 oz. to 3 lbs.	26c.	38c.	41c.	47c.	17 lbs. 1 oz. to 18 lbs.	56c.	1.05.	1.28.	1.54
3 lbs. 1 oz. to 4 lbs.	28c.	43c.	47c.	55c.	18 lbs. 1 oz. to 19 lbs.	58c.	1.09.	1.33.	1.61
4 lbs. 1 oz. to 5 lbs.	30c.	48c.	53c.	63c.	19 lbs. 1 oz. to 20 lbs.	60c.	1.13.	1.38.	1.68
5 lbs. 1 oz. to 6 lbs.	32c.	53c.	59c.	70c.	20 lbs. 1 oz. to 21 lbs.	62c.	1.17.	1.43.	1.75
6 lbs. 1 oz. to 7 lbs.	34c.	58c.	65c.	77c.	21 lbs. 1 oz. to 22 lbs.	64c.	1.21.	1.48.	1.82
7 lbs. 1 oz. to 8 lbs.	36c.	63c.	71c.	84c.	22 lbs. 1 oz. to 23 lbs.	66c.	1.25.	1.53.	1.89
8 lbs. 1 oz. to 9 lbs.	38c.	68c.	77c.	91c.	23 lbs. 1 oz. to 24 lbs.	68c.	1.29.	1.58.	1.96
9 lbs. 1 oz. to 10 lbs.	40c.	73c.	83c.	98c.	24 lbs. 1 oz. to 25 lbs.	70c.	1.33.	1.63.	2.03
10 lbs. 1 oz. to 11 lbs.	42c.	77c.	89c.	\$1.05	25 lbs. 1 oz. to 26 lbs.	72c.	1.37.	1.68.	2.10
11 lbs. 1 oz. to 12 lbs.	44c.	81c.	95c.	1.12	26 lbs. 1 oz. to 27 lbs.	74c.	1.41.	1.73.	2.17
12 lbs. 1 oz. to 13 lbs.	46c.	85c.	\$1.01.	1.19	27 lbs. 1 oz. to 28 lbs.	76c.	1.45.	1.78.	2.24
13 lbs. 1 oz. to 14 lbs.	48c.	89c.	1.07.	1.26	28 lbs. 1 oz. to 29 lbs.	78c.	1.49.	1.83.	2.31
14 lbs. 1 oz. to 15 lbs.	50c.	93c.	1.13.	1.33	29 lbs. 1 oz. to 30 lbs.	80c.	1.53.	1.88.	2.38
					For each addl. lb. add.	2c.	4c.	5c.	7c

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- No down payment or minimum purchase is required
- Use it as a charge account and pay within 30 days
- Or, extend your payments over many months with just a small service charge
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When you have a Sears Revolving CHARGE ACCOUNT, you get a monthly statement. All postage, freight or delivery charges are figured for you—and added to your bill as a matter of course. Your identification card is your passport to easy buying—by telephone, by mail, or in person at any Sears Catalog Sales Office or Retail Store.

PAYMENT TABLE

If the unpaid balance is:	The scheduled monthly payment will be:
\$.01 - \$ 10.00	BALANCE
10.01 - 100.00	\$ 10.00
100.01 - 150.00	15.00
150.01 - 200.00	20.00
200.01 - 250.00	25.00
250.01 - 300.00	30.00
300.01 - 350.00	35.00
Over \$350.00	1/10 of account balance

It's easy to open a Sears Revolving CHARGE ACCOUNT or Easy Payment Account

To open your Revolving CHARGE ACCOUNT see Sears General Catalog. To open an Easy Payment Account simply answer the questions on the back of the enclosed order blank, sign it, and mail it to Sears. Or, if you prefer, inquire at your nearest Sears Catalog Sales Office or Retail Catalog Sales Department.

REGULAR EASY TERMS

- Only 10% down on any purchase of \$20 or more. Up to 18 months to pay the balance.
- It's easy to "add-on" orders. Once you have an open Easy Payment Account, you can order additional items in amounts of \$5 or more with no down payment. In many cases, your monthly payment stays the same.
- List the things you want to add on and write "Add to my account." Fill in the account number, sign the agreement on the back of order blank and mail to Sears.

REGULAR EASY TERMS PAYMENT TABLE

If Unpaid Balance Amounts to	We Shall Add for Credit Price	Amount Payable Monthly is	If Unpaid Balance Amounts to	We Shall Add for Credit Price	Amount Payable Monthly is
Up to \$10.00	10%		\$110.01—\$120.00	\$12.00	\$10.00
\$10.01—12.50	1.25	\$3.00	120.01—130.00	13.00	10.00
12.51—15.00	1.50		130.01—140.00	14.00	11.00
15.01—20.00	2.00		140.01—160.00	16.00	11.50
20.01—25.00	2.50	4.00	160.01—180.00	19.00	12.50
25.01—30.00	3.00		180.01—200.00	21.00	14.00
30.01—35.00	3.50		200.01—220.00	23.00	15.00
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40.01—45.00	4.50		240.01—260.00	30.00	17.00
45.01—50.00	5.00		260.01—280.00	33.00	17.50
50.01—60.00	6.00	6.00	280.01—300.00	36.00	18.50
60.01—70.00	7.00	7.00	300.01—320.00	38.00	20.00
70.01—80.00	8.00	8.00	320.01—340.00	41.00	21.00
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2 Engleman's Ivy. Often called Woodbine. Ideal for stone walls, trellises. Yields bluish black berries. Hardy in zones 3-10. F91 GA 9110—No. 1 Grade. .80c 3 or more, each. .70c

3 Andorra Juniper. Grows less than 2 ft. high, but spreads about 4 ft. Blue-green branches cover low walls, terraces. Very hardy. F91 GA 9104—12 to 15 inches. Each \$2.35. 2 or more, each \$2.10

4 Hall's Honeysuckle. A rugged, clinging vine. . . perfect for steep banks. Aromatic white flowers appear in June, turn bronze in autumn. Semi-evergreen foliage, black berries. Hardy in zones 4-10. F91 GA 9102—No. 1 Grade. Each 80c 3 or more, each 75c

5 Memorial Rose. For banks, rocky slopes. Stems hug ground. Grows single, white flowers in July. Has reddish fruit and semi-evergreen foliage. Best for zone 5. Hardy in zones 5-10. F91 GA 9100—No. 1 Grade. 25 for \$6.50 50 for \$11.95 100 for \$21.95

6 Moss Phlox. (Also known as Creeping Phlox or Mountain Pinks.) 4 to 6 in. high. Blooms in early spring, often while the last wet snow is still clinging to the evergreen foliage. For terraces, banks, and rocky areas. *State variety:* Sky Blue; Atropurpurea (purple); Vivid (red); Rosea (pink); or Alba (white). F91 GA 9112—No. 1 Grade. 3 for \$1.30 6 for \$2.40

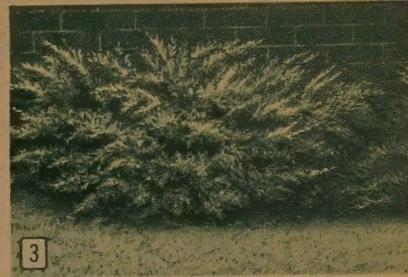
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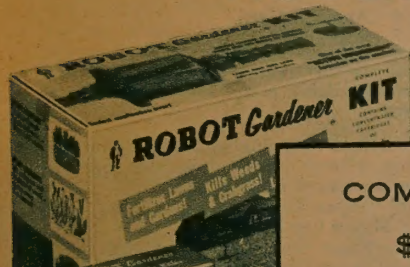
For Rocky Slopes, Banks, Hard-To-Plant Areas



IMPORTANT: Ground Covers not postpaid. Add 10% shipping and handling charge; see page 43 for complete details

ROBOT Gardener . . automatic lawn care

Fertilizes lawns, shrubs and evergreens
Kills weeds, crab grass, lawn insects



8

COMPLETE KIT

\$495

Priced Separately \$6.45

SAVE \$1.50



Attach to sprinkler for lawn . . . hand nozzle for shrubs

8 Here's the completely modern way to care for your lawn! And, it's so easy to use too. Just attach one end of the Robot Gardener (9) to any garden hose, the other end to any nozzle or sprinkler. Water, rushing through the chamber, propels turbulence bars and dissolves highly concentrated cartridges (10-11-12).

All you do to kill harmful soil insects or fertilize is attach this automatic Robot Gardener, fill the chamber with the concentrated cartridges and turn on water. To free your lawn from weeds, use weed-killer cartridge in Robot Gardener and attach to

hand nozzle. That's all there is to it . . . fast, easy and efficient. With the complete kit you get the Robot Gardener PLUS enough weed-killer cartridges to treat 2800 square feet, enough fertilizer cartridges to treat 2000 square feet, and enough insect-killer cartridges to cover 1200 square feet of lawn or garden. A detailed instruction book on the Robot Gardener is included. *Shipped postpaid.*

71 GA 566—Complete Kit. (Wt. 4 lbs. 4 oz.) . \$4.95

Use Sears Revolving Charge . .
for details see page 44

9 Automatic Chamber. Attaches easily between hose and sprinkler or nozzle. No mixing messy solutions . . just place concentrated Robot cartridges in the chamber and turn on water. Dissolves at controlled rate. *Postpaid.*

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10 Highly effective Weed Killer. Keeps your lawn free of annoying and harmful weeds and crab grass. Each cartridge contains 64% Potassium Cyanate, 18.4% 2-4-D. Enough to cover 2800 square feet of lawn or garden.

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11 Insecticide. Rid your lawn or garden of pesky insects. Contains 16% Chlordane. Kills soil insects such as grubs, chiggers, ants, beetles, mosquitoes. Use on patios, too! Treats 1200 square feet. *Postpaid.*

71 GA 569—(Shpg. wt. 12 oz.) 98c

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CPBKMN AMDC SEARS 45-51

Over 80 Different Varieties of Flower Seed



Prices of all flower seed on this page . . Postpaid

one packet 15^c any 6 packets 79^c any 10 packets \$1.19

Low Growing Annuals

Grow from 10 to 12 in. high

Alyssum. Here is an ideal flower for edging your beds, walks and drives. Long blooming period. Many clusters of small florets cover plant from June until frost. Fragrant odor.

F61 GA 4354—Bright yellow color.
F61 GA 4355—Royal Carpet. Purple.
F61 GA 4358—Carpet of Snow. White.

Bachelor's Button. An easily maintained flower. Especially attractive in sunny border areas. Use for cut flowers. Can be sown as early as ground can be worked.

F61 GA 4374—Double Blue.
F61 GA 4376—Double Mixed.
F61 GA 4378—Jubilee Gem. Dwarf. Blue.

F61 GA 4392—Candytuft. Fine mixed. Very popular. Provides masses of color in beds, attractive borders during summer months. Blooms from May to July. Excellent for rocky or sunny places.

F61 GA 4420—Dahlia. Unwin's Dwarf. Mixed. Grows easily from seed. Mixed semi-double flower. Blooms August to October.

F61 GA 4460—Lobelia. Dwarf. Blue. Flowers freely in moist, shady area. Ideal pool-edge flower.

F61 GA 4468—Marigold. Early Harmony Midget. Provides late summer color.

F61 GA 4494—Nasturtium. Dwarf. Mixed. Brilliant colors. Good border flower.

F61 GA 4502—Pansy. Giant Mixed. Rich colors will add beauty to any garden.

F61 GA 4518—Pinks (Dianthus). Double Mixed. Flowers for rich colors.

F61 GA 4526—Portulaca (Moss Rose). Single Mixed. Blooms July to frost.

Verbena. Blooms July to frost. Grows 10 in. tall. Widely used for cut flowers.

F61 GA 4599—Large Flowered Pink.
F61 GA 4600—Large Flowered Mixture.

State variety and catalog number.

Tall Growing Annuals

Grow from 30 to 72 in. high

Cosmos. Blooms from July to frost.

F61 GA 4414—Orange Flare.
F61 GA 4416—Giant Sensation Mixed.

F61 GA 4536—Salvia (Scarlet Sage). Blooms from summer to frost. Red spikes.

F61 GA 4552—Snapdragon. Mixed. Rust resistant. Blooms all summer.

Sweet Peas. Noted for fragrance.

F61 GA 4578—Early Spencer Mixed.
F61 GA 4590—Giant Summer Spencer Mixed.

Cuthbertson Strain. (Sweet Peas) New. Hardy, heavy blooming, heat resistant.

F61 GA 4580—Blue.
F61 GA 4581—Lavender.
F61 GA 4582—Pink.
F61 GA 4583—Red.

State variety and catalog number.

Medium-low Annuals

Grow from 12 to 18 in. high

F61 GA 4380—Bush Balsam (Lady Slipper). Double mixed. Blooms all summer long.

Use for border or in bedding. Especially drought resistant. Each flower looks like a tiny rose.

Calendula. Has a very long blooming season—June to September. Hardy enough to withstand frosts.
F61 GA 4384—Chrysanthemum Flowered. Beautiful yellow color.

F61 GA 4386—Orange King.
F61 GA 4388—Mixed (Pot Marigold).

Carnation. Wonderful for cutting. Use for colorful borders. Popular species. Fragrant clusters.

F61 GA 4396—Giant Marguerite. Mixed.
F61 GA 4397—Giant Chabaud's Mixed. Produces large blooms throughout summer and fall. Grows to height of 18 in.

Nasturtium. Blooms profusely in poor soil, even where other flowers won't grow. Its colors are used effectively in large masses and as borders.

F61 GA 4490—Scarlet Gleam.
F61 GA 4488—Golden Gleam.
F61 GA 4492—Gleam Hybrids. Mixed colors. A riot of exciting hues.

Petunias. Long-flowering annuals—they will bloom throughout the summer with very little care. Grow best in sunlight.

F61 GA 4506—Balcony Blue (Purple).
F61 GA 4508—Blood Red.
F61 GA 4509—Fire Chief.
F61 GA 4510—Rosy Morn.
F61 GA 4511—Rose of Heaven.
F61 GA 4682—Radiance.
F61 GA 4512—Single Mixed Colors.

Poppies. Bloom in March, April and May. Grow best in fertilized soil.

F61 GA 4520—Iceland Mixed. Long stems.
F61 GA 4522—Oriental. Perennial scarlet.
F61 GA 4524—Shirley Single Mixed.

State variety and catalog number.

Perennial Flowers

F61 GA 4436—Gaillardia. Red and Gold.

F61 GA 4596—Sweet William. Mixed.

F61 GA 4445—Baby's Breath (Gypsophila).

F61 GA 4394—Canterbury Bell. Mixed. Blooms in late summer and fall.

F61 GA 4432—Fox Glove (Digitalis). Mixed.

F61 GA 4544—Shasta Daisy. White petals.

F61 GA 4450—Hollyhock. Double. Mixed. Huge blooms all summer long.

State variety, and catalog number. Save—see quantity packet prices listed above.

Colorful Gourds

F61 GA 4442—Ornamental Gourds, mixed. Develop quaint shapes. Use as table centerpiece, ornaments.

Medium Height Annuals

Grow from 20 to 30 in. high

Asters. Bloom from late summer to frost.

F61 GA 4361—Giant Branching Red.
F61 GA 4362—Giant Branching Blue.
F61 GA 4364—Giant Branching Pink.
F61 GA 4367—Giant Branching White.
F61 GA 4368—Giant Branching Mixed.
F61 GA 4370—Giant Ostrich Plume Mixed.

F61 GA 4408—Cockscomb. Tall Mixed Pampas Plume. Huge, dark red flowers.

F61 GA 4430—Four O'Clock. Mixed. Blooms freely all summer. In red, pink, yellow.

F61 GA 4458—Larkspur. Double Mixed. Graceful long spikes, covered with brightly colored florets.

Marigolds. Abundant blossoms.

F61 GA 4467—Rusty Red.
F61 GA 4466—Spry Hybrids. Early-blooming, compact plants. Mixed colors.
F61 GA 4476—Yellow Supreme.

Phlox. Showy heads of many little florets—grows well in any soil.

F61 GA 4516—Annual Mixed.
F61 GA 4517—Scarlet.

F61 GA 4562—Strawflower (Helichrysum). Mixed. Double blooms. Highly prized for winter bouquet. Easily grown.

Zinnias. Abundant blooming season; long life even after cutting. Flower heads often measure 6 in. across. Sow in sunniest spots in garden.

F61 GA 4609—Super Giant Cherry Queen. Rose-red blooms. Makes fine bouquet.

F61 GA 4610—Super Giant Dream (Lavender).

F61 GA 4614—Super Giant Pink.

F61 GA 4620—Super Giant White.

F61 GA 4622—Super Giant Yellow.

F61 GA 4624—Giant Dahlia Flowered. Mixed.

F61 GA 4628—Giant Fantasy Mixed.

F61 GA 4632—Lilliput (Pompon) Mixed.

State variety and catalog number.

Flowering Vines

F61 GA 4480—Moonflower. Flowers open at night. White.

F61 GA 4482—Morning Glory. Blue.

F61 GA 4486—Morning Glory. Scarlet.

State variety and catalog number. See prices above.

Old-fashioned Garden

F61 GA 4657—An expertly blended mixture of favorite flowers . . . those which have been popular with millions of people for many years. For colorful beds, borders. Provides a riot of brilliant, mixed hues.

Rock Garden Mixture

F61 GA 4532—Flowers will appear to grow naturally among rocks. Mixture of annuals, perennials. Colorful. Can grow easily without any special care.



Sprout-a-Plant



Use plastic container top as sub-watering tray—no extra trays or pans needed

Pre-planted Seeds in a Plastic Tray

Each 44^c Any 3 for \$1.17

Hybrid Flower Seeds

New, improved strains for greater beauty

All below 25^c each—postpaid

- F61GA4353—Ageratum. Blue Mink. Compact dwarf plant that blooms from June to September. Ideal for border areas.
- F61GA4413—Columbine. Long spurred. Mixed. Vivid, bold colors. Grows 2 to 3 feet high. Thrives in ordinary soil.
- F61GA4438—Geranium. Mixed. Plant either indoors or out. Blooms frequently. Produces brightly colored flower.
- F61GA4463—Marigold. Crackerjack. Hardy. Color ranges from primrose through yellow to gold and orange. Giant blooms exceed 5-in. diameter.
- F61GA4503—Pansy. Swiss Giant Mixed. Noted for huge blooms, rich colors.
- Petunias. Require little care. Hardy annual. Blooms throughout summer.
- F61GA4643—Confetti. 2-in. single blooms. Asstd. colors. Lavender-pink, rose-pink, pink and white, red, blue and white.
- F61GA4523—Stoplight. Brilliant ruby-red. Grows 16 in. tall.
- F61GA4638—Coronation. Pink. 14 in.
- F61GA4423—Delphinium Hybrids. Mixed. Blue, white.
- F61GA4530—Phlox. Twinkling Star. Low growing. Hardy.
- Zinnias. Wonderful for cutting.
- F61GA4623—Giant Peppermint Stick. Candy-striped flower.
- F61GA4634—Giant Mixed.

Remove cover, moisten, place your selection of seeds in a sunny spot. Germination is fast. Watch them grow. Soon you'll have healthy, vigorous plants for transplanting.

Quality seeds are contained in stimulating planting material. Tray measures 8½x6 in. With instructions. Not postpaid. . . include postage for weight shown, see page 43.

Annual Flowers

- 71GA4750—Ageratum.
 - 71GA4820—Sweet Alyssum. White.
 - 71GA4752—Aster. Powder puff mix.
 - 71GA4758—Coleus. Rainbow mix.
 - 71GA4765—Dahlias. Unwin.
 - 71GA4785—Marigolds. Dwarf Petite.
 - 71GA4784—Marigolds. Cracker Jack.
 - 71GA4790—Pansy. Swiss Mix.
 - 71GA4795—Petunia. Colorama.
 - 71GA4796—Petunia. Red Comanche.
 - 71GA4809—Salvia. Red.
 - 71GA4815—Snapdragon. Panorama.
 - 71GA4835—Verbena. Dwarf Mix.
- Shpg. wt. ea. 8 oz. . . . Each 44c 3 for \$1.17
State quantity, variety of seed ordered.

Perennial Flowers

- 71GA4759—Columbine.
 - 71GA4755—Canterbury Bells or Campanula.
 - 71GA4800—Pyrethrum.
 - 71GA4775—Gaillardia.
 - 71GA4751—Asters. Hardy.
 - 71GA4756—Carnations. Hardy.
 - 71GA4766—Delphinium. Pacific Hybrids.
 - 71GA4761—Creeping Phlox.
 - 71GA4836—Violas.
 - 71GA4760—Coreopsis.
 - 71GA4812—Shasta Daisy. Good Mix.
 - 71GA4780—Hibiscus. Rose Mallow.
 - 71GA4824—Sweet William.
 - 71GA4821—Sweet Alyssum. Saxatile.
- Buy 3 or more and save. Shpg. wt. ea. 8 oz.

Vegetable Plants—Best After Hotbed Starting

- 71GA4870—Pepper. California Wonder.
- 71GA4880—Tomato. Rutgers.
- 71GA4881—Tomato. Giant Tree.
- 71GA4855—Cabbage. Copenhagen Market.

- 71GA4856—Cabbage. Danish Ball Head.
- 71GA4857—Cabbage. Premium Late Flat Dutch. Order 3 or more and save. Shpg. wt. ea. 8 oz. Each 44c 3 for \$1.17



1



2

Popular Garden Herbs

1 F61GA4345—Herb Collection. A row of mixed herbs adds a touch of finesse to a well-planned vegetable garden. There are enough plants in this bargain selection to supply all your family needs. Set includes Borage, Coriander, Dill, Fennel, Sage, Summer Savory, Sweet Basil, and Sweet Marjoram. Instructions. Postpaid. 8 packets.98c

2 F61GA4339—Dill. Aromatic seed heads and leaves are used more widely than any other herb. Dill is a must in pickles. It's a favorite for flavoring soups and sauces. Sprinkle it over meat. Plant grows 2 to 2½ ft. State quantity. Shipped postpaid. Each packet.15c



Roll Out the Carpet to carefree gardening

Over 1000 seeds in special matting . . . just roll out, cover with soil; then water 8 inches wide, 33 feet long

Your Choice . . \$1.98 each

Dwarf Edging Mixture

Rake—Roll—Water. Watch a beautiful assortment of Sweet Alyssum, Poppies, Marigold, and hundreds of 10-in. flowers blossom into an exquisite border. 71 GA 4891—Postpaid.

Cut Flower Mixture

Here's a package of garden beauty and a versatile selection of cut flowers. 100 seeds to the sq. ft. develop into lovely 24-in. high annuals. 71 GA 4890—Postpaid.

Choose from 64 varieties of Vegetable Seed



CROSS COUNTRY SEED—shipped direct to you from our seed grower—*postage paid*

Packets on top
part of page

10c

**6 packets
for**

49c

**10 packets
for**

79c

Beets

Detroit Dark Red—(68 days). A hardy, mildew resistant variety. Tops are relatively short. Root has deep oxblood red color, smooth globe-shape.

F61 GA4037—Pkt. See pkt. price listed above.

F61 GA4038—One ounce.....20c

Early Wonder—(57 days). Matures quickly. Has uniformity and depth of interior color. Deep red, smooth root develops into semi-globe shape. This variety has an excellent table quality.

F61 GA4039—Pkt. See pkt. price listed above.

F61 GA4040—One ounce.....20c

Swiss Chard

F61 GA 4044—Fordhook Giant—(55 days). Plant is tall, sturdy. Leafstalks are broad, deep green, of fine flavor.

Cabbage

F61 GA 4052—Copenhagen Market—(69 days). Heads round, med. large, solid. **F61 GA 4054—Danish Ball Head**—(103 days). Late summer and fall variety. Suited for storage, for kraut. Heads round, solid and of crisp texture.

F61 GA 4060—Premium Late Flat Dutch—(100 days). Suited for storage. Heads very large, flat, 6-7 in. deep, solid.

Carrots

Danvers—(75 days). Long, plump roots taper down to a blunt end.

F61 GA4074—Pkt. See pkt. price listed above.

F61 GA4075—One ounce.....30c

F61 GA 4076—Nantes—(70 days). Roots bright orange, cylindrical, blunt end. Flesh crisp, tender, delicate flavor.

F61 GA 4077—Imperator—(77 days). Roots long, tapering uniformly to semi-blunt tip. Flesh has rich orange color.

Cantaloupe (Muskmelon)

F61 GA 4160—Early Bender—(85 days). Superbly flavored for delicious eating, deep golden-orange color. Large.

F61 GA 4170—Improved Hale's Best—(80 days to maturity). One of the earliest and sweetest varieties.

Collards

Georgia—(75 days). Plants compact, with short leafstalks and broad, somewhat curled leaves. Plants grow to about 2½ feet tall.

F61 GA4090—Pkt. See pkt. price listed above.

F61 GA4091—One ounce.....15c

Cucumbers

F61 GA 4120—MR 17 Pickling—(55 days). Highly resistant to cucumber mosaic, Black spine. Very productive.

Marker—(60 days). Produces over a long season. Accepted as the standard for size, shape and color.

F61 GA4127—Pkt. See pkt. price listed above.

F61 GA4126—One ounce.....20c

Endive

F61 GA 4132—Batavian Full Heart—(70 days). Broad-leaved type. Produces thick, slightly crumpled leaves of medium green color, with nearly white midribs and a well blanched heart.

Kale

F61 GA 4136—Vates—(55 days). Plant is wide-spreading, with tightly curled, bright, dark bluish-green leaves.

Kohlrabi

F61 GA 4138—White Vienna—(55 days). Bulbs round, 2-3 inches in diameter at prime eating stage. Very light green. Flesh clear white, tender and crisp.

Lettuce

F61 GA 4144—Black-seeded Simpson—(46 days to maturity). Popular loose-leaf variety. Leaves broad, crumpled and frilled, have light green color.

F61 GA 4148—Great Lakes (Iceberg)—(84 days). Produces crisp head. Leaves broad, light green, tasty.

Mustard

F61 GA 4196—Southern Giant Curled—(45 days). Plants medium large, somewhat spreading, but mostly upright. Leaves large, broad; bright green; curled and frilled at the edges.

Okra

F61 GA 4200—Perkins' Spineless—(50 days). Plants are dwarf-sized. Mature quickly, produce abundantly. Pods bright green, slender, ribbed.

Parsley

F61 GA 4225—Moss Curled—(70 days to maturity). Plant compact with dark green, finely cut and deeply curled leaves. The standard variety for garnishing.

Parsnip

F61 GA 4230—Hollow Crown—(95 days). Roots long, 10-12 inches, 2½-3 inches at shoulder. Hollow crowned. Tapering gradually. Flesh white with small core.

Pumpkin

F61 GA 4271—Small Sugar (New England Pie)—(108 days). Produces good yield. Weighs from 6 to 8 pounds. Rind hard, smooth, somewhat ribbed and deep orange. Flesh medium thick, tasty, orange-yellow, of good quality.

Radish

F61 GA 4277—Early Scarlet Globe, medium top—(23 days).

F61 GA 4285—White Icicle—(27 days). Tapering root, 5-5½ in. long.

Spinach

F61 GA 4290—Bloomsdale (Curled leaves)—(40 days to maturity). Plant medium large. Dark green leaves.

Squash

F61 GA 4294—Green Hubbard—(105 days). A standard winter squash—can be stored for a long period. Fruit rounded, 10-12 lbs. Flesh is thick, orange-yellow, fine texture, excellent flavor.

F61 GA 4300—Yellow Summer Crookneck—(48 days). Small fruit with slender necks and distinctively rounded bulbs.

F61 GA 4301—Black Zucchini—(44 days). Long, cylindrical fruit. Greenish-white flesh at eating stage. Excellent flavor.

Turnip

Purple Top White Globe—(55 days). Top dark green. Large root, nearly globe-shaped. Good flesh texture.

F61 GA4328—Pkt. See pkt. price listed above.

F61 GA4329—One ounce.....15c

Rutabaga

F61 GA 4334—American Purple Top—(55 days). Large globe-shaped root.

Watermelon

Sugar Baby—(95 days). 8-in. diam. Medium red flesh. Sweet flavor.

F61 GA 4181—Pkt. See pkt. price listed above. **F61 GA 4183—One ounce.**.....20c

F61 GA 4192—Congo—(90 days). Produces large semi-long melon.

Premium Quality—Big yields of high quality—prompt prepaid shipment from grower

Any packet
listed below

15c

**6 packets
for**

79c

**10 packets
for**

\$1.19

Green Bush Beans

F61 GA 4007—Tender green Stringless Pod—(52 days). Maintains good color and flavor when canned.

F61 GA 4005—Burpee's Stringless—(50 days). Sturdy bean. Long bearing season.

F61 GA 4015—Topcrop—(50 days). Vigorous, prolific. Tops in flavor. Stringless.

Wax Bush Beans

F61 GA 4017—Improved Golden Wax—(51 days). Earliest. Stringless yellow.

F61 GA 4023—Pencil Pod Black Wax—(55 days). Popular for home gardens.

Lima Beans

F61 GA 4030—Henderson's Bush Lima—(65 days). Baby Lima. Fine for canning.

F61 GA 4027—Fordhook Bush Lima—(71 days). Best early dwarf.

Pole Beans

F61 GA 4011—Kentucky Wonder—(65 days). Excellent flavor, texture.

Sweet Corn

F61 GA 4111—Country Gentleman—(95 days). Popular for canning—7 to 8-in. ears with long, deep, white kernels.

F61 GA 4113—Golden Bantam—(79 days). Sweet kernels, small ears.

F61 GA 4116—Spancross C13.3—(70 days). Plants short, hardy.

F61 GA 4117—Golden Cross Bantam—(85 days). Kernels have excellent flavor.

F61 GA 4112—Trucker's Favorite—(77 days). South's favorite for roasting. Ears 12-16 rowed. Kernels white. Not recommended for planting in the north.

F61 GA 4114—Asgrow Golden 22—(79 days). Hardy. Kernels of medium size.

F61 GA 4115—Golden Security—(83 days). Sturdy stalk has deep root system to resist drought. Tender kernels.

Onion

F61 GA 4212—Asgrow Y52 Hybrid—(98 days). Produces high yields. Bulbs medium to large. Flesh mild, sweet.

F61 GA 4219—Bunching Scallion (White Portugal)—(100 days). Mild, sweet.

F61 GA 4223—Yellow Globe Danvers—(110 days). Stores well. Bulbs medium large. Flesh white, firm, pungent.

Tomato

F61 GA 4302—Ponderosa (Beefsteak)—(90 days). Grows huge size. Hardy, wilt resistant. Deep scarlet color.

F61 GA 4310—Earliana—(66 days). First of the season to ripen.

F61 GA 4311—Franklin Hybrid F2—(79 days). Plants very productive over a long period. Deep red, large.

F61 GA 4316—Rutgers—(86 days). Very popular, all-purpose variety. Plants large, very productive. Bright red fruits with thick walls, meaty interiors.

NOTE: Please be sure to state catalog number and quantity of packets wanted on your order. Peas, corn and beans are packaged in 1½-oz. cartons, others in standard packets.

Peas

F61 GA 4233—Alaska—(57 days). Matures early. Popular for canning—color and flavor stand up well.

F61 GA 4238—Dwarf Telephone—(76 days). Robust grower; heavy bearer.

F61 GA 4246—Laxton's Progress—(60 days). Very productive. Dk. green pods.

F61 GA 4248—Little Marvel—(64 days). Single and double dark green pods—plump, well filled with 7 to 8 peas.

F61 GA 4250—Telephone Improved—(74 days). Huge yields. Plump pods.

F61 GA 4249—Thomas Laxton—(62 days). Deep green, broad pods hold 7 to 8 peas.

F61 GA 4254—Freezer 37—(62 days). Heavy yielding pea which is adapted to freezing. Brilliant green color.

Pepper

F61 GA 4257—California Wonder—(75 days). Early maturing, heavy-yielding. Most popular variety. Green flesh.

Perennial Plants

for a colorful garden year after year

All varieties on this page

any 3 for \$1.00 any 6 for \$1.85 any 12 for \$3.55

- Choose early and late bloomers for all-season beauty
- Tall, short and cutting varieties to fit any grouping

1 Sweet William (*Dianthus barbatus*) is a favorite low growing perennial. Grows 12 to 18 inches high, blooming in early spring. Hardy in all zones.

F91 GA 9726—Choice of pink, purple, scarlet, salmon or white.

2 Gypsophila, Old-fashioned (*G. paniculata*) is commonly known as Baby's Breath. 3-ft. tall plant bears clusters of hundreds of tiny white flowers. Blooms in early summer. Hardy in all zones.

F91 GA 9646—In white only.

3 Carnations (*Dianthus caryophyllus*) grow 1 to 2 ft. high, with slender, smooth silvery leaves. Hardy in all zones, produce fragrant blooms mid to late summer.

F91 GA 9624—State color: pink, white, red or yellow.



Columbine (*Aquilegia*) are low-growing plants, suitable for front or border positions in semi-shade. Hardy in all zones, bloom in late spring.

F91 GA 9627—State variety: Blue Shades, Crysantho (yellow), Crimson Star or Rose Queen.

Painted Daisies (*Pyrethrum*) are favorites for bouquets. Bloom in late spring and repeat in late fall if cut back. Plants grow 2½ to 3 ft. high. Hardy in all zones. Tolerate partial shade.

F91 GA 9636—State: pink or red.

Shasta Daisies (*Crys. maximum*) in the striking Alaska variety—huge white blossoms with golden yellow centers. Bloom early in summer. Hardy in all zones, best in sunny locations. Excellent as cut flowers.

F91 GA 9638—Alaska variety only.

Gaillardias (*G. aristata*) bloom almost continuously from summer to fall. Bold daisy-like blooms on 2-ft. stems. Grow best in dry spots. Hardy in all zones.

F91 GA 9644—State variety: Burgundy or Dazzler (tangerine).

Coreopsis (*Compositae*), also known as Tickseed, has bright golden flowers often 2½ inches across on long, stiff, leafy stems, ideal for bouquets. Blooms in mid-summer, hardy in all zones.

F91 GA 9632—In yellow only.



Double Hollyhock (*Althea rosea*) bears full, double flowers. Plants grow 5 to 9 ft. high. Bloom from early July to late September. Hardy in all zones.

F91 GA 9654—State color: white pink, red, or yellow.

Hibiscus (*Hibiscus palustris*) grows 6 to 7 ft. tall. Bloom in late summer, best in moist locations. Hardy in all zones, needs protection in 2 and 3.

F91 GA 9650—Assorted colors, we promise you'll be pleased.

Sweet Pea (*Lathyrus latifolius*) is ideal for trailing along fences or arbors. Often grow to 8 ft. Blooms in mid-summer, hardy in zones 5 to 10.

F91 GA 9720—State choice of red, pink or white.

Balloon Flower (*Platycodon*) is excellent as a border flower in a sunny location. Multiple branching stems carry small buds. Hardy all zones.

F91 GA 9614—State choice of blue or pink.

Sedum grows well even in poor sandy soil. Densely packed blossoms in late summer. Leaves turn rosy to add a touch of color to the fall garden. Hardy in all zones.

F91 GA 9714—Pink only.

NOTE: Above items not postpaid. Add 10% shipping and handling charges—see page 43. Planting zone map on page 42

Sparkling Color

for your garden border



Perennials on these 2 pages

Any 3 for \$1.65 Any 6 for \$2.95 Any 12 for \$5.40

State catalog number, variety or color if a choice is given, and quantity of plants wanted. Add 10% for shipping and handling. See page 43.

1 Penstemon, Firebird. (*P. hartwegii*). Brilliant crimson tubular blooms; excellent as a cut flower. Blooms from June until November. 3 ft. tall. Hardy in zones 3 to 10. F91 GA 9690.....See prices above.

2 Primrose. (*Primula*). Loved for its simple beauty and generous bloom. Comes in a variety of colors... red, lavender, white, pink. Sorry, no color choice; we ship mixed colors. About 6 in. high. Hardy in all zones. F91 GA 9708.....See prices above.

3 Coral Bells. (*Heuchera*). Bright pink, bell-shaped flowers hang gracefully from slender stalks. Blooms from summer to fall. About 1½ ft. tall. Heart-shaped, multi-lobed leaves. Hardy in all zones. F91 GA 9629.....See prices above.

4 Alysium. A perfect edging for your flower border... lovely, lacy pale-yellow flower clusters reach a height of only 6 to 12 inches. Give an almost solid bank of color. A single plant covers an area of 1½ sq. ft. Silvery, downy foliage adds striking contrast. Blooms before most other plants in early spring. Hardy all zones. F91 GA 9604.....See prices above.

5 Violets. (*Viola odorata*). Its fragrance scents your garden as no other flower's can. Blooms spring through summer. Hardy all zones. State variety wanted when ordering:

Royal Robe. Very large deep blue blooms. Exudes a heady fragrance.

White Czar. Purest, shimmering white. Adds a lively contrast in border.

F91 GA 9750.....See prices above.

VARIETIES DESCRIBED BELOW ARE ILLUSTRATED ON THE OPPOSITE PAGE

1 thru 3 Dwarf Asters

Ideal for front of border or edging work. Grow about 1 ft. tall, cover about 1 sq. ft. Bloom late summer or in early fall. Hardy in all zones. See page 42.

1 Lilac Time. Very free-flowering type; brilliant lilac color.

2 Nioke. One of the very best white varieties. Holds its color well.

3 Countess of Dudley. Lovely, soft shell pink; flowers are semi-double.

F91 GA 9608—Be sure to state variety wanted.....See prices above.

4 Brilliant Cushion Mums

One mature plant produces hundreds of small chrysanthemum-type flowers. Blooms from late summer till fall. Grows about 18 to 24 in. tall. Hardy in all zones with winter protection. Choice of: Pink, red, yellow, bronze, white. F91 GA 9680—Be sure to state color wanted.....See prices above.

Cushion Mum Collection. All premium named varieties: 2 Lipstick (red) 2 Minnesota Bronze, 1 Minnesota Pink, 1 Powder Puff (white).

F91 GA 9900—Special Mum Collection.....6 plants for only \$3.25

5 thru 9 Perennial Asters

Thrive in any sunny spot. Bloom in early fall. Excellent cut flowers. Plants reach a height of about 3½ ft. Perfectly hardy in all zones.

5 Blue Lagoon. Lovely medium blue. **8 Red Rover.** Deep rosy-red.

6 Red Cloud. Gorgeous vivid red.

7 Mount Everest. Huge, pure white. **9 Beechwood Challenger.** Time-honored favorite in garnet-red.

F91 GA 9607—Be sure to state variety wanted. Add 10%. See page 43.....See prices above.

10 thru 15 Hardy Early Mums

Well suited to frosty Northern climate. Blooms measure 2 to 3 in. across. Bloom from early fall to freezing weather. Hardy in all zones. See page 42.

10 September Bronze. Gold-bronze.

11 Courageous. Dark ruby red.

12 Wychwood. Sunny golden yellow.

13 B. Symone Jenne. Large flower head of the clearest pink.

14 Candlelight. Yellow and cream.

15 Chippewa. Bright aster purple.

16 Tangerine. Blazing orange.

F91 GA 9681—Be sure to state variety wanted.....See prices above.

16 thru 21 Giant Phlox

Practically no other plant requires such little care, yet produces so abundantly. Plant in spring or fall... blooms first season after planting. Flower heads are large... often 5 to 6 inches across. Plants are exceptionally vigorous, grow well in almost any type soil. Hardy in all zones. See map on page 42.

16 Adonis. Brilliant intense crimson. Tight florets.

17 Prime Minister. Pure white flower with bright crimson eye.

18 Progress. Light blue with a darker purple eye.

19 World Peace. All white. Distinguished new variety.

20 B. Symone Jenne. Large flower head of the clearest pink.

21 Purple Heart. Deep blue-purple with darker eye.

Charles Curtis. (not shown). Brilliant, unfading sunset red. Glossy.

Lillian. (Not shown). Pure pink without a trace of magenta. Huge.

F91 GA 9702—Be sure to state variety wanted.....See prices above.

22 Fernleaf Bleeding Heart

A favorite of long standing that's sure to grace any garden. Pretty, delicate pink flowers with exquisitely delicate fernlike foliage. Blooms in early May, continues blooming until September. Plant in sun or shade.

F91 GA 9617—12 to 18 in. high. Hardy in all zones.....See prices above.

23 thru 27 Delphiniums

Giant Pacific Hybrid strains. Individual flowers are often 2½ in. across on a 3 to 4-ft. long spike. Plant grows 5 to 7 ft. Hardy in all zones.

23 Black Knight. Very deep violet florets with a black center.

24 Galahad. Flowers are clear white, even to the "bee."

25 King Arthur. Rich royal purple with a large white "bee."

26 Summer Sky. Clearest blue. As lovely to behold as its name. White "bee" adds contrast.

27 Guinevere. Pinkish-lavender with white center "bee." An outstanding variety.

F91 GA 9640—Be sure to state variety wanted.....See prices above.



6 Lythrum. (*Lythrum salicaria*). Graceful spires 4 to 6 ft. tall. Hardy in zones 3 through 10. State variety wanted when ordering:

The Beacon. Very brilliant ruby red.

Morden Rose. Light, soft reddish hue.

F91 GA 9675.....See prices above.

7 Stokesia, Blue Moon. (*S. laevis*). Delicate, light blue blooms often 3 inches across. Fall-blooming type; comes when you'll really appreciate color in your garden. Hardy all zones. F91 GA 9716.....See prices above.

8 Canterbury Bells. (*Campanula*). Slender spikes covered with bell-shaped flowers. Grows to 30 inches high. A strong grower. Hardy all zones. State color: rose, blue or white. F91 GA 9620.....See prices above.

9 Achillea. (*Milfoil or Yarrow*). Showy, colorful flower heads composed of hundreds of tiny florets. A group planting is particularly charming when a gentle breeze turns the flower heads into a shimmering sea of color. Grows best in a sunny spot. Hardy in all zones. See page 42. State variety wanted when ordering:

Gold Plate. Golden-yellow cushions of bloom. Grows about 4 ft. high.

Angel's Breath. Purest white. Often used for wreaths. About 1½ ft. high.

Cerise Queen. Striking rose-cerise flowers. Blooms summer to fall. 2 ft.

F91 GA 9600.....See prices above.

10 Candytuft. (*Iberis*). Beautiful, creeping white blooms spread freely in rock garden or border edging. About 12 in. high. Hardy all zones. F91 GA 9660.....See prices above.



Dwarf Asters for mounds of bloom



4 Cushion Mums for glorious fall coloring



Fall-blooming Perennial Asters



Enjoy blazing colors of hardy Early Mums



16 Adonis

17 Prime Minister

18 Progress

19 World Peace

20 B. Symone Jenne

21 Purple Heart



22 Fernleaf Bleeding Heart



Giant Pacific Hybrid Delphiniums



1 Mary Brand

2 Walter Faxon

3 Richard Carvel

4 Festiva Maxima

5 Edulis Superba



6 Adoration

7 Primrose

8 Indiana

9 Bronze Frieda



Creeping Phlox for a mass of color



10

11

12

13

14



15 Lily of the Valley



16 Old Fashioned Bleeding Heart



17 Astilbe



18 Gypsophila



19 Oriental Poppy



20 Tritoma

Peonies for giant masses of bloom

Once established they bloom reliably year after year

Save 12% . . Collection of 6 Peonies \$3.95

Beautiful mixed color collection consists of 2 Karl Rosenfield (dark red), 2 Felix Crousse (ruby-red), 1 Edulis Superba (pink), and 1 Festiva Maxima (white with crimson markings). An ideal starter collection, described below. Giant 3 to 5-eye roots. Hardy in all zones. F91 GA 9902—(Sold separately \$4.50) Collection of 6 Peonies for only \$3.95

Deluxe Peonies

Tops in size, color and overall beauty. 3 to 5-eye roots . . bloom second year after planting. Hardy all zones. 3 varieties:

- 1 **Mary Brand.** Probably the best red peony ever developed. Practically no trace of purple. Keeps up to a week if cut during bud stage.
- 2 **Walter Faxon.** Clear, delicate rose-pink blooms. Exceptionally free blooming. Tall growing with sturdy stems. Very highly rated.
- 3 **Richard Carvel.** Lively-blooming red favorite. Central incurved petals on giant size flower.

Deluxe Peonies. State variety wanted.

F91GA9686—Any 3 for \$3.75; 6 for \$6.50; 12 for \$11.95

Giant English Mums

Huge, brilliantly colored "football" mums. The type previously handled only by florists . . now with just a winter protection in northern climates (zones 2 to 4), perfectly hardy in your own garden. Your garden will continue to have glowing color in fall, long after other flowers have finished. Huge blooms are often 6 inches across!

- 6 **Adoration.** Huge flower of glorious shell-pink. Perfectly formed blooms are carried on strong, tall stems. Decorative both outdoors and indoors . . keeps well when cut. Sturdy plant.
- 7 **Primrose.** Giant primrose-yellow blooms with gracefully incurving petals. Clusters of flowers on heavy stems. Upright plant is of medium height. Decorates your garden from September to frost.
- 8 **Indiana.** Coppery-red with a soft hint of orange undertoning. Blooms are of magnificent size . . unfading, and long-lasting. Medium-height plant, dressed in rich, glossy foliage.

- 9 **Bronze Frieda.** Bronze-pink quill petals. A top decorating favorite because of its typical autumn coloring. Constantly opens new buds.

Giant English Mums. State variety wanted.

F91 GA 9682—Any 3 for \$2.25; 6 for \$4.25; 12 for \$7.95

Standard Peonies

Time-honored favorites will bloom 2nd year. 3 to 5-eye roots. Hardy all zones.

- 4 **Festiva Maxima.** Pure white with finely etched crimson markings in center. Tall growing.
- 5 **Edulis Superba.** One of the most fragrant peonies. Brilliant pink. Large, flat crown.

Felix Crousse. (Not shown). Deep ruby-red. Full bloom stays tight . . doesn't show stamens.

Karl Rosenfield. (Not shown). Huge, globular dark red blooms. Vigorous and free-flowering.

Standard Peonies. State variety wanted.

F91 GA 9685—Any 3 for \$2.75; 6 for \$4.50; 12 for \$7.95

Creeping Phlox

- 10-14 The perfect plant for use in rock gardens; spreads rapidly, requires a minimum of space for root development. Also ideal for edging driveways, walks or along the border of flower beds. A single plant spreads 1½ ft. wide, grows only about 3 or 4 in. tall. Early spring brings forth a solid mass of gorgeous color. Hardy in all zones. Choice of 5 varieties:

- 10 **Rosea.** Soft pink blooms, shiny green foliage.
- 11 **Vivid.** Bright red, provides eye-catching display.
- 12 **Alba.** Purest white; forms attractive border.
- 13 **Sky Blue.** Lovely soft blue, dainty flowers.
- 14 **Atropurpurea.** Lavender-purple blooms.

Be sure to state variety when ordering.

F91 GA 9700 Any 3 for \$1.30
Any 6 for \$2.40 Any 12 for \$4.50

Lily-of-the-Valley

- 15 Enjoy the abundant clusters of these pure white, bell-shaped flowers. Ideal for damp, shady areas where other flower varieties fail. Once planted, they'll reward you with sweetly-scented blooms year after year. Blooming commences in early spring. Hardy in all zones. Clumps of 5 pips.

F91 GA 9666—Each clump . . . 60¢; 3 clumps . . . \$1.65

Tips on planting and care of Peonies

Prepare planting hole

Dig hole about 18 in. wide and 18 in. deep. If more than 1 peony is to be planted, space holes 3½ ft. apart. Mix plant food with soil, partially fill hole so "eyes" or buds on root are approximately at ground level.



Settle in soil

Hold root with one hand and pack in soil with the other. While still holding root, add water to settle. Do not allow eyes to settle more than 1 in. below ground level. Too deep planting may result in failure to bloom.



Mound over in Fall

After watering, mound soil 6 in. over young plant to prevent heaving by frost and winter freezing damage. Place stake or marker in mound to keep from accidentally damaging plant. Mounding not needed in spring.



Add plant food

Remove mound in spring when danger of frost is past. When young shoots reach a height of 4 to 6 in., add plant food in a trench around stems. Cross Country Bulb Food is excellent for this purpose . . see page 61.



Disbud for big blooms

If you would rather have several giant flowers than many average ones, you should disbud plants. To do this, just pinch off side buds, leaving the larger terminal bud on the end of each stem.



Enjoy the beauty of these premium-type perennials more each year

Any 3 for \$2.95

Any 6 for \$5.50

Any 12 for \$9.95

State catalog number, colors or varieties if a choice is given, and quantity of plants wanted

Bleeding Heart

- 16 (*Dicentra spectabilis*). Old-fashioned variety. A favorite in grandmother's garden, yet just as popular today. Long, gracefully arching sprays are covered with hanging, heart-shaped flowers. Each "heart" is rosy-red with a glistening white tip. Sturdy, brittle stems with beautiful ferny foliage. Blooms reliably every year in early spring.

Normally, plant reaches a height of 1½ to 2 ft., in exceptional circumstances up to 4 ft. Grows best in light shade. Mulching increases size and quality. Hardy all zones.

F91 GA 9616—See prices above.

Astilbe

- 17 (*A. arendsii*). Dress up your garden with this graceful, stately perennial. Brilliantly colored, light feathery plumes of flowers with handsome multi-lobed foliage. Often called Goat's Beard. Adds needed color to your mid-to-late-summer flower border. Grows especially well in moist soils or in a woodland setting.

Sun is not essential, and plants do well in semi-shade. Mulching is important, since roots always remain near the surface. *State choice of color:* White, Pink, Red. Hardy all zones.

F91 GA 9610—See prices above.

Gypsophila

- 18 (*G. viscosa*). Bristol Fairy variety . . one of the best ever developed. This variety of "Baby's Breath" is renowned for its large pyramidal clusters of pure white flowers . . the individual blooms are astonishingly large, and fully double too! The crisp color and exquisitely delicate foliage make this flower truly outstanding in bouquets. Blooming season is exceptionally long . . starts in early spring and continues throughout the summer. Prefer a sunny location in the flower border. Hardy in all zones.

F91 GA 9647—See prices above.

Oriental Poppies

- 19 (*Papaver orientale*). Large showy blooms . . thrive for years in the same soil without relocating. Hardy all zones, give winter cover in zones 2 to 5. Shipped for fall planting only.

Wurtembergia. Striking shade of crimson red. 30 in.

Barr's White. Huge pure white flowers with purplish black spots. 36 in. tall.

Curtis Salmon-Pink. A blend of salmon and pink. Blooms often 8 in. across. 36 in. tall. *State variety wanted.*

F91 GA 9704—See prices above.

Tritoma

- 20 (*Kniphofia uvaria*). Also known as Torch Lily or Red Hot Poker. We offer the beautiful "Spring-time" variety . . an outstanding hybrid of improved beauty and vigor. Blooms are creamy-buff and reddish-orange borne on a smooth, heavy stem. Keeps your garden ablaze with color from June until late frost. Plant in single accent spots in the border, or for the most striking display in a mass planting. 1 plant produces 8 to 10 spikes. Give winter protection in zones 2 and 3.

F91 GA 9740—See prices above.



De luxe Glad Bulbs . . distinct because of their brilliant colors



7 Dainty Miniature Glads



8 Exotic Double Glads



Popular Glad Bulbs . . all famous varieties



25 Hybrid Amaryllis



20 President

60 SEARS CPKMN AMDG

21 Rosamond Cole

22 Yellow King Humbert

23 Hungaria

24 Red Humbert



Glad's . . lofty spires of enchanting beauty

Bulbs on this page SHIPPED POSTPAID at proper planting time

How to plant and store
your Glad Bulbs

Mixed Color Collections . . low as 25 for \$1.19

No. 2 Size

1 1/4-in. diam. and up. Ideal for cutting, decorations. *Ppd.*
F61 GA 656—State quantity.
25 for \$1.19 . . . 50 for \$1.98

No. 1 Size

1 1/2-in. diam. and up. Favorites for floral display. *Ppd.*
F61 GA 651—State quantity.
25 for \$1.49 . . . 50 for \$2.69

Jumbo Size

2-in. diam. and up. Produce giant, showpiece blooms. *Ppd.*
F61 GA 658—State quantity.
25 for \$2.29 . . . 50 for \$4.29

1 to 6 De luxe Glads

Big, colorful varieties to make your garden a sparkling display showcase! Bulbs 1 1/2 in. and up. Guaranteed to bloom in 80 to 90 days. Hardy in all zones. Shipped in spring only.

1 F61 GA 26—Spotlight. Most widely grown yellow variety. Has small red throat blotch. Huge blooms are tops in their color class. Long spike.

2 F61 GA 50—Florence Nightingale. As white as newly fallen snow. Large blooms have light cream throat. Tall spike adds that extra touch of majesty. A splendid addition to any garden.

3 F61 GA 20—Spic'n'Span. Considered by many as the finest glad developed. Ruffled pink florets are gently offset with light salmon markings.

4 F61 GA 27—Valeria. Ripe salmon-red type creates the look and feel of richness. Good cut flower. Bears numerous florets. Tall spike.

5 F61 GA 21—King David. Deep rose with lustrous, velvety-looking throat. Commands attention at the very first glance. Tall grower.

6 F61 GA 49—Pactolus. Bright yellow-cream with distinctive orange-red throat blotch, on the two central lower petals. This long-time favorite lends an air of grace and beauty to your garden.

Sold 5 of 1 variety. *State catalog number, quantity.*
Postpaid . . . 5 Bulbs for 55c; 10 Bulbs for 98c

De luxe Glad Gardens

Garden of 30. Five bulbs of each variety above.
F61 GA 630—Postpaid. (Separately \$3.30) . . . 30 for \$2.79

Garden of 60. Ten bulbs of each variety above. Beautiful glads . . . at a money saving price!
F61 GA 631—Postpaid. (Separately \$6.60) . . . 60 for \$4.89

7 Miniature Glads

Bright, lively colors. Florets under 2 1/2 in. wide. Bulblets No. 1 Grade flowering size. 1 1/2-2-in. diam.

F61 GA 31—Betty Co-ed. Perky pink show winner.
F61 GA 30—Atom. Scarlet with glitter gold edging.
F61 GA 32—Curlette. Lovely light clear yellow.
F61 GA 34—Fairy. Lavender with 14-bud spike.
F61 GA 36—White Butterfly. All white (not shown).

Sold 5 of 1 variety. *State catalog number, variety.*
Postpaid . . . 5 for 69c; 10 for \$1.19

Glad Collection. Two bulblets of each variety above.
F61 GA 628—Postpaid . . . 10 for \$1.09

15 to 19 Beautiful, hardy Iris

Tall Bearded Iris. Rainbow colors light up your garden. Strong plants with good branching . . . easy to grow. Shipped spring or fall, see page 43. *Pstpd.*

F61 GA 458—Azure Skies (15). Heavenly blue.
F61 GA 459—Late Snow (16). White/yellow beard.
F61 GA 460—Tournament Queen (17). Fuchsia tone.
F61 GA 452—Ola Kala (18). Intense yellow.
F61 GA 461—The Admiral (19). Deep rich purple.
F61 GA 462—Dream Castle (not shown). Orchid pink.
F61 GA 456—Pinnacle (not shown). White, yellow falls and beard.

F61 GA 457—Arab Chief (not shown). Bronze shade. All above sold 3 of 1 variety.
3 for \$1.98 . . . 6 for \$3.79 . . . 12 for \$7.29

Collection of 10 Iris contains 2 bulbs of each number 15 through 19 above. Have all the varieties listed above in a limited amount of space.
Sold Separately total \$6.60. *Postpaid.*

F61 GA 480—Collection of 10 bulbs . . . \$5.90

8 Double Glads

Distinctly exotic. Introduced only recently! Ideal for corsages, table settings, vases, etc. Mixed variety . . . limited supply prohibits color choice. Shipped in spring only.

F61 GA 625—1 1/2-in. bulbs. *Postpaid.* . . . 3 for 98c

9 to 14 Popular Glads

Dependable "flowering-size" bulbs bloom in magnificent color in 75 to 90 days. Bulbs 1 1/2-in. diam. and up. Shipped in spring only. Hardy in all zones.

9 F61 GA 41—Elizabeth the Queen. Regal lavender with just a touch of delicate pink.

10 F61 GA 17—Snow Princess. Snowy white.

11 F61 GA 11—Margaret Fulton. Deep coral pink.

12 F61 GA 92—Hopman's Glory. Sunflower yellow.

13 F61 GA 24—Red Charm. Glistening red. Giant blue ribbon winner.

14 F61 GA 153—Yellow Herald. Blooms up to 4 1/2 in.

F61 GA 18—Sans Souci. (Not shown.) Rich scarlet.

F61 GA 23—Rosa Van Lima. (Not shown.) Delicate light pink with a hint of lavender. Tall grower.

Sold 10 of 1 variety. *State catalog number, quantity.*
Postpaid . . . 10 for 69c; 20 for \$1.29

Popular Glad Gardens

Garden of 40. Five bulbs of each variety above.
F61 GA 641—Postpaid. (Separately \$2.76) . . . 40 for \$2.49

Garden of 80. Ten bulbs of each variety above. Complete your collection . . . save money, too.
F61 GA 642—Postpaid. (Separately \$5.52) . . . 80 for \$4.69

20 to 24 Tall, stately Cannas

Give these remarkably beautiful Cannas a sunny spot in your garden and watch them reward you with a dignified, colorful floral display. Bloom from July to frost. Hardy roots. Shipped in spring only. *Postpaid.*

F61 GA 400—President (20). Intense scarlet dwarf.

F61 GA 401—Rosamond Cole (21). Red, yellow edge.

F61 GA 402—Yellow King Humbert (22). Golden.

F61 GA 403—Hungaria. (23) Dark pink.

F61 GA 404—Red King Humbert (24). Bright red, with an interesting bronze toned foliage.

State name of variety and quantity wanted.

3 for 59c . . . 6 for 98c . . . 12 for \$1.79

19 Cannas for 7-ft. Circle. Get: 1 Rosamond Cole, 6 Yellow Humberts, 12 Presidents.

F61 GA 410—Postpaid . . . 19 for \$2.65

10 Cannas . . . Mixed Colors. All the colors you need to make your garden the envy of your "green-thumb" friends or neighbors.

F61 GA 411—Postpaid . . . 10 for \$1.45

15 Cannas in special Collection. Five each of Hungaria, Yellow King Humbert, and President.

F61 GA 412—Postpaid . . . 15 for \$2.15

25 Amayllis bloom for months

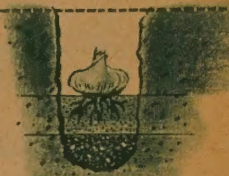
Brighten your garden in the summer . . . your home in the winter. Blooms often 8 in. across. Hardy in all zones, but dig bulbs for winter and not for indoor bloom. Grows 18 inches tall. Available in mixed colors only. Pot not included. Shipped in spring only. *State quantity wanted.*

F61 GA 785—Postpaid . . . Each 89c; 3 for \$2.25

Five Tips for Healthy Growth

1. Set at right depth

Bulbs should be planted 3 to 6 in. deep. At 6-in. depth they require no staking and tend to remain upright. A layer of peat moss and a layer of sand at the bottom insure good drainage. Be sure bulb rests flat at bottom with no air space underneath. For bulb planter see below.



2. Add Bulb Food

After shoots have reached a height of about 6 inches, cultivate area thoroughly, adding Cross Country Bulb Food (see below) to soil. Repeat this step 2 or 3 times during growing season. This fertilizing adds necessary elements lacking in many soils.



3. Dig Bulbs in Fall

Glad bulbs must be taken up during the winter. Actually, the bulb you planted in spring dies, but a new bulb is formed directly above the old after the flower has bloomed. It is important not to dig the plant until this bulb has matured. The proper time to dig is when the leaves yellow and begin to wither as shown at right.



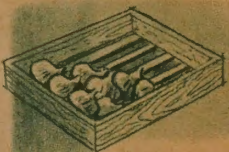
4. Air and dry bulbs

After you have taken up the bulbs, they should be dried or "cured" in an open, airy location. A good method for doing this is to tie the plants together in small clumps and hang them up on wall of garage or any outdoor building. This process of airing should be continued for several weeks. See picture at right.



5. Store in cool spot

When the bulbs have dried, cut off the foliage close to the bulb and remove the old, dead roots. Bulbs should then be placed on a slatted tray or in a box as shown at right for winter storage. Store in any cool, dry spot.



Bulb Setter, Bulb Food

Hand Bulb Setter. Steel with wood handle. Has 2 and 3-inch depth markings. 8 3/4 in. high.
71 GA 1707—Shipping weight 1 lb. . . . 89c

Cross Country Bulb Food. Scientific formula helps growth, builds strong stems . . . sturdy root systems in bulbs and roots. 4% nitrogen, 12% phosphorous, 8% potash. 5-lb. bag.

71 GA 959—Shpg. wt. 5 lbs. 8 oz. . . . 73c



1 NEW Autumn Blaze



2



4



3



5

Deluxe Decorative Dahlias



6

7

8

9

10

Decorative Dahlias



11 Ball-type Dahlias



12 Dwarf Bedding Dahlias



13 Hanging Basket

Begonias

Well worth
a little pampering



15



16

Rose
Form



18

Camellia
Form



17



14 Picotee



19



20

Dahlias spectacular in size and color

Blossoms as big as dinner plates. Colors as brilliant as beacon lights
Wonderful for garden beauty, indoor decoration and flower show prizes

5 Deluxe Dahlias

Save 9%

One each of the five Deluxe Dahlias described below. (Does not include Autumn Blaze.) \$4.25 sold separately.

F61 GA 638—Postpaid.....5 for \$3.85

1 Autumn Blaze—a new giant Dahlia. It's a blaze of glory that glows in late summer and fall. The center of brilliant, sunshine-gold bursts into long rays of reddish-bronze. Each petal is tipped in gleaming gold. Giant blooms are 10 inches in diameter. *Postpaid.*

F61 GA 77—Each 98c.....3 for \$2.69

Deluxe Dahlia Giants. You can make your garden a place of radiant beauty with these perfectly formed flowers. Each one superb in its color class. Bloom is from 10 to 12 inches across.

2 F61 GA 68—Tops. Brilliant yellow blossoms.

3 F61 GA 53—Red Monarch. Big, jewel-like.

4 F61 GA 56—Five-Star General. One of the largest of the pinks. Yellow overlay at tips.

5 F61 GA 55—Croydon Masterpiece. The largest bronze. Blooms very early.

F61 GA 61—Dorothy Tooker. (Not shown.) Big, snowy white flower. Grows on medium-low bush.

Please state catalog number and quantity. *Postpaid.*

Each 85c.....3 for \$2.39

Ball-type Dahlias

11 These tiny gems of color deserve a place in your garden. They supply you with lots of flowers from midsummer until frost. In fact, the more you cut, the more they bloom. Blossoms are not over 2 inches across and grow on 2 to 3-ft. bushes. *Shipped Postpaid.*

Please be sure to state catalog number and quantity. Sold in groups of 3 of 1 color.....3 for 98c; 6 for \$1.79

F61 GA 199—Pink F61 GA 198—White
F61 GA 167—Red F61 GA 168—Orange

Collections of Ball-type Dahlias

F61 GA 615—1 each of the above.....4 for \$1.19
F61 GA 616—2 each of the above.....8 for 1.98

Standard Dahlia Collection

Save 20 to 24%

Your choice of 1 or 2 each of the 6 Decorative Dahlias described below. *Postpaid.*

F61 GA 611—Sold separately \$2.38...6 for \$1.89

F61 GA 612—Sold separately \$4.76...12 for 3.59

Decorative Dahlias. These are the double flowers so popular in the garden and as cut flowers. Beautifully formed with a full center, broad rays and curved or flat tips. Bright and cheerful in a wide range of colors. They grow as large as 8 to 10 inches in diameter and bloom freely during late summer and on through fall until the first frost.

6 F61 GA 155—Mrs. Thomas Edison. An energetic flower with deep, clear red blossoms.

7 F61 GA 156—Ogden Reid. Big, bright and dependable. Blossoms are pink with gold shadings.

8 F61 GA 197—Rose Glory. Large, perfectly formed blossom. Dazzles with its different pink color.

9 F61 GA 159—Golden Treasure. Rich lemon-yellow flowers bloom abundantly on massive canes.

10 F61 GA 157—Commando. Extra-large flowers on tall canes. Beautiful, deep purple-blue color.

F61 GA 158—White Wonder. (Not shown.) All-purpose beauty. Large, pure white, perfectly formed flower.

State catalog number and quantity. *Postpaid.* Sold 3 tubers of 1 variety. 3 for \$1.19.....6 for \$1.98

Dwarf-bedding Dahlias

12 These are miniature copies of the giant and decorative dahlias. In your garden, they are unequalled for mass effects. As cut flowers, they are easy to handle and arrange and they last a long time.

Dwarf dahlias are 1½ to 3 inches in diameter. They grow on bushes that are no higher than 3 ft.; bloom freely from midsummer to frost and require so little care after planting. These beautiful flowers are especially effective when planted together, in a bed with other hardy plants, in a border, or in front of shrubs.

F61 GA 627—Mixed colors. Tubers shipped *postpaid.* State quantity. 5 for \$1.29.....10 for \$2.39

Begonias brighten shady corners

Hanging Basket Begonias

13 The perfect plant for that shady spot, that quiet little nook, that porch or terrace. Its camellia-type, double blooms rest gracefully in midair and make it a fascinating conversation piece. Its long stems and flowing foliage can be anchored in your favorite window box, planter, basket, pot or rock garden. This bundle of loveliness brings you joy all summer and early fall. The fact that it is so easy to grow and care for will make this attractive flower the talk of the neighborhood. 1½-2 inch size. Mixed colors. *Postpaid.*

F61 GA 521.....3 for 98c

Ruffled Picotee Begonia

14 A delightfully different flower. Rim is a different color from the center. Broad, fan-like petals are ruffled and frilled. The effect is a delight in the garden and in flower arrangements.

Its blossoms are big and showy. It is a double flower with an especially full center. It blooms freely from summer until late fall, producing white flowers with red margins. Bulbs are 1¼ to 1½ inches in diameter. *Shipped postpaid.*

F61 GA 514.....3 for 98c

Rose-form Begonias

15-17 This flower so closely resembles the rose that all your friends will be convinced that you have the best green thumb in the country. With the ease of growing a regular begonia, you get a "rose" that is 6 inches or more in diameter with foliage that is thornless and blooms all summer. 1¼ to 1½-in. bulbs. *State catalog number, quantity.* Sold 2 of 1 color.

F61 GA 537—Yellow F61 GA 536—Pink F61 GA 535—Red
Postpaid. 2 for 59c.....4 for 98c

F61 GA 538—2 each of the above.....6 for \$1.49

F61 GA 539—Mixed collection.....10 for 1.85

Camellia-form Begonias

18-20 Grow in full or partial shade. 1½ to 2-in. bulbs.

F61GA527—Red F61GA530—White F61GA531—Orange
Not shown—F61GA528—Pink; F61GA529—Yellow

State quantity, catalog number. Sold 2 of 1 color, *postpaid.*

2 for 59c.....4 for 98c

F61 GA 533—1 of each above. *Postpaid.*.....5 for \$1.19

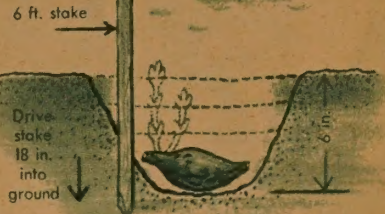
F61 GA 534—2 of each above. *Postpaid.*.....10 for 1.98

F61 GA 506—10 mixed colors. *Postpaid.*.....10 for 1.85

Indoor Starter. 5 Begonia bulbs, pre-planted in potting soil. 1 each: red, pink, yellow, white, orange.

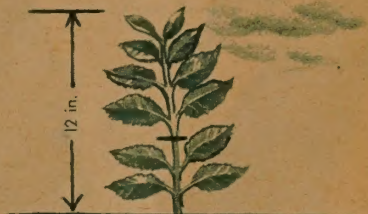
F61 GA 512—In waterproof container.....each \$1.29

How to grow prize-winning Dahlias



Fill hole gradually

Dig a hole 6 inches deep. Place tuber on its side with eye or bud up. Drive stake down 15 to 18 in. before filling in hole, and thus avoid injuring the root later. At first cover with only 2 inches of soil. As shoot grows, cultivate and keep covering with more soil.



Pinch back for branching

Thin out the plant to 3 strong shoots. When these shoots are 12 inches high, pinch them back to the second pair of leaves. This induces branching and will produce a healthier plant with more lovely blooms. When plant is in active growth, give it a thorough soaking of water.



Disbud to produce giant blooms

If you want large specimen flowers, pinch off side buds leaving only center bud. Two or three sets of leaves below bud can also be removed. If you want just as many blooms as possible, do nothing. Either way you will have plenty of blooms for garden and cutting.



Dig tubers right after frost

In the fall, immediately after first frost, cut off stalks 1 inch above tuber. Dig tubers, leaving them on the ground to dry off, not out. Shake off dirt, then put them in sand—in moist, cool, frost-proof place. Divide in spring—leaving at least two eyes to a division.



Calla Lilies



5 Regal Lily



6 Rubrum Lily



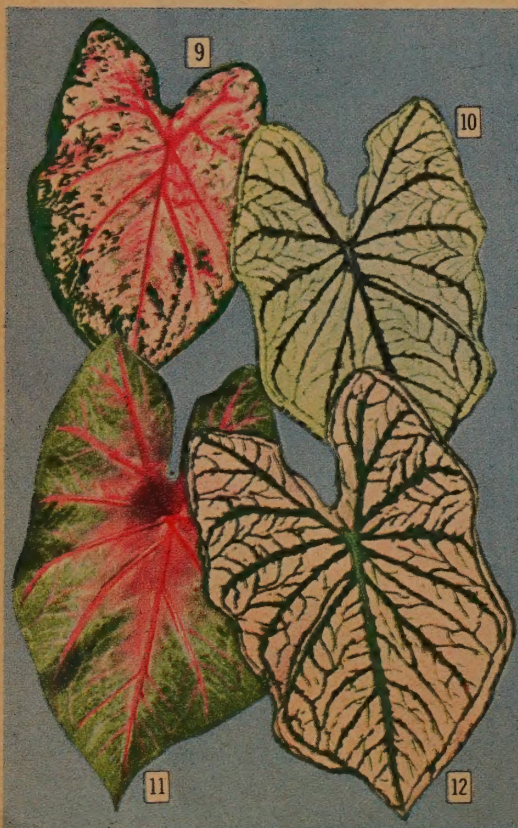
7 Tiger Lily



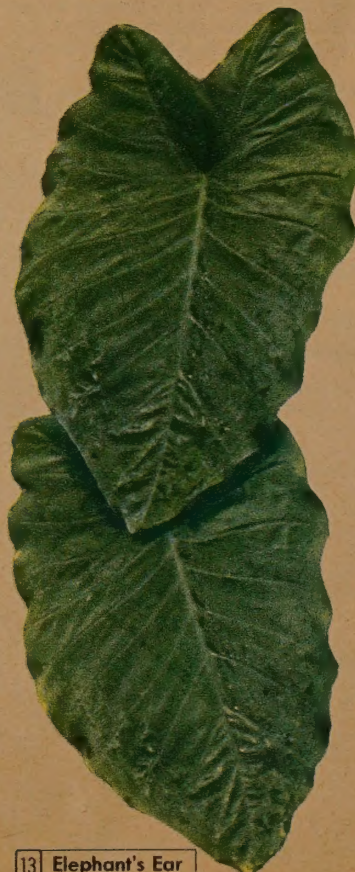
8 Umbellatum Lily



4 Rare Exotic Climbing Lily Gloriosa



Fancy Leaved Caladium



13 Elephant's Ear



Colorful Hybrid Daylilies



18 Ranunculus



19 Tuberose

Lilies . . living symbols of purest beauty

Loveliness through centuries of careful cultivation

1 thru 3 Colored Calla Lilies

Three distinct color designs make up the Calla variety of lilies. The brilliant gold of the yellow Calla set against deep green foliage spotted white. An excellent scheme for conservative decoration. Pink Calla is smaller, unusually delicate. Huge, pure white blooms are popular alone. Or, choose all three and make a bed of colorful Calla lilies.

They flower in July or August. Dormant bulbs may be planted in April or May 12 to 18 inches apart. Pot indoors during winter. Hardy zones 9 and 10. Shipped in spring only.

F61 GA 722—Pure White

F61 GA 723—Golden Yellow

F61 GA 724—Soft Pink

State catalog number. Sold 2 of one color. Postpaid.

2 for.....69c 4 for.....\$1.29

Calla Collection. All pure colors of Calla lilies have a place in your garden. Plant a bed of each color in your garden for a beautiful landscape. A bed of mixed Callas is also eye-catching. 1 each: Pink, White, and Yellow.

F61 GA 729—Postpaid. (Separately \$1.04)3 for 95c

4 Rare Climbing Gloriosa

- Bright yellow and red blooms turn to deep scarlet

- Splendid low climber grows 2 to 3 ft.

Gloriosa (rothschildiana) adds a tropical flavor to your landscape. This is an exotic climbing plant producing a dozen lily-like flowers which open to a bright yellow and red, but change to deep scarlet. Wavy reflexed segments and long spreading stamens give the "glory lily" an interesting form. It has the vitality of a wild vine and grows almost as easily as a tropical flower.

Choose a sheltered spot. Blooms remain throughout the summer and autumn. 4 to 7-inch tubers. Will bloom in all zones but 2. Shipped in spring only.

F61 GA 720—Postpaid. Each 69c, 3 for \$1.69

9 thru 12 Fancy-leaved Caladium

The wide, 6-in. Caladium is particularly valuable for growing in light shade where annuals would not do. Throughout the summer and fall their magnificent tones, spotted and marked with various designs, create a striking effect. Caladiums are natives of the tropics, but they will grow in all zones. Plant 4 inches deep and 6 inches apart in April or May. Dig and store before the first frost.

9 F61 GA 755—Crimson Wave. Red veins on solid green create a leaf of rich shades.

10 F61 GA 757—Candidum. Choose this white variety with attractive green veins.

11 F61 GA 758—W. B. Halderman. Full pink center and green border produce a bright effect.

12 F61 GA 756—Lord Derby. Reddish pink center and narrow green margin is a perfect blend.

All caladiums above sold two of one variety.

Shipped postpaid. 2 for 79c; 4 for \$1.45

Caladium Collection. Assorted varieties.

F61 GA 778—Postpaid. 5 for \$1.59; 10 for \$2.98

Caladium Indoor Planter. 3 mixed varieties pre-planted in potting soil in metal foil tray.

F61 GA 777—Postpaid. \$1.29

13 Elephant's Ear

Named for its large, drooping leaves, the Elephant's Ear towers above other fancy green leafed plants. Grows 4 to 6 ft. high. Leaves grow 3 ft. long, 1½ ft. wide. Plant is hardy in all zones. Delights in heat and moisture. You may choose to shade a sunny spot with this huge deep green plant. Store in winter. Shipped in spring only.

F61 GA 775—Postpaid. 2 for 59c; 4 for \$1.09

5 thru 8 Hardy Outdoor Lilies

5 **Regal Lily.** Truly a courtly flower, deserving a place in every garden. This vigorous flower grows easily anywhere. It's distinctively beautiful. A white trumpet-shaped blossom is streaked with gold on the inside base. Grows vigorously in spring sunshine. When thoroughly established it bears 18 to 20 flowers. Fine foliage, strong stems, 4 to 6 ft. high. Hardy in all zones. Shipped in spring or fall. Postpaid.

F61GA728—Bulbs, 8 to 9-in. circumference. 2 for 98c; 4 for \$1.85

6 **Rubrum Lily.** Here's a lovely pink lily for your late summer garden. Blooms later than most lilies: August or September. Background of the blossom is white. It's fully shaded in pink and has recurved anthers. Rubrum is the most dependable of all pink lilies. It's a favorite of florists. Hardy in all zones. Grows 4 to 5 ft. high, blossom measures 4 in. in diameter. Shipped in spring or fall. Postpaid.

F61GA698—Bulbs, 8 to 9-in. circumference. 2 for 98c; 4 for \$1.85

7 **Tiger Lily.** Everyone is familiar with the exotic beauty of this bright orange blossom dotted with black. The vivid allure of color is an eye-catching sight in late summer. Grows with ease and produces a succession of flowers throughout season. Hardy in all zones. Shipped in spring or fall. Postpaid.

F61GA731—Bulbs, 8 to 9-in. circumference. 2 for 79c; 4 for \$1.49

8 **Umbellatum Lily.** Perk up your early summer garden with this dazzling reddish-orange lily. Deep yellow inside the cup contrasts beautifully with the blazing orange. This tall, stately lily is hardy in all zones. Shipped in spring or fall. Postpaid.

F61GA732—Bulbs, 8 to 9-in. circumference. 2 for 98c; 4 for \$1.85

Save 15% on Lily Collection 4 for \$1.59

Save space in your garden for a bed of easily grown and colorful lilies. Bulbs of 8 to 9-in. circumference grow hardily in all zones. You may plant in spring or fall and bulbs need not be dug in winter. Includes 1 each of above.

F61 GA 735—Ppd. (Separately total \$1.87) . 4 for \$1.59

14 thru 17 Colorful Daylilies

Daylily Collection. Graceful foliage and tall stems carry delicately sparkling clusters of prolific blooms. Collection includes 1 ea. of the following softly colored lilies. You may leave bulbs in ground all winter. Hardy anywhere. Shipped in spring only.

F61 GA 742—Postpaid. (Separately total \$2.60) 4 for \$2.39

14 **Copper Daylily.** Here is perfection for those who love unusual, yet delicate coloring.

F61 GA 740—Postpaid. Each 65c; 3 for \$1.85

15 **Red Daylily.** Flame red buds burst into blazing flowers with golden rays at the base of petals.

F61 GA 737—Postpaid. Each 65c; 3 for \$1.85

16 **Pink Daylily.** Bold pink goes anywhere.

F61 GA 738—Postpaid. Each 65c; 3 for \$1.85

17 **Yellow Daylily.** Delightfully fragrant, its color is the finest pale yellow.

F61 GA 739—Postpaid. Each 65c; 3 for \$1.85

18 Ranunculus

Full-blossomed, peony-like flowers offer you a wealth of beauty with a little care. You'll receive a mixture of pure, rich colors in this selection. Double and semi-double 2-in. blossoms are soft and delicate in appearance. You may cultivate them indoors or out. As a cut flower they make lovely table decorations. In the North, plant in April or May; will bloom in July. Replant each spring in zones 2 through 5.

F61 GA 790—Shipped spring only. Postpaid. 25 for 89c

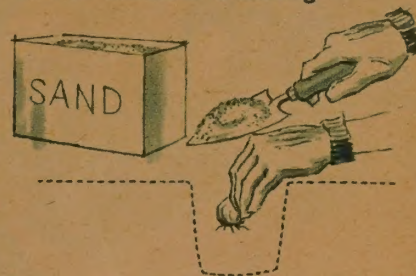
19 Extra Fragrant Tuberosa

Lovely white flowers open in proliferous series on stems 2½ to 3 ft. tall. 30 to 40 wax-like blossoms are often borne on one plant. Each exudes a rich, exotic fragrance. Enjoy them as cut flowers and as a beautiful addition to your flower garden. Foliage on the plant is heavy, slender, and grass-like. Store in winter, plant after last frost. Shipped in spring only.

F61 GA 776—Postpaid. 4 for 59c; 8 for 98c

Helpful hints
on lily culture

1. For Outdoor Planting



Good Drainage is Essential

Prepare raised beds if area is level. Lilies need sunlight at least until mid-afternoon. Do not plant near anything that may reflect excessive heat on plants. Plant bulbs 4 to 6 in. deep. Mulch several times a season, since lilies root deeply and need porous, well aerated soil for proper nourishment.



Fertilize for Best Results

Use CROSS COUNTRY Bulb Food as directed on the package (pg. 61). Acidify alkaline soils with a teaspoon of sulphur 2 or 3 times at the growing season. Revitalize bulbs in dampened peat moss for 3 days before planting. Set bulbs as soon as possible after you receive them.

2. Potting for Indoor Bloom



Prepare Proper Soil Mixture

A good pot mixture consists of 2 parts loam soil, 1 part peat moss, and 1 part sand. Cover half a pot of above mixture with ½ inch sand, set in bulb and surround with sand. Fill pot with mixture.



Place in Cold Storage

Store your bulbs in a cool place in the cellar or garage. To improve blooming store bulbs 5 to 6 weeks before spring planting at 32° to 45°F.



Gorgeous Blooms Come Early

Most lilies bloom from early spring until late autumn. Enjoy all their pure colors throughout these flowering seasons. You'll find lilies ideal for enriching landscapes or decorating a table.

Orchid Plants

direct from Hawaii



1 Cattleya

3 Vanda

2 Cypripedium



Jubilee... Sears own
Climbing Strawberries
3 for \$4.95



14

Mixed
Fall Bulb
Collection

75
for
\$3.33



15 Mixed
Tulips

Low
as 25 for \$1.43



16 Mixed
Crocuses
25
for
87c



Narcissus—
Duke of Windsor

17



18 Roosevelt
Tulip

Plants with the romance

of far-away places
bring elegance to your home



Heavenly Hawaiian Orchids

Rushed to you by air from Hawaii in
specially designed cartons
for fast, safe arrival

Floral Favorite—Cattleya

[1] *Cattleya* most often comes to mind when orchids are mentioned. The flower chosen by milady as a symbol of distinction flourishes easily in any home. Here is the giant 5 to 6-in. corsage orchid of the florist, available in white, lavender, or white with delicate purple lip. Mature, blooming size plants.

F91 GA 9000—State color.....Postpaid. Each \$8.98

Lovely Lady Slipper Orchid

[2] *Cypripedium* has been nicknamed the Lady Slipper for its delicate appearance. Yet this orchid grows easily even under a beginner's care. You'll be delighted with the odd shapes and uncommon color markings of the Lady Slipper blossom. Foliage is very attractive. Pot or grow in a shady flower bed in warm weather. We ship mature, blooming size plants.

F91 GA 9001—Color as shown.....Postpaid. Each \$8.98

Dainty Vanda Orchid

[3] *Vanda* will enhance any home with its charming cluster of blooms. Vandas are exquisite for house decoration, flower arrangement, or corsage. Long-lasting flowers plus the unique strap-leaf foliage make for year-round decor. Delicate pastel flowers. Mature, blooming size plants.

F91 GA 9002—Grower's choice of color.....Postpaid. Each \$8.98

Complete cultural instructions tell you how easily orchids can be grown in your home. Included with order. *Orchid plants can be shipped any time during the year.*

Another Sears Exclusive

Sensational New Strawberry Plant

Grows tall as a man . . up to 6 feet high

Now you can plant it right in your own garden—the fabulous European climbing strawberry. Not only does it grow to a height of six feet—it produces berries all the way . . hundreds of berries. And such berries they are! Firm, deep red fruit with honey-sweet flavor. Eat them right off the vine . . add “just-picked” freshness to their mouth-watering flavor. And picking's so easy from a climbing plant—no painful stooping . . no need to brush dirt from the fruit.

Really Unusual

Make your lawn or garden the most talked about place in your neighborhood. Enjoy the feeling of satisfaction that comes from owning something rare and lovely. Watch your neighbors' envy . . their disbelief turn into amazement . . as they see your strawberry plants grow to heights of four, five, and *even six* feet. Give your family the fun . . the thrill . . of growing one of the most amazing plants in the country. And one reward is always, quite literally, at your finger tips—those hundreds and hundreds of vitamin-packed, bright red strawberries.

Easy to grow

You don't have to be a “green-thumb” type gardener to have success with climbing strawberries. They're simple to plant and care for . . hardy enough to withstand cold winters. With ordinary care and attention, they'll thrive and produce. No need for concern because you haven't planted them before—you will receive full instructions with your order. You don't have to give your climbing strawberries a large part of your valuable garden area—they grow up . . require just a minimum of ground space. Two square feet of ground are all you need for each plant.

Everbearing . . perennial

Your climbing strawberries bloom in late spring. They grow, climb and provide you with fruit until the time of the killing frosts. For months you'll enjoy tempting, vine-fresh berries. Freeze them and provide your family with taste treats all year round. The berries keep their honey-sweet flavor and beautiful color when they thaw. The plants continue to grow year after year. Every year they give you more strawberries than they did the year before. Every year they become more beautiful.

F91 GA 9050—Shipped at proper planting time *Postpaid*.....3 for \$4.95

Fun to display

Use climbing strawberries to add interest to your landscaping. Bright red berries . . set off by wax-like green leaves . . make them plants of unusual beauty. Use your imagination to create a variety of backgrounds. Plant several against a fence. Grow them around a post. Let them climb a handsome trellis. As an added attraction for your patio—grow one in a large planter with a trellis. Reach for vine-fresh strawberries as you relax. See our Big Book for trellises, fences, planters.

Fall Planting Bulbs . . order now, we'll mail at planting time

Complete Bulb Garden

[14] From the time the first Crocus pushes through the snow until spring is over your Bulb Garden will delight you with colorful favorites. First, Crocus bloom in blue, white and yellow, followed by delicate white or blue Muscari. Rose-pink and white Scilla, and familiar Hyacinths and Narcissuses in their assorted hues join with the best of the Darwin Tulip varieties to bring almost every color to your garden. To this already brilliant display, Red Emperor—the world's largest tulip—adds majestic accents of unfading red. The carefully balanced assortment consists of 10 Red Emperor Tulips, 25 Crocuses, 10 Muscari, 10 Scilla, 10 Darwin Tulips, 5 Hyacinths, and 5 Narcissuses, all in assorted colors. Shipped at fall planting time.

F61 GA 750—75 bulbs.....Postpaid \$3.33

25 Mixed Darwin Tulips for \$1.43

[15] A rich assortment of this favorite garden tulip comes to you in colors which span the spectrum. Deep blood red, soft lemon-yellow, pure white, rose, orange, and deep lavender tulips help make up this mixture of Darwin-Cottage varieties. Each bud is guaranteed to blossom into a perfect cup-shaped bloom. Sturdy green stems hold each flower erect. Bulbs are regular size . . 4 to 5 inches in circumference. You'll receive your shipment in time for fall planting. Every bulb is guaranteed to grow—see page 42.

F61 GA 688.....Postpaid. 25 for \$1.43

25 Mixed Crocus for 87c

[16] *Cheery Crocus* in all their color splendor are a welcome sign of spring. And, this mixture contains all the gay crocus colors: pure white, orange yellow, yellow, lavender, and blue. Plant in fall; early bloom.

F61 GA 513.....Postpaid. 25 bulbs for 87c

Narcissus—Duke of Windsor

[17] A scarce and highly prized variety, rarely sold at this low price. Thick, pure white overlapping segments surround a lovely apricot-orange cup. The center cup is delicately ruffled and becomes a pale yellow as the flower ages.

F61 GA 87—Postpaid. 3 for \$1.29 . . . 6 for \$2.29

Darwin Tulip—Roosevelt

[18] *Roosevelt* is a deep, vibrant red variety of the Darwin hybrid—giant among tulips. The petals are 4½ in. long, opening to a 9¼-in. spread. Each red blossom is held on a 30-in. upright stem. Introduction of the Darwin hybrid caused a sensation among Dutch growers. It is absolutely the largest tulip yet raised. Choose the red *Roosevelt* for beautiful border landscaping in late spring.

F61 GA 38 Postpaid. 5 for 66c

Remember—you order now or at your convenience. We ship at proper fall planting time



Frost proof
Onion Plants



1
Hybrid Yellow
Spanish Onion

2 Red Cal Onion



3 Hybrid White
Bermuda Onion



12 Yolo Wonder

13 California
Wonder



(5) Early Jersey Wakefield
(6) Early Flat Dutch

(4) Red Round Dutch
(7) Copenhagen Market



8 Trellis Tomato



9 Hybrid Crimson Queen

10 Red Pear Tomato

11 Golden Sunray Tomato



16
Sage
Plant



15 Burgundy Red Gold

14 Improved Puerto Rican Yam



17 Washington
Asparagus



18
Bohemian
Horse-radish



19 Victoria
Rhubarb

Vegetable Plants . . field grown from certified seeds

1 bunch Onion plants, 50 Cabbage plants \$1.29

Get 1 bunch (75 to 100 plants) of any one of the 4 varieties of Standard Onions sold by cat. no. F81 GA 3217 . . plus 50 of any one of the 7 varieties of Standard Cabbages sold by catalog no. F81 GA 3200. See descriptions below and state your choice. Note shipping information at bottom of page.
F81 GA 3285—Shipping weight 1 lb. 14 oz. 1 bunch Onions, 50 Cabbage . . \$1.29

Onions ^{low} 75 for 69c

Sold in bunches (75 to 100 plants each). Be sure to read important shipping information below.

- [1] **Hybrid Yellow Spanish Onion.** Tops in its class. Large bulbs with a wonderfully mild flavor.

F81 GA 3213—State quantity of bunches wanted.

Bunches	1	2	5	10	60*
Shpg. wt.	1 lb.	1 lb.	4 lbs.	7 lbs.	42 lbs.
Price	\$1.10	\$1.75	\$3.79	\$5.25	\$10.95

- [2] **Red Cal Onion.** Large bulbs have a purplish-red skin. Flesh is extra firm, white with pink.

F81 GA 3212—State quantity of plants wanted.

Bunches	1	2	5	10	60*
Shpg. wt.	1 lb.	1 lb.	4 lbs.	7 lbs.	42 lbs.
Price	99c	\$1.79	\$3.79	\$4.98	\$9.95

- [3] **Hybrid White Bermuda Onion.** Sweetest, mildest flavor you've ever tasted. Robust producer.

F81 GA 3214—State quantity of bunches wanted.

Bunches	1	2	5	10	60*
Shpg. wt.	1 lb.	1 lb.	4 lbs.	7 lbs.	42 lbs.
Price	\$1.25	\$1.98	\$3.98	\$5.98	\$10.95

Standard Onion Plants

All varieties below at same price . . state variety wanted. Minimum order of a variety is 1 bunch (75 to 100 plants). See shipping information below.
Yellow Bermuda. Yellow skin, white flesh. Large.
Crystal Wax Bermuda. Clear white skin and flesh.
Yellow Sweet Spanish. Big and yellow. Good keeper.
White Sweet Spanish. Largest, sweetest Spanish.
F81 GA 3217—State variety of above, quantity.

Bunches	1	2	3	5	10	60*
Shpg. wt.	1 lb.	1 lb.	2 lbs.	4 lbs.	7 lbs.	42 lbs.
Price	.69c	\$1.25	\$1.69	\$2.50	\$4.29	\$8.75

*Price for 60 bunches is for full crate, all 1 variety, shipped express collect from San Antonio, Texas.

Peppers ^{low} 50 for \$1.29

For convenience of planting, fast growth, heavy yields get Sears Pepper plants. Husky plants will take over quickly in your garden. On orders of 50 or more, choose no less than 50 of one variety. Shipped from early April to June 10. State date wanted.

- [12] **Yolo Wonder Sweet Pepper.** Upright plants permit close spacing. Dark green fruit is uniformly blocky with high percentage of 4-lobed fruits. Consistently heavy yield.

- [13] **California Wonder Sweet Pepper.** Most widely used variety. Perfect for stuffing, pickling, relishes. 4-lobed, blocky, dark green, sweet fruit.
F81 GA 3216—State quantity, variety, date wanted.

15 plants—Shipping weight 1 lb.	49c
25 plants—Shipping weight 1 lb. 4 oz.	75c
50 plants—Shipping weight 2 lbs.	\$1.29
100 plants—Shipping weight 2 lbs. 8 oz.	2.39
200 plants—Shipping weight 3 lbs. 8 oz.	3.29
500 plants—Shipping weight 8 lbs. 8 oz.	5.79
*1000 plants—Shipping weight 18 lbs.	8.75
*2000 plants—Shipping weight 36 lbs.	15.95

*Orders for 1000 or more peppers shipped express collect.

Important Information on Vegetable Shipments

You receive weather-hardened plants which will produce vegetables 2 to 3 weeks earlier than tender, hothouse-grown seedlings. Sears vegetable plants are from top-quality, certified seed field-grown in fertile soil. All plants are specially packed to insure that they'll be in excellent planting condition when you receive them. All Onion, Cabbage, Pepper and Yam plants shipped from near Texarkana, Texas, except 60-bunch crates of Onions shipped from near San Antonio, Texas.

Cabbage ^{low} 25 for 49c

See important shipping information below.

- [4] **New Red, Round Dutch Cabbage.** Here's one of the best cabbage varieties developed in many years. Round, solid heads are red clear through . . make the most eye-appealing, delicious salads and slaws ever! Heads are about 6½-inch diameter, weigh about 5 pounds . . almost perfectly round.
F81 GA 3205—State quantity, shipping date wanted.

Quant.	25	50	100	500	1000*	2000*
Shpg. wt.	1 lb.	1 lb.	2 lbs.	8 lbs.	18 lbs.	36 lbs.
Price	.75c	\$1.25	\$1.69	\$4.49	\$6.49	\$11.95

Standard Cabbage Plants

All Standard varieties sold at same prices. Allow postage from Mail Order house for quantities up to 1000; 1000 or more shipped express collect from Texarkana, Texas.

- [5] **Early Jersey Wakefield.** 63 days. Cone-shaped head, dark green leaves. Heads average 2½ lbs.

- [6] **Early Flat Dutch.** 85 days. Large 10-lb. heads, unexcelled for kraut. Spreading plants.

- [7] **Copenhagen Market.** 65 days. Round compact heads of about 3½ lbs. Good shipper.

Golden Acre. 64 days. Round, solid 3-lb. heads. Yellows-resistant. Popular for home gardens.

Early Round Dutch. 71 days. Heads almost perfectly round, about 4 lbs. Plants compact with short stems.

Marion Market. 79 days. Extremely popular for market and kraut. 5½-lb. head. Disease resistant.

F81 GA 3200—State variety, quantity, shipping date.

25 plants (All 1 variety)—Shpg. wt. 1 lb. 49c

All plants below sold in bundles of 50 of 1 variety	
50 plants (All 1 variety)—Shpg. wt. 1 lb. 4 oz.	75c
100 plants—Shipping weight 2 lbs.	\$1.25
200 plants—Shipping weight 3 lbs. 8 oz.	1.89
500 plants—Shipping weight 8 lbs. 8 oz.	3.25
1000 plants—Shipping weight 18 lbs.	4.95
2000 plants—Shipping weight 36 lbs.	8.75
6000 plants (All 1 variety)—Shpg. wt. 108 lbs.	24.95

Yams ^{low} 50 plants for \$1.29

Extra hardy plants. Shipped April 1 to June 10. State date wanted. Allow postage from M. O. house. See important shipping information below.

- [14] **Improved Puerto Rican Yam.** Copper skin.
F81 GA 3234—State quantity and shipping date wanted.
Shipping weights: 1 lb.; 1 lb. 6 oz.; 2 lbs. 6 oz.; 4 lbs. 12 oz.; 9 lbs. 8 oz.; 18 lbs. and 36 lbs.

25 plants for . . .	75c
50 for . . . \$1.29	100 for . . . \$1.89
500 for . . . 5.79	*1000 for . . . 8.25
	*2000 for . . . \$12.95

Bunch Porto Sweet Potato. Upright bush. Red-orange meat. Yields 3 weeks before vine type.

F81 GA 3290—State quantity, shipping date wanted.
Wts.: 1 lb.; 1 lb. 6 oz.; 2 lbs. 6 oz.; 9 lbs. 8 oz.; 18 lbs.; 36 lbs.
25 for . . . \$1.19 50 for . . . \$2.00 100 for . . . \$2.98
500 for . . . 8.49 *1000 for 12.95 *2000 for \$24.95

- [15] **Burgundy Red Gold.** New variety with purple-red skin, deep golden-yellow flesh. Sweet flavor.
F81 GA 3289—State quantity, shipping date wanted.
Wts.: 1 lb.; 1 lb. 6 oz.; 2 lbs. 6 oz.; 9 lbs. 8 oz.; 18 lbs.; 36 lbs.
25 plants for . . . 99c 500 plants for . . . \$6.49
50 plants for . . . \$1.59 *1000 plants for . . . 9.95
100 plants for . . . 2.79 *2000 plants for . . . 17.95

*Orders for 1000 or more yams shipped express collect.

25 Tomato plants, 25 Pepper plants \$1.35

You get 25 plants of any one of the 4 varieties of Standard Tomatoes sold by cat. no. F81 GA 3242 . . plus 25 plants of California Wonder Sweet Pepper (this variety only). See Tomato listings below and state your choice. Also see important shipping information for vegetables below.
F81 GA 3270—Shipping weight 1 lb. 10 oz. 25 Tomatoes, 25 Peppers . . \$1.35

Tomatoes ^{low} 15 for 49c

See shipping information below.

- [8] **Trellis Tomato.** Rich, meaty fruit grows on vines that climb 8 to 10 ft. Vines twine around trellis.

F81 GA 3244—State quantity of plants wanted.
Shipping weights 14 ounces; 1 pound; and 1 pound 4 ounces.
6 for \$1.19 12 for \$1.98 25 for \$3.69

- [9] **F-2 Hybrid Crimson Queen.** Brilliant hybrid produced out of the world's leading tomato strains. Giant size, vigorous growth, heavy yield, grand flavor.
F81 GA 3241—State quantity of plants wanted.

Quant.	Shpg. wt.	Price	Quantity	Shpg. wt.	Price
15 . . . 1 lb.		79c	200	6 lbs. 8 oz.	\$4.69
25 . . . 1 lb. 4 oz.		\$1.29	500	10 lbs. 8 oz.	7.29
50 . . . 2 lbs.		2.19	*1000	25 lbs.	8.95
100 . . . 3 lbs. 12 oz.		3.69	*2000	50 lbs.	16.95

- [10] **Red Pear Roma Everbearing Tomato.** Giant red Italian type. Perfect for salads. About 3 in. long.

F81 GA 3240—State quantity of plants wanted.
Shipping weights: 14 ounces; 1 pound; 1 pound 4 ounces.
6 for 79c 12 for \$1.39 25 for \$2.59

- [11] **Golden Sunray Tomato.** Huge golden-yellow. Extra firm skin with a meaty interior. Very mild.

F81 GA 3243—State quantity of plants wanted.
Shipping weights: 14 ounces; 1 pound; 1 pound 4 ounces.
6 for 89c 12 for \$1.59 25 for \$2.69

Standard Tomato Plants

On orders of 50 or more, choose no less than 50 of any 1 variety. All varieties below sold at same prices.
Improved Earliana. Bright red, firm fruit.

Marglobe Supreme. Large, deep globe shape. Red. Certified Scarlet Rutgers. Round, firm and flavorful.

Homestead. Good shipper. Slightly flattened globe.

F81 GA 3242—State variety and quantity wanted.

Quant.	Shpg. wt.	Price	Quantity	Shpg. wt.	Price
15 . . . 1 lb.		49c	200	6 lbs. 8 oz.	\$2.69
25 . . . 1 lb. 4 oz.		75c	500	10 lbs. 8 oz.	5.25
50 . . . 2 lbs.		\$1.29	*1000	25 lbs.	7.95
100 . . . 3 lbs. 12 oz.		1.98	*2000	50 lbs.	13.95

*Shipped express collect from Texarkana, Texas

Asparagus and Rhubarb Plants

Important: All plants below are sent at proper planting time. Add 10% for shipping and handling charge . . . see page 43 for details.

- [16] **Sage.** Premium. Easy to grow. Gives that added flavor to dressings, stuffings. Plants establish quickly.

F91 GA 5315—Premium grade 3 for \$1.30; 6 for \$2.25

- [17] **Washington Asparagus.** Improved variety. Hardier, more disease resistant. Giant tender stalks, delicious flavor. Heavy yields. Good for canning.

State catalog number of size wanted.

Cat. No.	Grade	25	50	100	250
F91 GA 5200	1 year	..\$1.50..	..\$2.45..	..\$4.25..	..\$9.95
F91 GA 5201	2 year	..1.95..	..3.50..	..5.95..	..13.95
F91 GA 5202	3 year	..2.75..	..4.75..	..8.25..	..18.95

- [18] **Bohemian Horse-radish.** Zesty with an extra clear, sharp flavor, yet never too strong. Easy to grow.

F91 GA 5300—6 to 8-inch No. 1 root cuttings. State quantity.
10 for . . . \$1.30 25 for . . . \$2.95 100 for . . . \$9.95
Bohemian Horse-radish Crowns. Faster to establish.
F91 GA 5301—No. 1 grade 5 for 95c; 10 for \$1.75

- [19] **Victoria Rhubarb.** The leader in popularity. Produces large crop of juicy, tender stems for your tangy sauces and pies. Ripens early in spring.

State catalog number of size wanted and quantity.

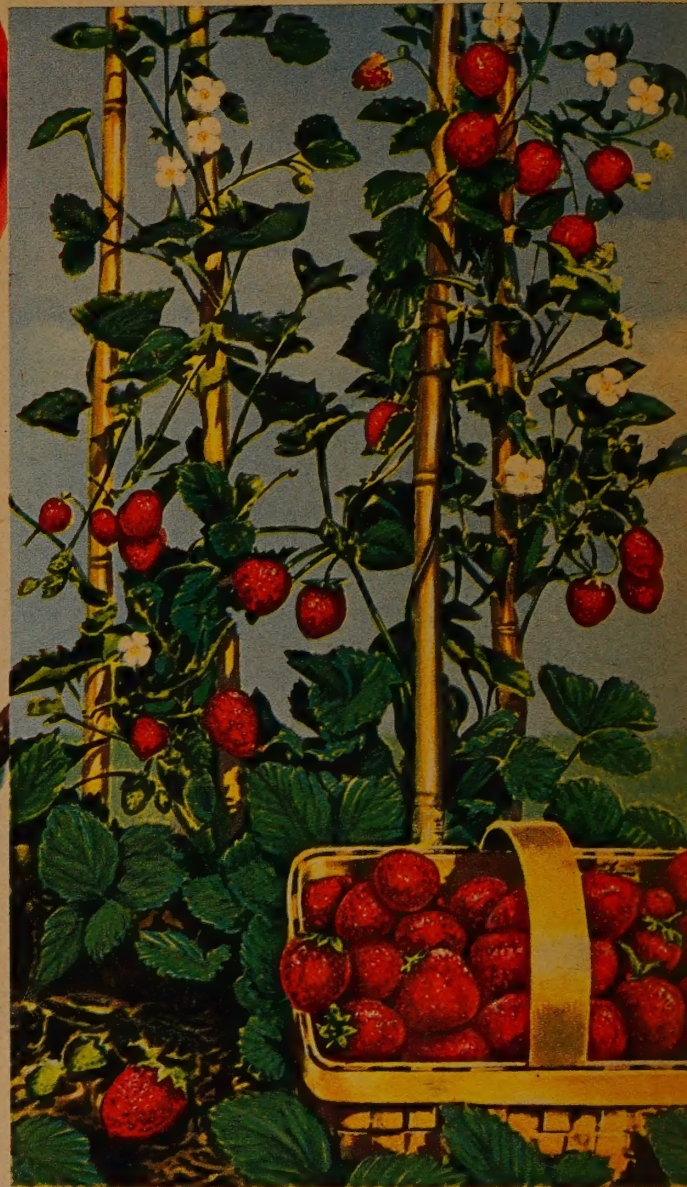
Catalog No.	Size	3 for	6 for	12 for
F91 GA 5250 . . .	% to 1 in.	..85c..	..\$1.50..	..\$2.50
F91 GA 5251 . . .	1½ to 2 in.	..\$1.25..	..2.25..	..3.95

Canada Red Rhubarb. Our reddest rhubarb type. Tangy flavor is enhanced by its striking color. Stalks are crisp and juicy. Large No. 1 root divisions.
F91 GA 5252 Each \$1.10; 3 for \$2.75; 6 for \$4.95



Connell Red Apple

Kimbo Peach



Climbing Strawberry



Midnite Blackberry

Looking for the New?...the Unusual?

Here are outstanding recent developments



The New Connell Red Apple

Withstands temperatures down to 40° below zero
Retains flavor, tenderness, crispness

As low as **\$2.25**

Whether you plan to serve it or sell it, this newly-developed apple will meet every demand you can put on it! As a dessert apple the new Connell Red is rich in juice, delicate in flavor, tender in texture. As a cooking apple it is excellent. But its most remarkable virtue is its amazing storage life; it can be kept in cold storage until April, May, and even June, and it holds its delightful flavor. It keeps intact its crisp consistency—does not become mealy, suffers no internal breakdown of firm flesh—even under adverse conditions.

The tree is extremely hardy. It was an official reading of the grower that recorded its survival at 40° below zero. It starts bearing early in life and is a heavy producer. The picking season is before, after or during the Delicious season. Although it is still new, the Connell Red has been thoroughly tested. It has been produced in volume from coast to coast. Hardy zones 2 to 10. Pat. 1602. *Postpaid.*

F91 GA 1015— $\frac{1}{8}$ -inch Diameter. Each \$2.50 3 or more, each \$2.25

The Kimbo Peach

Large, luscious, lasting, exceptionally beautiful
Everything you want in a peach

As low as **\$2.00**

It's big; it's beautiful; it's delicious; it's hardy; it's lasting. Hard to say what makes this sensational new peach occupy the top of every fruit-grower's preferred list. Perhaps the whole story can be summed up in the word "quality." And Kimbo is Quality. The Kimbo Peach has a distinctive reddish-purple brilliance high-lighting a thin skin of pale yellow. Under the skin is the deep-yellow flesh, delicate in flavor, juicy in consistency, yet firm in texture. The Kimbo begins to ripen about ten days after Elberta starts. Kimbo fruit comes at a time when peaches are appreciated. The fruit shows excellent resistance to disease, notably to brown rot. As the peaches come ripe they hold well; as they come soft-ripe they hold to the tree almost as firmly. If you count on peaches for profit, the Kimbo is a smart choice. They look their quality; their performance backs up their looks. If you want a peach orchard just for family and friends, again, the Kimbo is a wise pick. Its beauty in flower and foliage will enhance any garden; its fruit will delight every family. Pat. 1647. *Postpaid.*

F91 GA 2115— $\frac{1}{8}$ -inch Diameter. Each \$2.50 4 or more, each \$2.00

Sonjana Climbing Strawberry

Big, juicy Strawberries on a trellis
Pick delicious fruit at eye-level

3 for \$6.95

A strawberry that climbs! Think what a novelty this will be in your garden—the comments of admiring friends, the family delight in the beauty of the vine, and everybody's thrill in the deliciousness of the luscious fruit that you pick at eye-level. For the new Sonjana Climbing Strawberry is not just a conversation-piece. It's a "working" plant, producing an abundant crop of the sweetest strawberries you ever tasted. It will grow under almost any reasonable conditions; you can criss-cross the vines to form a wall of green foliage decked with delicious strawberries; you can grow them in a large jar or urn and drape them down the sides. They are perennials, grow lustily year after year. Quickly the runners spread out and form rosettes. The rosettes produce clusters of flowers from which the berries form. From the berries come new runners, new flowers, new fruit, and so on: growing, climbing and bearing until killing frost. Each plant comes to you with soil around its roots, and wrapped in foil. Full instructions included. Hardy all zones. Pat. 1691. *Postpaid.*

F91 GA 4810—Each \$2.50 3 for \$6.95

Midnite Blackberry

Heavy crops of well-formed berries on strong, thrifty canes
Ideal for jams, jellies and juices

5 for \$2.75

Extra large berry, extra heavy fruiting, extra sweet flavor—these are the qualities that mark the stylish new "Midnite" Blackberry. But this variety has other virtues too, some not so immediately apparent, but all highly important to the grower of blackberries. First among these qualities is its seeming lack of sterility. As all growers know, nearly all varieties of blackberry have a tendency to cease bearing after a few seasons of productivity. Tests on the "Midnite" show that it is still producing long beyond the point where sterility would normally be expected. Of course, it is not possible to predict that "Midnite" will retain its production indefinitely, but it has already demonstrated it can outlast and outproduce other varieties now on the market. Small in core, generous in juice, the jet black "Midnite" is delicious any way you take it: juice, jams, jellies. The fruit comes in well-formed clusters throughout the fruiting canes, the berries turning a flashy, bright red which deepens and darkens into the glossy black that is the mark of "Midnite."

Ripening takes place over a comparatively long season. Crops are bountiful on thrifty, upright canes. Hardy all zones.

F91 GA 4502—No. 1 tips. 5 for \$2.75 10 for \$4.75 25 for \$9.95

Have you an "open account"? It's simple to add-on a purchase of \$5 or more—no down payment, maybe no increase in monthly payments. See page 44



Grimes Golden



McIntosh



Red Delicious



Yellow Transparent



Kieffer

Bartlett

Clapp's Favorite

Seckel

Apple and Pear Trees

Save \$2.00 on Apple and Pear Tree Collection

You get one each of Yellow Transparent apple, Red Delicious apple and Bartlett pear. All are quick-crop size—6 to 7 ft. high with 1-in. caliber (trunk diameter). Described below.

F91 GA 1200—Separately total \$8.45. All 3 for only \$6.45

Please be sure to see Shipping Information on page 43 before ordering.

13 Varieties of Apple Trees. . . as low as \$1.10 each in lots of 7

Apple trees may be grown in zones 3 through 9. See map on page 42.

6 Apple Trees for ^{low} as \$5.25

Lowest price we've seen! 1 each: Red Delicious, Grimes Golden, Jonathan, McIntosh, Stayman Winesap, Yel. Transparent.

F91 GA 1100—Diam. $\frac{7}{16}$ in. Ht. 3-4 ft. .6 for \$5.25

F91 GA 1101—Diam. $\frac{11}{16}$ in. Ht. 5-6 ft. .6 for 8.95

Quick-crop Apples . . 4 for \$8.95

Separately \$11.00. Jumbo Quick-crop trees begin to bear sooner than smaller sizes. One each: Red Delicious, Grimes Golden, McIntosh, Yellow Transparent.

F91 GA 1102—Diameter 1 in. Height 6-7 ft. 4 for \$8.95

Baldwin. All-purpose; winter-ripening. Red. Favorite with commercial and home growers. Heavy yielder, excellent shipper. Bears in 4 to 6 yrs.

Cortland. Ripens in mid-fall. Dark purplish red. Juicy, crisp for eating. Fine for cooking. Good pollinator. Hardy. Bears in 3 to 5 years.

Red Delicious. A superior, large apple. Winter ripening. Characteristic 5-knob appearance. Good pollinator. Bears in 3 to 5 years.

Yellow Delicious. National favorite. Winter ripening. Fine flavor. Heavy yield. Bears in 3 to 5 yrs.

Grimes Golden. Grown in all sections of the country. Fall-ripening. Large, tender, crisp. Productive, vigorous. Bears in 3 to 6 years.

Wealthy. Red. Ripens in fall. Wonderful for pies, used green. Good eating. Bears in 3 to 4 yrs.

Jonathan, Dark Red. Late fall apple. Widely planted. Productive. Crisp, juicy. Recommended for commercial planting. Bears in 3 to 4 years.

McIntosh, Solid Red. Long-lived tree. Ranks as one of greatest general purpose home and commercial varieties. Winter ripening. Bears in 3 to 5 years.

Northern Red Spy. Valuable variety for home use or market. Ripens late fall. Bears in 4 to 6 years.

Rome Beauty. Red. Favorite for baking. Large fruit ripens mid-fall. Good pollinator. Bears in 2-4 yrs.

Stayman Winesap. Red. Profitable Central States area. Winter ripening. Juicy, firm. Bears in 3-6 yrs.

Whitney. Red, medium sized apple ripens in mid-fall. Juice is fine for cider. Bears in 3 to 6 years.

Yellow Transparent. One of earliest summer ripening apples. Crisp, tart. Bears in 2 to 3 years.

How to Order Apple Trees: State catalog number, name of variety and quantity. Shipped from grower.

Catalog Number	Trunk Diameter	Min. Height	1 to 3	4 to 6	7 or more
F91 GA 1000—Orchard size.	$\frac{7}{16}$ - $\frac{1}{2}$ in.	3-4 feet.	ea. \$1.30	ea. \$1.20	ea. \$1.10
F91 GA 1002—Large size.	$\frac{11}{16}$ -1 inch.	5-6 feet.	ea. 1.90	ea. 1.80	ea. 1.70
F91 GA 1003—Jumbo Quick-crop.	1 in. and up.	6-7 feet.	ea. 2.75	ea. 2.55	ea. 2.40

Jonadel Apple Tree. Excellent eating. Cross between Jonathan and Red Delicious—combines best of each. F91 GA 1010—Hardy zones 3-9. Diameter $\frac{1}{2}$ in. Height 4-5 ft. Each \$1.95 4 or more, each \$1.75

5 Varieties of Pear Trees . . as low as \$1.40 each in lots of 7

Pears grow in zones 3 through 9; see map on page 42. See shipping on page 43.

Bartlett. Large clear yellow with faint blush. Fine grained, juicy. Early fall. Bears in 3-4 yrs.

Clapp's Favorite. Large, pale lemon yellow. Delicate flavor. Hardy, prolific. Bears in 3-4 yrs.

Kieffer. Canning pear. Yellow blushed in red. Granular, crisp, juicy. Mid-fall. Bears in 3-4 yrs.

Pineapple. Large, handsome, crisp and coarse. For cooking, canning. Mid-summer. Bears in 3 to 4 years.

Seckel. Small, reddish-brown. Ripens early fall. For picking or eating fresh. Bears in 3 to 4 years.

Why waste growing time! Order now. No down payment if you have an open account.

How to Order Pear Trees: State catalog number, name of variety and quantity. Shipped from grower.

Catalog Number	Trunk Diameter	Min. Height	1 to 3	4 to 6	7 or more
F91 GA 2500—Orchard size.	$\frac{7}{16}$ - $\frac{1}{2}$ in.	3-4 feet.	ea. \$1.60	ea. \$1.50	ea. \$1.40
F91 GA 2502—Large size.	$\frac{11}{16}$ -1 inch.	5-6 feet.	ea. 2.20	ea. 2.10	ea. 2.00
F91 GA 2503—Jumbo Quick-Crop.	1 in. and up.	6-7 feet.	ea. 2.95	ea. 2.75	ea. 2.50

Waite. Outstanding blight-resistant pear. About size, shape of Bartlett. Mid-fall. Smooth flesh. Juicy. F91 GA 2510—Bears in 3-4 yrs. Diam. $\frac{1}{2}$ in. Ht. 4-5 ft. Excellent for cooking, canning. Ea. \$2.50; 4 or more, ea. \$2.25

Save \$2.00 on Quick-crop Size Pear Collection

Separate prices total \$8.85 . . . even at Sears already low prices. Includes 2 Bartlett and 1 Kieffer. Order this collection of fast-bearing, hardy and delectable pears now.

F91 GA 2600—Diameter 1 inch. Height 6-7 feet. See Shipping Information on page 43. 3 for \$6.85

Above items are not postpaid. Add 10% to prices to cover shipping and handling charges . . see page 43

Tips on planting and caring for fruit trees

1. Set at right level

Settle tree by shaking it up and down. Spread roots to natural position. Fill in among roots with good loamy soil. Work in by hand or settle soil with water. When hole is about $\frac{2}{3}$ full, pack soil firmly with feet to prevent air pockets. Continue to fill hole, leaving soil loose on top.



2. Water thoroughly

After soil has been filled back into hole to a level just beneath the ground line, leave a basin-like depression to catch the rain and carry it to the roots. Water frequently, to keep the ground moist.



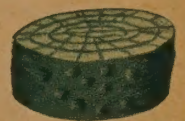
3. Wrap trunk

Newly planted trees need their bark protected against sunscald, frosts, rodents, abrasion, wind-burn and drying-out. (See the General Catalog for tree wrap.) Be sure to extend the wrap 2 inches below soil and up to the first limb of the newly planted tree.



. . read grading information below

Trunk Diameter (caliber) is the only reliable measurement for grading fruit trees, as recognized by the American Association of Nurserymen



Trunk Diameter (caliber)

Fruit trees are graded by Trunk Diameter (caliber); for the sake of convenience we also give each grade a name. The Trunk Diameter measurement is taken at the base of the tree, two inches above the collar or bud.

AAN Grade (Trunk Diameter)	Name
$\frac{7}{16}$ to $\frac{1}{2}$ inch caliber.	Orchard size
$\frac{11}{16}$ to 1 inch caliber.	Large size
1 inch and up caliber.	Jumbo Quick-crop size

Check this chart to be sure of pollination requirements for trees

Kind of Tree	Pollinators for Fruit Trees
Apples	Require two different varieties for cross pollination. The following varieties are good pollinators: Cortland, Jonathan, Red Delicious, Rome Beauty, McIntosh, Wealthy, and Yellow Transparent.
Apricots	Self-pollinating. Require no cross pollination.
Sour Cherries	Require no cross pollination.
Sweet Cherries	Plant any two varieties for cross pollination. Black Tartarian is a good pollinator.
Peaches	Require no cross pollination with the exception of J. H. Hale. For J. H. Hale plant any other variety for cross pollination.
Pears	Plant any two varieties for cross pollination.
Plums	Plant any two varieties for cross pollination.
Persimmons	Plant two or more for cross pollination.
Figs	Require no cross pollination.



Elberta

Hale Haven



Golden Jubilee



Italian Prune

Burbank



Blue Damson

Yellow Egg



Moorpark Apricot



Green Gage



Nectarines

Peach, Plum, Apricot Trees

Sturdy, vigorous young types pruned at the nursery for straight full growth

Peach Trees as low as **\$1.10** each, in lots of 7

4 Peach Trees \$3.95

Save money. One each of: Elberta, Belle of Georgia, Golden Jubilee, Hale Haven.

Cat. No.	Diameter, in.	Ht., ft.	4 for
F91 GA 2200	3/4	3-4	\$3.95
F91 GA 2201	1 1/4	5-6	6.25

3 Jumbo Size Trees \$6.75

Quicker, surer, heavier crops from these Jumbo trees. Known for production all season. Height 6-7 ft. You get 1 each of: Elberta, Golden Jubilee, Hale Haven.

F91 GA 2204—Diameter 1 in. 3 for \$6.75

Here are peach trees that are practically acclimatized to grow in almost every region with success. Hardy in zones 4-9. All Sears peach trees are self-pollinating except J. H. Hale. Select a sheltered spot for peach trees, so blossoms will not be harmed by frosts. Space about 12 to 15 feet apart. Sears peach trees are hardy, carefully pruned and start bearing early—in 2 to 4 years. *Be sure to keep your Zone Map, page 42, in mind, when you order.*

Each peach tree offered here is ready for you in choice of trunk diameters. . . See "How to Order" below

Belle of Georgia. Large white peach, red cheek. Sweet semi-freestone. Ripens late summer.

Early Elberta. Great commercial peach, ripens mid-summer. Large, colorful, juicy. Freestone.

Elberta. An all-purpose, freestone beauty. Ripens late summer. Very productive. Juicy and firm, yet tender.

Golden Jubilee. Extra large. Yellow flushed with red. Deep yellow, juicy, finely grained. Delicious flavor, freestone. Ripens midsummer.

Hale Haven. Large freestone. Sweet, tender, crisp yellow . . . excellent for eating, canning.

Polly. Here's a real steady performer. Yields heavy crops consistently. It's a big peach, a freestone with firm, juicy flesh. It stays firm—fine for canning. Has stood 20° below.

Red Elberta. Mouth-watering flavor. Brilliant red, freestone peach. One of the great canning peaches. Large fruit. Very marketable. Bears early.

Red Haven. Splendid new type, beautiful red in color. Extra early, perfect freestone. Smooth skin, almost fuzzless. Bears heavily. Good shipper.

J. H. Hale. A midseason, yellow, freestone peach. Large. Needs another variety for pollination.

How to order Peach Trees: State catalog number, name of variety and quantity

Table below is for varieties above. Collections shown separately at top of page. *Your trees will be shipped from grower in time for planting. Please add 10% for shipping and handling—see page 43.*

Catalog Number	Trunk Diameter	Min. Height	1 to 3	4 to 6	7 or more
F91 GA 2100—Orchard size	3/4-3/8 in.	3-4 feet	ea. \$1.30	ea. \$1.20	ea. \$1.10
F91 GA 2102—Large size	1 1/4-1 in.	5-6 feet	ea. 1.95	ea. 1.85	ea. 1.75
F91 GA 2103—Jumbo Quick-crop	1 inch and up	6-7 feet	ea. 2.75	ea. 2.55	ea. 2.40

Plum Trees as low as **\$1.40** each in lots of 7

These plum trees are hardy in zones 3 through 10. In zone 3 select a well-protected location. To assure best pollination, plant two varieties 18 to 22 ft. apart. Trees bear in 2 to 4 years.

Abundance. Brilliant cherry red. Very juicy, sweet. Heavy bearer. Brings top price on market.

Blue Damson. Medium size. Well known for cooking uses. Produces large crops. Juicy, tart flavor.

Burbank. Rich, reddish purple with deep yellow, juicy flesh. Long picking season. Good pollinator. Greatly prized as a hardy, ornamental tree.

Green Gage. Large, greenish-yellow fruit is semi-freestone. Juicy, yellow flesh. Sweet, delicious.

Italian Pruné, (or Fellenberg Prune). Large, purplish black with juicy, yellow flesh. Freestone.

Yellow Egg. Unusually large, freestone, yellow plum. Sweet, slightly tart. Meaty and firm. Recommended for canning, preserves, plum butter.

When ordering state name of variety and the quantity wanted

Catalog number and height wanted	Trunk Diameter	1 to 3, each	4 to 6, each	7 or more, each
F91 GA 2900—3-4 ft.	3/8-3/4 in.	\$1.60	\$1.50	\$1.40
F91 GA 2901—4-5 ft.	3/8-1 1/4 in.	1.95	1.85	1.75
F91 GA 2902—5-6 ft.	1 1/4 to 1 in.	2.20	2.10	2.00

Plum Collections save you real money

Plum Trees are hardy and require but little care. Once planted they live for many years. Beautiful in flower, they make splendid ornamental trees. Planting different varieties means better pollination.

With this collection you have assurance of pollination—and a variety of fruit for all the different uses to which good quality plums can be put. Here are plums, thin-skinned and tender-fleshed for eating off the tree, firm-fleshed for canning whole—a variety of delicious flavors.

Order now. *Shipment made from grower.* These 5 plum trees would be much more if bought separately. One each of: Blue Damson, Burbank, Green Gage, Italian Prune and Yellow Egg.

F91 GA 3000—Diam. 3/8-3/4 in. Ht. 3-4 ft. . . . 5 for \$6.50
F91 GA 3001—Diam. 1 1/4 to 1 in. Ht. 5-6 ft. 5 for 9.50

Collection of extra hardy Northern Plums

Years of experimentation and study have been put into the problem of developing hardy, heavy-bearing plum trees for northern climates. Here is a collection that teams up the hardy Sapa, sweet and juicy, with the spicy, tangy Toka, an extremely effective pollinizer.

Sapa, one of the most popular of the cherry-plums, is reddish purple with wine-red flesh. Good for eating, juicing, canning. Ripens late summer. Toka, 1 1/2-in. plum of apricot color, firm yellow flesh, and freestone, ripens late August. Both varieties are extremely rugged growers.

F91 GA 3002—Height 3-4 ft. Diameter (caliber) 3/8 in. 2 Sapa and 1 Toka for. \$4.95

Please add 10% for shipping and handling for all items on this page—see page 43

Check the savings on these mixed collections

Peach, Plum, Apple Collection

Glorious flowers, delicious fruit, big saving. Get; 1 Red Delicious Apple, 1 Elberta Peach, 1 Burbank Plum. *Note the saving!*

Catalog No.	Height ft.	Diameter in.	3 for
F91 GA 1201	3-4	3/8	\$3.20
F91 GA 1202	5-6	1 1/4	5.25

Elberta Peach Collection

Three varieties, three ripening periods, big savings on your own peach orchard. You get: 1 Elberta, 1 Early Elberta, 1 Red Elberta.

Catalog No.	Height Ft.	Diameter In.	3 for
F91 GA 2202	3-4	3/8	\$2.95
F91 GA 2203	5-6	1 1/4	4.75

Apricot Trees as low as **\$1.35** each in lots of 7

The apricot tree is highly ornamental. Its lovely pink blossoms appear early, and its dark green foliage is a handsome addition to any landscaping scheme. Delicious fruit is highly prized for its vitamin content. Trees thrive wherever peaches grow. Use both apricot varieties for pollinizing. Plant 16 to 20 ft. apart. Bear in 3 to 4 years. Shipped from grower in spring only in zones 4-5. Shipped spring or fall in zones 6-10.

Early Golden. One of the earliest of the apricots. Round, orange-red, flavorsome. Freestone.

Moorpark. Ripens in mid-season. Lemon-yellow with a reddish blush. Rich and juicy. Freestone.

State name of variety and quantity wanted	Trunk Diameter	1 to 3 each	4 to 6 each	7 or more each
F91 GA 1400—3-4 ft.	3/8-3/4 in.	\$1.50	\$1.40	\$1.35
F91 GA 1401—4-5 ft.	3/8-1 1/4 in.	2.20	2.10	2.00
F91 GA 1402—5-6 ft.	1 1/4 to 1 in.	2.50	2.30	2.15

Nectarines as low as **\$1.55** each in lots of 7

The nectarine tree looks like a peach tree in blooms and foliage. But the fruit has a flavor all its own.

Our **Sure Crop** is an improved introduction: it is a plum and peach cross. It has the smooth skin of a plum and a seed like a peach. It is often called the "fuzzless peach." But the flavor is simply: "nectarine": rich, aromatic, delightful. Excellent for table use, for canning, preserving or freezing. The **Sure Crop** ripens in midsummer and produces a bountiful yield year after year. Skin is a rich red color, flesh is white and juicy. Space your nectarine trees 12 to 15 ft. apart. They will bear in 2 to 3 years. Note Easy Payment suggestions below.

State quantity	Trunk Diameter	1 to 3 each	4 to 6 each	7 or more each
F91 GA 1500—3-4 ft.	3/8-3/4 in.	\$1.75	\$1.65	\$1.55
F91 GA 1501—4-5 ft.	3/8-1 1/4 in.	2.20	2.10	2.00

Only 10% Down Payment

Sears Easy Payment plans are applicable to anything purchased from this book. This fact will prove a convenience to you—no need to wait. The planting season won't! So, order your complete gardening needs. Get them in time for planting. Pay for them as they grow. *See page 44 for full information on Easy Payments.*



Early Richmond
Sour Cherries

North Star Cherries

Black Tartarian
Sweet
Cherries



Figs



Persimmons



5-on-1 Apple Tree



4-on-1 Pear Tree



Red Lake
Currants



Gooseberries

Cherry Trees

.. beautiful in bloom .. heavily laden with fruit

Young select trees grow with amazing vigor

Sour Cherries Low as \$1.35 each in lots of 7

No matter how small your lawn or garden might be, you can still proudly grow these beautiful, yet practical cherry trees—and note the Sears low price. These trees grow only 12 to 20 feet tall with regular pruning. Just plant them 20 to 25 feet apart and they'll grow shapely and healthy, bearing rich, delicious fruit in only 3 to 4 years. One tree will bear up to 5 bushels of fruit when fully grown. And they're self-pollinating, too... which means you can plant just one tree and it will fruit. For pies and preserves, what's more tangy and delicious than fresh sour cherries?

Early Richmond. A favorite early season ripener. These extra tasty cherries are medium-sized and vibrantly alive with a clear red color. Unsurpassed for cooking, this variety yields wonderful crops, even in home gardens. Hardest of all varieties... even in the coldest winters.

Montmorency. Most popular of all varieties. Large size; appetizing, dark red color with wonderfully firm flesh. A strong grower and sure to bear fruit early. Considered by many to be the finest variety for canning or freezing, both commercially and in the home. Just one taste of the fruit and you'll know why more Montmorency trees are planted than any other.

Note: Be sure to see page 73 for Aids to help you Select a Fruit Tree before ordering cherry trees.

Catalog No.	Diameter	Min. Ht.	1 to 3, ea.	4 to 6, ea.	7 or more, ea.
F91 GA 1700	7/16 in.	3-3 1/2 ft.	\$1.50	\$1.40	... \$1.35
F91 GA 1702	1 1/8 in.	4-5 ft.	2.30	2.20	... 2.10
F91 GA 1703	1 in.	5-6 ft.	3.15	2.95	... 2.80

Sweet Cherries Low as \$1.70 each in lots of 7

Rich in full, spicy flavor... a tried and true dessert time favorite. So easy, too, to can or freeze. These sweet cherries bear more heavily and regularly where they are cross-pollinated. Plant 2 or more varieties... you'll enjoy their ornamental beauty as well as their deep, delicious flavor. Plant 25-30 feet apart. They grow hardy in zones 5 to 9.

BING. One of the most popular varieties with commercial growers. Ripens evenly in midsummer... the whole crop can be picked at the same time. Big, meaty and crisp with beautiful purple-red color.

Black Tartarian. Large, tender and juicy. Heart shaped... glossy purple black in color. Sturdy... does well in varying types of soils and climates. Ripens early... good for shipping and canning.

Yellow Spanish. Large yellow cherry with an excellent sweet flavor. Ideal for eating, cooking or salads. Ripens in midsummer, bears in 3 to 4 years.

Yellow Glass. One of the hardest sweet cherries. They carry well and long, and produce abundantly: there is often a fine crop of fruit in as little as three years. They have successfully withstood temperatures as low as 30 degrees below zero.

Note: Please do not order cherry trees before seeing Aids to Selecting a Fruit Tree on page 72.

Catalog No.	Diameter	Min. Ht.	1 to 3, ea.	4 to 6, ea.	7 or more, ea.
F91 GA 1800	7/16 in.	3 to 4 ft.	\$1.90	\$1.80	... \$1.70
F91 GA 1802	1 1/8 in.	5 to 6 ft.	2.50	2.40	... 2.30
F91 GA 1803	1 in.	6 to 7 ft.	3.15	3.00	... 2.90

Save! 3 Sour Cherry Trees Low as \$3.75

Now enhance your landscape with beauty and please your family with fresh cherry desserts, and save money, too! You get 2 Montmorency and 1 Early Richmond, each in a choice of 2 trunk diameter sizes. They are \$4.50 to \$6.90 if bought separately.

F91 GA 1900—7/16-in. diam. Height 3-3 1/2 ft. Collection of 3... \$3.75
F91 GA 1901—1 1/8-in. diam. Height 4-5 ft. Collection of 3... 5.95

Special! 3 Sweet Cherries Low as \$4.75

Look at all you save by buying your Sweet Cherry Trees in this collection offer! They are \$5.70 to \$7.50 if bought separately. You get 2 Black Tartarian and 1 Yellow Spanish in a choice of 2 trunk diameter sizes. Shipped direct from the grower.

F91 GA 1920—7/16-in. diam. Height 3-4 ft. Collection of 3... \$4.75
F91 GA 1921—1 1/8-in. diam. Height 5-6 ft. Collection of 3... 6.50

Semi-dwarf Cherry NORTH STAR

Grows only 8 feet tall

Low as \$2.25 each in lots of 2

Grows and yields heavily... especially known for its hardiness. "North Star" was developed at the Minnesota Experimental Farm. Bears full size fruit in only 2 to 4 years. Self-pollinating... expect a heavy crop every year. "North Star" is strong and vigorous. Attracts attention with clusters of white flowers in spring and dark red cherries in early summer. Tart flavor for eating fresh... excellent for pies, jams and canning. Plant 6 to 8 feet apart. Shipped from grower at planting time.

F91 GA 1725—Diam. 7/16 in. Height, 3-3 1/2 ft. Each... \$2.50; 2 or more, ea. \$2.25

Special Collection! Sweet and Sour Cherries

3 Low as \$4.35

Sold separately for \$4.90 to \$7.10. Plenty of both Sweet and Sour Cherries to eat or preserve. You get 2 Montmorency Sour Cherry Trees and 1 Black Tartarian Sweet Cherry Tree, 2 trunk diameters.

F91 GA 1938—Diam. 7/16 in. Collection of 3 \$4.35
F91 GA 1939—Diam. 1 1/8 in. Collection of 3 5.95

Mixed-variety Fruit Trees .. they're novel, yet practical

5-on-1 Apple Trees Plus additional variety—Fireside

Low as \$3.75 each in lots of 2

Have a miniature apple orchard for your own yard. Produce Yellow Transparent, Red Delicious, Yellow Delicious, Jonathan and Stayman's Winesap, and now Fireside. All you need is space for one tree, enabling you to enjoy the color and flavor of 6 tempting varieties. What's more, each variety ripens at a different time, so you can expect fresh fruit from July to October. Trees grow 12 to 15 ft. tall, begin bearing fruit in 3 to 4 years. Self-pollinating. Shipped from grower at planting time. 4 to 6 feet tall.

F91 GA 1024—Diam. 1 1/8 in. \$3.95; 2 or more, ea. \$3.75

Four-on-One Apple Trees—Grower's choice of varieties.

F91 GA 1026—Diam. 1 1/8 in. State quantity... Each \$2.95

4-on-1 Pear Trees Plus additional variety—Douglas

Low as \$3.75 each in lots of 2

If you enjoy delicious, wholesome pears, you'll delight in this new 4-on-1 pear tree. On one tree you'll get Bartlett, Kieffer, Seckel, Clapp's Favorites and now Douglas, all lip-smacking good, all eye-pleasing, each in its own way. If your garden or lawn is large enough to grow one tree, make it this one with its good looks and bountiful fruit. Pears are just right for pickling or canning, or to eat fresh all season as one variety after another comes to full, juicy ripeness.

These hardy trees are 4 to 6 feet tall, and grow 12 to 15 feet tall. They begin to bear in 3 or 4 years. Shipped from grower at planting time.

F91 GA 2521—Diam. 1 1/8 in.; ea. \$3.95; 2 or more, ea. \$3.75

6-on-1 Apple Tree and 5-on-1 Pear Tree

Both for \$6.25

Can't decide whether to buy an apple tree or a pear tree? Why not order both—in this special offer the second tree costs less! Think how delighted your family will be to have flavorful, juicy pears and apples all season long.

F91 GA 1231—One Pear and One Apple Tree as described at left. (Separately \$7.90) \$6.25

Fig and Persimmon Trees .. Currant and Gooseberry Bushes

Fig Trees. Best in Gulf States or any heavy, moist soil. Not recommended north of Virginia. Choice of 3 varieties. Celeste. Ripens early. Medium-sized. Fruit is violet in color... tasty. Brown Turkey. Ripens in August. Giant brownish purple figs, red flesh. Texas Everbearing. Bears August to October. Large yellow figs... up to 2 inches long. Delicious flavor. Hardy in zones 8 through 10. Plant spring or fall... space 35 feet apart. Shipped from grower at planting time.

F91 GA 1600—Height 2-3 feet. State variety, quantity. Each \$1.75; 2 or more, each \$1.65

Persimmon... Tane-Nashe Variety. Wonderful for mild climates. Easy to grow in home-yard orchards. Seedless, delicious large yellow fruit. Allow to hang on tree until just before frost, or mature. Leaves turn to bright red and brown in fall when tree is full of orange-red fruit. Plant in any well-drained soil about 15 to 20 feet apart. Trees usually bear fruit in about 2 to 3 years. They are hardy in zones 8 through 10. Shipped from grower at planting time.

F91 GA 1620—Height 2-3 feet. State variety. Each \$2.60; 2 or more, each \$2.45

Currant Bushes. Red Lake Currants. Bright, appetizing red berries of extra-large size and highest quality. Borne in bunches, early in midsummer. Few seeds... start bearing fruit 1 to 2 years' after planting. Hardy: grown successfully almost to Arctic Circle. Plant in ordinary garden soil, but give partial shade and water well. Plant 3 to 5 feet apart. Best in zones 6 through 2 (see page 45). Grade 1... two-year plants. Shipped from grower at planting time. Not shipped to Ohio, Wisconsin or Michigan.

F91 GA 4510—Ea. 90c; 3 for \$2.40; 6 for \$4.25

Pixwell Gooseberries... one of the most profitable small fruits you can raise in your garden. Almost thornless... easy to pick. Exceedingly hardy. Plant in rich, heavy, but well-drained soil. Shelter from heat in warm climates. Plant 3 to 4 feet apart. Rows should be 6 feet apart for easy cross-cultivation and picking. Because of state laws, we cannot ship gooseberry bushes to Ohio, Michigan or Wisconsin. Grade number 1... two-year plants. Shipped from grower at planting time.

F91 GA 4515—Ea. \$1.10; 3, \$3.00; 6, \$5.25

Note: Please add 10% for shipping and handling charges... see page 43

CPBKN AMDG SEARS 77



1 Thomas Black Walnuts



2 English Walnuts



3 Butternuts



4-5 Pecans



6 Filberts



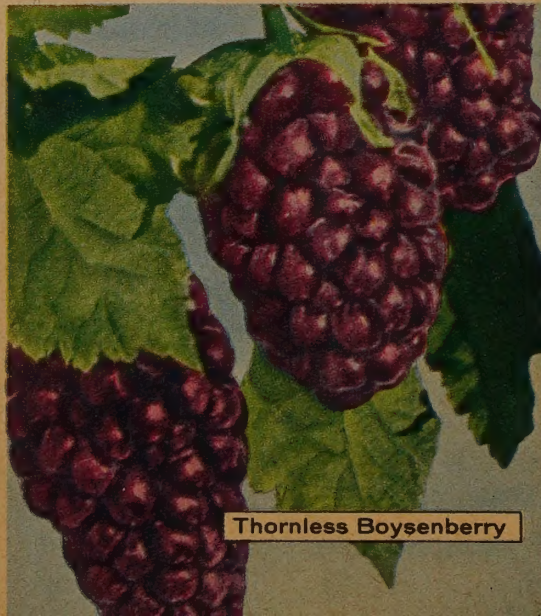
7 Almonds



8 Chinese Chestnuts



Ebony King Blackberry



Thornless Boysenberry



Blueberries

Nut Trees bring shade, beauty . . plus large crops

Plantings should be made according to climate—map on page 42 shows planting zone for your location

Thomas Black Walnut

Each **\$3.95** in lots of 2

[1] Shades majestically . . given room and sunlight it can reach 150 ft.! Yields nuts abundantly . . often the second year. Some trees, when fully grown, yield as much as 40 bushels . . one bushel contains 10 to 12 pounds of meat. A real money-maker! The nuts are large and crack easily, dividing the meat into halves. And Black Walnut provides beautiful, high quality timber for furniture.

Hardy in zones 4 through 10. Plant 40x40 feet for nut bearing; 8x8 feet for timber. *Shipped from grower at proper planting time. Add 10% for shipping and handling charges . . see page 43. State quantity wanted.*

F91 GA 3700—Height 3 to 4 feet.
Each \$4.25 2 or more, each \$3.95

English Walnut

Each **\$3.95** in lots of 2

[2] Attractive with a cheerful, airy appearance . . beautiful shade tree for the lawn. Grows with large dome and graceful foliage that swings close to the ground. Crops are bountiful . . rich meaty kernels in easy-to-crack shells. Starts to bear nuts within 3 years. Provides beautiful timber.

Adaptable and hardy. Deep rooted, requires fertile, well drained soil. Hardy in zones 7 through 10 . . especially popular in the south. Self-pollinating. Plant 40 feet apart. *Shipped from grower in spring. Add 10% for shipping and handling charges . . see page 43. Please state quantity wanted.*

F91 GA 3701—Height 3 to 4 feet.
Each \$4.25 2 or more, each \$3.95

Butternut (White Walnut)

Each **\$1.45** in lots of 2

[3] Fast-growing, high-yielding and ornamental. Big, pecan-shaped nuts have rich buttery flavor, and tender white meat . . delicious in baked goods and confections.

Excellent shade tree for lawns, avenues, pastures because of its lofty, broad-spreading foliage.

Nursery-grown to help successful growth . . transplanted and root pruned. Vigorous, deep root system responds to fertilized, well drained soil. Self-pollinating. Hardy in zones 3 through 10. Plant about 35 feet apart. *Shipped from grower at planting time. Add 10% for shipping and handling charges . . see page 43. State quantity.*

F91 GA 3705—Height 3 to 4 feet.
Each \$1.60 2 or more, each \$1.45

Mahan Pecan

As low as **\$3.50** Each, in lots of 2

[4] This shapely, strong tree will provide shade and beauty for many years. Bears profitable nut yields for just as long! In fact, it's one of the greatest money-makers we know of. Earlier yield . . you can expect profitable crops in 2 or 3 years. Larger clusters . . larger sized nuts. Paper-thin shells crack easily . . rich, flavorful nut meat.

Hardy in zones 7 through 10. Plant trees 50 to 60 ft. apart. Self-pollinating. *Shipped from grower for spring or fall planting. See shipping and handling charges on page 43. State quantity.*

F91 GA 3710—Height 2 to 3 feet.
Each \$3.75 2 or more, each \$3.50
F91 GA 3711—Height 3 to 4 feet.
Each \$4.25 2 or more, each \$3.95

Southern Pecan

As low as **\$3.35** Each, in lots of 2

[5] Plant Pecan trees as commercial crops, stately shade trees, or to supply delicious nuts for home use. Grafted . . graded . . guaranteed. Begins producing in 2 to 3 years. Hardy in zones 7 through 10. Plant 50 to 60 feet apart in rich soil.

Success. Large, thin-shelled pecan that releases its kernel perfectly.

Schley. Bears nuts sooner than most paper-shell pecans. Fine flavor.

Stuart. Good-sized meaty pecans with thin shells. Heavy yields. *Please be sure to state name of variety wanted. Shipped from grower in spring or fall. See page 43 for full details.*

F91 GA 3715—Height 2 to 3 ft. State quantity.
Each \$3.50 2 or more, each \$3.35
F91 GA 3716—Height 3 to 4 ft. State quantity.
Each \$4.25 2 or more, each \$3.95

Filbert (Hazelnut)

Each **\$1.98** in lots of 2

[6] A favorite and a treat whether you call it Filbert or Hazelnut! Use the large, sweet kernels with the tasty flavor in making delicious candies and cookies.

Tree grows in a small space . . often planted in a hedge row for its compact, healthy, luxuriant foliage. Stays a thick bush of medium height; doesn't become a large tree. Bears nuts early and bountifully. Thrives under any condition . . but does best in light, dry soil . . hardy in zones 4 through 10. Plant some this season and enjoy good crops for years. Self-pollinating. *Shipped from grower at planting time. Add 10% for shipping and handling charges . . see page 43.*

F91 GA 3718—Height 2 to 3 ft. State quantity.
Each \$2.25 2 or more, each \$1.98

Almond Trees

Each **\$2.10** in lots of 2

[7] One of the most beautiful trees in bloom! In spring it is covered with large pink flowers.

Produces large crops of delicious nuts, usually within 3 to 4 years. Hardy in mild climates only—zones 7 through 10. For a large crop, 2 varieties are best for cross pollinating. Plant trees 20-30 ft. apart.

Ne Plus Ultra. Long, large nuts. Soft, corky shell. Large tree.

Nonpareil. Large crops of giant paper-shell nuts with big, plump kernels. Small, semi-weeping tree. *Shipped from grower at proper planting time. Add 10% for shipping and handling charges . . see page 43. Please state name of variety and quantity.*

F91 GA 3720—Height 3 to 4 ft.
Each \$2.25 2 or more, each \$2.10

Chinese Chestnut

Each **\$1.98** in lots of 2

[8] Makes a charming shade tree . . can reach height of 50 to 60 feet. Its immense spread of branches effectively shows off its slender, toothed leaves and lovely blossoms.

Improved and blight-resistant. Often begins to yield in 2 to 3 years. Large nuts are tasty . . delicious and sweet with an unforgettable flavor. (Especially appetizing when roasted!)

Hardy in zones 4 through 10. Plant in a well-drained, sunny location. Order 2 trees for cross pollination to promote heavier yields.

Shipped from grower in spring. Add 10% for shipping and handling charges . . see page 43. Please be sure to state the quantity you want.

F91 GA 3725—Height 2 to 3 feet.
Each \$2.25 2 or more, each \$1.98

Berry Bushes . . grow your own table luxuries for pies, desserts

Ebony King Blackberry

We believe this is the finest variety of blackberry available. Serve as an extra-special dessert in season, and put up jellies and preserves to enjoy all year long. You get the full flavor of big juicy berries ripened on the cane. They drop into your hand at the slightest touch.

Recently developed. Has all those qualities a gardener and berry-lover wants. It's a regular and heavy producer . . every season you'll be picking quarts and quarts of large juicy berries. The fruit is high quality, shiny black. Vigorous and hardy, the bush thrives in almost any soil. Winter-hardy in zones 4 through 10; protection needed in zone 3. (See zone map on page 42.)

Plant bushes 4 feet apart within the rows and the rows 7 to 8 feet apart. Fruit ripens right after red raspberries . . about midsummer. Grade No. 1 tips . . see grading information on page 81. Plant in spring or fall. Shipped at proper planting time.

F91 GA 4500—State quantity wanted.
5 for \$2.25 10 for \$3.95
25 for 8.95 100 for 29.95

Boysenberry

You'll thrill to the taste of this gigantic, juicy boysenberry! A full inch thick and 2 inches long. Its sweet, delicious flavor is a combination of all the tasty ancestors . . blackberry, raspberry and loganberry.

Boysenberries are winter-hardy and meaty like blackberries . . juicy like loganberries . . and like raspberries, excellent for canning, making jam, jelly and juices.

Easy to pick . . borne in clusters on thornless canes. Easy to enjoy . . as is all home-garden fruit. Berries ripened on the cane to the point of perfection . . so full-flavored and full-bodied that they drop right into your hand!

Hardy in zones 5 through 10; require some protection in zones 3 and 4. We ship 2-year No. 1 grade transplants. (See grading information on page 81.) *Shipped in spring only. Be sure to check shipping information; add 10% for shipping and handling charges . . see page 43.*

F91 GA 4525—State quantity wanted.
5 for \$1.35; 10 for \$2.25; 25 for \$4.50

Blueberries . . 5 times bigger than wild types

You can grow these as easily as an ordinary shrub in your garden! Attractive . . reach height of 4 to 6 feet. Long-lived . . with proper care, can last for many years.

Hardy in zones 3 through 10. Require acid soil and plenty of moisture. Most garden soils are non-acid, so mix in Peat Moss. For best fruiting, plant 2 or more varieties and place about 8 ft. apart. Premium 3-yr. No. 1 grade. (See grading information on page 81.) *Shipped in spring only (see page 43 for details).* 3 varieties.

Save 65c to \$2.20 on Blueberry Patches

Collection of 3 Blueberry Plants. One each: Jersey, Rancocas and Earliblue. All Premium 3-year No. 1 grade. *Sold separately, \$4.05. Save 65c.*

F91 GA 4652 3 for \$3.40

Collection of 6 Blueberry Plants. Two each: Jersey, Rancocas and Earliblue. Premium 3-year No. 1 grade. *Sold separately, \$8.10. Save \$1.40.*

F91 GA 4653 6 for \$6.70

Jersey. Large, juicy berries of good quality . . deep blue color. Ripen in early July in northern zones.

Rancocas. Ripen slightly earlier than Jersey. Large, deep blue berries are good shippers. Slender, upright bush has dark red branches in winter.

Earliblue. Earliest bearing of the 3 . . ripen early in June. Large, sweet berries . . light blue in color. Thornless. Good producer.

State variety and quantity wanted.
F91 GA 4600 1 to 2, each \$1.35
3 to 5, each \$1.30; 6 or more, each 1.20

Collection of 4 Blueberry Plants. Two each: Jersey and Earliblue. *Sold separately, \$5.40. Save 70c.*

F91 GA 4650—Premium 3-yr. No. 1. \$4.70

Collection of 8 Blueberry Plants. Four each: Jersey and Earliblue. *Sold separately, \$10.80. Save \$2.20.*

F91 GA 4651—Premium 3-yr. No. 1. \$8.60



Grapes and Bush Berries

Nothing beats the flavor of fruit grown on your own vines and bushes

Grape vines are hardy in zones 3 through 10. You may plant grapes in zone 2 but they must be planted in a sheltered location. (See zone map on page 42.) Plant in spring, zones 3 through 5; plant in spring or fall, zones 6 through 10. Vines bear 2 years after planting.

The varieties described below are available in two grades: Large 2-year No. 1 vines and Jumbo Fruit-bearing vines. (See grading information in the panel at the right.) Order from table below.

Concord. Probably America's most popular grape. Heavy bearing, huge, almost black grape. Ripens in mid-fall. Delicious as table grape, ideal for juice, jelly, jam or wine. Thrives in practically any type soil and climate. Vines have been known to stand temperatures as low as 30° F below zero. This 100-year-old variety is still ranked tops as a money-making commercial grape. Clusters are unusually large and full.

Caco. Considered the best and hardiest of the amber-red grapes. Ripens in mid-fall slightly ahead of the Concord. Bears big clusters. Rich red color gives exceptional eye-appeal to the delicious jelly for which Caco is famous.

Delaware. (Not shown.) Light red grape of medium size and delicious flavor. Ripens in early fall, about 2 weeks ahead of Concord. Good for table use and for wine and champagne. Keeps well in storage.

Niagara. Heavy bearing, light-green to white grape with a sweet, delicious flavor. This is the standard white table grape. Ripens in mid-fall about the same time as Concord variety.

Fredonia. Relatively new lustrous black grape similar to Concord but ripens nearly a month earlier! Well-suited for Northern growing. A large grape growing in long clusters. Extra-sweet flavor makes it ideal for eating, canning or beverages.

Moore's Early. (Not shown.) Black grape of medium to large size. Borne in heavy clusters. Ripens about 2 weeks ahead of Concord. Its rich flavor makes it ideal for eating fresh or making juice.

Sheridan Black. (Not shown.) Heavy bearing, huge, dark blue-black grape. Ripens in late fall. Has exceptional keeping qualities... can be stored until spring. Extensively used for wine.

State catalog number, grade desired, variety of above and quantity. Shipped at planting time from grower

Catalog Number	grade	each	5 vines for	10 vines for	25 vines for
F91 GA 4100	Large 2-yr. No. 1 vines	60c	\$2.50	\$4.75	\$9.95
F91 GA 4101	Jumbo fruitbearing vines	80c	3.50	6.50	13.95

Home Garden Grape Arbors... at Sears economy prices

Arbor of 10 Concord. Medium size vines.

F91 GA 4200—10 vines for \$2.75

Arbor of 4 Favorites. One each: Caco, Concord, Fredonia, Niagara.

F91 GA 4201—large 2-yr. No. 1 grade 4 for \$1.95

F91 GA 4203—Jumbo 4 for 2.70

Arbor of 8 Favorites. Two each of the above.

F91 GA 4202—large 2-yr. No. 1 grade 8 for \$3.80

F91 GA 4204—Jumbo 8 for 4.90

Arbor of 10 Vines. Includes 6 Concord, 2 Caco and 2 Niagara vines.

F91 GA 4206—large 2-yr. No. 1 grade 10 for \$4.50

F91 GA 4207—Jumbo 10 for 5.15

Muscadine Grape Collections. Three varieties... selected to assure full crops. Each ripens at a different time. Hardy in zones 7 through 10.

Scuppernon. One of the oldest and best of the Muscadine family. Very large, bronze colored grape. Borne in big, compact clusters. Starts bearing 2 years after planting. Ripens in early fall. Sugary sweet flavor.

Hunt. Best commercial Muscadine. Medium to large size, black colored grape. Borne in large clusters.

Willard. New variety. Self-fertile, cross pollinator. Good quality bronze colored fruit. Borne in large clusters. Ripens in early fall.

F91 GA 4208—one of each of above 3 for \$4.35

F91 GA 4209—3 Scuppernon, 3 Hunt and 1 Willard Collection of 7 vines for \$8.75

Raspberry Bushes as low as 10 for \$2.50

SPECIAL! Save on raspberry bushes... buy them in "patches"

These patches are made for those of you who love raspberries and love bargains!

Each patch contains red and black raspberries, at a price less than they cost separately. (Buy 20 bushes for \$3.95 and save 21%. Separately the same 20 bushes cost \$5.00.) For descriptions of varieties, see below.

F91 GA 4475—10 each of Latham (Red) and Cumberland (Black) 20 for \$3.95

F91 GA 4476—20 each of Latham and Cumberland 40 for 6.95

F91 GA 4477—10 each of Indian Summer (Red) and Morrison (Black) 20 for 4.25

F91 GA 4478—20 each of Indian Summer and Morrison 40 for 7.50

Red Raspberries

Latham. Bears second summer after planting. Starts bearing in midsummer, continues for several weeks.

Indian Summer. Bears second summer after planting. Gives you berries when berries are scarce. It produces 2 crops! Bears a crop in early summer and an even larger crop in late fall or "Indian Summer."

New Sunrise. Earliest red berry of them all. Gives you a long picking and eating season every year! Improved. Hardier and more disease-resistant.

Grow in zones 3 to 10. Plant about 4 ft. apart. Propagated from suckers (small plants that spring up from root system of parent plant). No. 1 suckers have diameter at collar of 1/16 inch or up and 10 inches of live top. Transplanted, grown 1 year, for 2-year transplants.

Black Raspberries

Cumberland. The tried-and-true favorite. Bears second summer after planting. Ripens in midseason and continues for several weeks.

Blackhawk. Bears in midseason. Vigorous and hardy, it produces reliable crops every year.

Morrison. Bears 2 years after planting. Ripens a few days after Cumberland variety. Berry is one of the largest black raspberries, and almost seedless.

Hardy in zones 5 to 10; protect in zones 3 and 4. Plant about 4 ft. apart. Propagated from tips, or small plants that develop where branches of parent plants touch the ground. All are Grade No. 1 plants. All have diameter at collar of 3/16 inches or up and 8 inches of live top.

Raspberry plants shipped from grower in Spring and Fall. Add 10% for shipping and handling charges, see page 43. Zone map on page 42.

Catalog No.	Variety	grade	5 for	10 for	25 for	100 for
F91 GA 4400	Latham	No. 1 Suckers		\$2.50	\$5.50	\$16.25
F91 GA 4401	Latham	2-yr. Transplants	\$2.50	4.50	9.50	
F91 GA 4404	Indian Summer	No. 1 Suckers		2.50	5.50	16.25
F91 GA 4408	New Sunrise	Grade No. 1 Suckers		2.50	5.50	16.25
F91 GA 4412	Cumberland	No. 1 Tips		2.50	4.75	14.95
F91 GA 4413	Cumberland	2-yr. Transplants	2.50	4.50	9.50	
F91 GA 4416	Blackhawk	No. 1 Tips	2.00	3.50	6.95	
F91 GA 4420	Morrison	No. 1 Tips		2.50	5.50	16.95

It's easy to plant
Grapes with this
basic information



Set long-lived vines with care

Grapes grow best in an open, airy location so as to lessen injury from fungus diseases. Vines should be spaced 8 ft. apart. Dig each hole large enough to take the natural spread of the roots without cramping. Make the hole deep enough so that the vine will be at, or slightly below, the depth that it grew in the nursery. This can be determined by examining the vine and noting the soil mark on the stem above the roots. Fill hole halfway and flood with water; then fill hole completely.



Prune vine back after planting

Cut away any weak stems. Shorten the strongest stems to about 1/4 in. above the second bud above ground level. New growth comes from these buds. There are many ways to train the vines. Prune only in winter when vines are dormant.

Grading Information on Berries, Currants, Gooseberries, Grapes

Check this listing to determine the size of plants you order.

RASPBERRIES... No. 1 Suckers highest grade established by American Association of Nurserymen for non-transplanted raspberries. 2-year Transplants... Transplanted No. 1 suckers and 1 year older; have stronger root-system.

BLACKBERRIES... Grade No. 1 tips. Diameter at collar (stem between roots and lowest branches) is 3/16 in. or up with 12 in. or more of live top.

BLUEBERRIES... 3-yr. No. 1 Grade. Overall height of plant from crown (point where roots branch off stem) to tip is 12 to 18 in.

BOYSENBERRIES... 2-yr. No. 1 Grade. Transplanted bushes with a diameter at collar of 1/4 in. and up, with 12 in. of live top.

CURRENTS... 2-yr. No. 1 Grade. Largest grade established by American Assn. of Nurserymen. 12 in. or more in height, 2 or more branches.

GOOSEBERRIES... 2-yr. No. 1 Grade. Largest established by Amer. Assn. of Nurserymen. 12 in. and up in height, 3 or more canes.

GRAPES—LARGE... 2-yr. No. 1 Grade. Largest grade established by AAN. 12 in. or more live top with a strong root system.

GRAPES—JUMBO... So much bigger and stronger than the top-established grade that they form a grade of their own. Bear more fruit sooner. At least 2-year, some are 3-year vines.

Save \$1.00

Early-bearing "Patch"
50 Premier and 50 Sen. Dunlap

Separately \$3.95

100 plants for **\$2.95**



Spring-bearing Strawberries yield huge yearly crop

Older, established favorites

Less than **3¢** in lots
ea. of 100

F91 GA 4900—Senator Dunlap. Early. Fruit is good size and a beautiful bright red color. Glossy and firm. An unusually heavy bearer that yields big profits for growers. Does well under adverse weather conditions . . . wide range of soil and climate.

F91 GA 4901—Blakemore. Extra early. Excellent for shipping. Will stand 2 or 3 days without over-ripening. Yields big crops . . . vigorous even during drought. Fruit is firm, of good red color. Preferred by the strawberry processing companies.

State catalog number of variety wanted above, also quantity. Sold 25 of 1 variety. Shipped from grower.

25 plants \$1.10	50 plants \$1.85	100 plants \$2.75
500 plants \$10.95	1000 plants \$17.95	

High-rated heavy producers

Low as **3½¢** in lots
ea. of 100

F91 GA 4902—Premier. Early. Everything its name implies . . . top quality. First to ripen. Fruit is large and firm, of deepest red. Heavy yielder . . . thrifty!

F91 GA 4903—Tennessee Beauty. Midseason. Large, beautiful, firm berries. Very productive with exceptionally good shipping qualities. Likes moist soil.

F91 GA 4904—Robinson. Midseason. Scarlet-red fruit all through. Very firm and glossy. Delicious.

State catalog number of variety wanted above, also quantity. Sold 25 of 1 variety. Shipped from grower.

25 plants \$1.20	50 plants \$2.10	100 plants \$3.50
500 plants \$12.95	1000 plants \$19.95	

Newest leading varieties

Less than **4¢** in lots
ea. of 100

F91 GA 4905—Fairfax. Early. Very large, uniform, bright red berries. Ideal for shipping. An extremely high-quality berry for home use and quick-freezing. Honey-sweet . . . very productive.

F91 GA 4906—Catskill. Early midseason. Almost frostproof. Berries are large, bright red. Firm . . . arrive on the market in excellent condition. Foliage is thrifty, develops runners freely.

F91 GA 4907—Sparkle. Midseason. Rich red color clear through. Firm, uniform in size. One of the best for freezing. A vigorous grower, very productive. Requires moisture for best results.

F91 GA 4908—Pocahontas. Early. New variety, popular with both home and commercial growers. Large berry with a vivid red color. Flavor is tart, good. Ideal for freezing. Excellent shipper.

F91 GA 4910—Earlidawn. Here's the earliest of them all! Handsome, light-colored berries, firm enough for shipment. The plants are hardy and very productive. Ideal for freezing.

Buy a Strawberry Patch. Save 14% to 25%

All-Season Patch—Composed of following varieties: Premier, Blakemore, Senator Dunlap, Superfection. See how much you save! Shipped from grower at planting time.

F91 GA 5000—25 ea. of above, \$3.95
F91 GA 5001—50 ea. of above, 6.75

Early-Bearing Patch—For a berry patch that gives you early-bearing abundance, and saves you money! Includes Senator Dunlap and Premier. Shipped from grower at planting time.

F91 GA 5004—25 each of above, \$1.75
F91 GA 5005—50 each of above, 2.95

June-Bearing Patch—Well-balanced patches of 75 and 150—both save you money. Composed of: Blakemore, Robinson, and Gem. Shipped from grower at planting time.

F91 GA 5006—25 ea. of above, \$3.30
F91 GA 5007—50 ea. of above, 5.90

HOW TO ORDER ABOVE STRAWBERRIES

State catalog number of variety wanted, also quantity. Sold 25 of 1 variety. Shipped from grower.

25 plants \$1.30	50 plants \$2.25	100 plants \$3.75
500 plants \$12.95	1000 plants \$21.95	



Fountain and Aluminum Pyramid \$9.36

Everbearing Strawberries pick from June to frost

**Super-giant
honey sweet**

red rich
EVERBEARING

Only **15¢** in lots
ea. of 100 Postpaid

Biggest, reddest, sweetest tasting strawberries we know of. Solid, ripe-red clear through. Huge plants produce big crops from early summer to frost . . . you'll be thrilled by their abundant everbearing quality! Perfect berry for freezing, retains flavor, red color and shape when thawed. Big crops of these sweet, gigantic strawberries can be yours *this year* if you plant Red Rich now . . . next year your crop will be doubled.

F91 GA 4800—Postpaid from grower at planting time.
Patent No. 993. Instructions. State quantity.

12 plants for.....\$2.95	25 plants for.....\$5.00
50 plants for..... 8.50	100 plants for.....15.00

Special! Everbearing Patch

Even at Sears low prices, these 50 Everbearing Strawberry plants are \$3.70, if bought separately. You get: 25 Superfection and 25 Streamliner.

F91 GA 5002.....Collection of 50 for \$2.70
Larger Patch. Separately \$5.90. 50 each of above.

F91 GA 5003.....Collection of 100 for \$4.90
See shipping note below

CROSS COUNTRY Strawberry Plants come to you direct from fields of leading U.S. growers. Graded to standards of American Association of Nurserymen. Guaranteed well formed and well rooted. Minimum requirements: 10 main roots not less than 3 in. long—and a $\frac{5}{16}$ -inch crown diameter, measured at the base.

**Choose from 3 of the most
popular Everbearing varieties**

Less than **6¢** in lots
ea. of 100

Gather berries before fall. BIG pickings next year all summer . . . for family—for cash crops.

F91 GA 4801—**Mastodon**. Jumbo size, firm, sweet and juicy. Deep red flesh. Highly productive.

F91 GA 4803—**Streamliner**. All red, inside and out. Extra sweet, extra large. Glossy smooth, a beauty!

F91 GA 4804—**Superfection**. Newer, highly recommended for yield, large size and rich red color. Round.

State catalog no. and quantity. Sold 25 of 1 variety.

Shipped at planting time—see note below.

25 plants.....\$1.85	100 plants.....\$5.25
50 plants..... 2.95	500 plants.....19.50

"Gem" thrives everywhere

Bright red Everbearing berries of good size, shape and flavor. Firm for shipping and freezing. Big crop producer! Heavy plant maker with deep roots that thrive even in hot, dry weather.

F91 GA 4802—Shipped at planting time—see note below.

25 plants.....\$1.85	100 plants.....\$5.25
50 plants..... 2.95	500 plants.....19.50

**Fountain-spray Pyramid
grows more in less space**

- Built-in sprinkler sprays 6-ft. diameter Pyramid
- Grows up to 4 times as many plants in same space
- Easy to pick from—easy to water—adds beauty

Rustproof aluminum bands, each 5 inches wide and corrugated for strength. Bottom ring is 6 feet in diameter. Just place it on the ground, fill it with soil. Repeat for remaining two rings. With sprinkler, plastic tubing, and connection for garden hose. Assembles in a jiffy. Instructions included. Holds 50 to 75 strawberry (bearing size) plants or combinations of perennials, annuals, vegetables.

71 GA 3000—Not postpaid. Shpg. wt. 6 lbs. 8 oz.....\$9.36
For Pyramid accessories . . . see our Big Spring Book

LAST-MINUTE ADDITION! New Trumpeter Strawberry Bears in late spring

- Outstanding for marketing
- Developed by a leading university

Unusual in the way it retains its good looks and high quality for many days, even when boxed. Delicious fresh or frozen. Well formed fruit is a glossy, deep red all the way through. Caps are full, fresh, green. Easily propagated; tall, sturdy, exceptionally winter-hardy.

F91 GA 4915—Not everbearing. State quantity wanted.
25 plants for \$2.65 50 plants for \$4.45
100 plants for 7.15 500 plants for 29.95

Note: All plants on this page, except F91 GA 4800 are not postpaid and require a 10% shipping and handling charge—see page 43



Dwarf Fruit Trees bear full-size fruit

Colorful, compact, and dainty—the Dwarf Fruit Tree is breath-taking in its spring loveliness. Tender, juicy, and delicious—its full-size fruit is a summertime treat for young and old. Full in foliage, trim in trunk—a dwarf tree in your yard is a joy to have—and behold—all through the year.

And all through many years to come! Let your children grow up amid the magic of flower, foliage and fruit, and the miracle of their regular seasonal progression. Here is a full orchard in a small space. Here is full-sized fruit you can pick without climbing . . . And it costs so little at Sears.

Dwarf Apple Trees

These trees grow 10-15 feet high. All flower brilliantly; all start bearing within 2-3 years. Choose the variety you want—for cooking or eating; for size, color and taste. Descriptions of fruit on page 73. *State your choice:* Red Delicious; Yellow Delicious; Red Jonathan; McIntosh; Stayman's Winesap; Yellow Transparent. Shipped from grower at planting time. Each 3 to 4 ft. high and $\frac{9}{16}$ to $1\frac{1}{16}$ inch diameter (caliber).

F91 GA 3300—Each \$2.95 2 or more, each \$2.85

Special Collection of Dwarf Apple Trees

It takes such little space, so little money, to have a little apple orchard of your own! *You save \$1.35 with this collection.* You get one each of: Red Delicious, McIntosh and Yellow Transparent—variety in fruit and flowers! Shipped from grower.

F91 GA 3350—Separately \$8.85 3 for \$7.50

Dwarf Peach Trees

Among the most satisfactory of fruit trees for home gardening is the dwarf peach. It prospers in light soil, flowers prettily, bears generously, requires little care. Plant these 8-12 feet apart and they'll grow 10 feet high. Fruit described on page 75. *State choice of:* Belle of Georgia, Early Elberta, Elberta, or Golden Jubilee. Height 3 to 4 ft.; diameter (caliber) $\frac{7}{16}$ to $\frac{9}{16}$ inch. Shipped from grower at planting time.

F91 GA 3400—Each \$2.95 2 or more, each \$2.85

Special Collection of Dwarf Peach Trees

Enjoy peaches all season with this collection of trees. In mid-summer your big, juicy, mellow-meated Golden Jubilees ripen; then your delicious Elbertas come in. *You save \$1.35.* You get: 1 Golden Jubilee and 2 Elberta dwarf trees.

F91 GA 3450—Separately \$8.85 3 for \$7.50

Dwarf Pear Trees

Perfect pears are hard to buy in the store, because pears are hard to market in prime condition. So . . . grow your own! Plant any of these varieties 12 ft. apart and enjoy delicious fruit to eat, pickle, can, or freeze; descriptions on page 73: Bartlett, Clapp's Favorite, Kieffer. Height 3 to 4 ft. Diameter (caliber) $\frac{9}{16}$ to $1\frac{1}{16}$ inch. *State variety and number of each tree wanted.* Dwarf trees shipped from grower at planting time.

F91 GA 3500—Each \$2.95 2 or more, each \$2.85

Special Collection of Dwarf Pear Trees

Here's a collection that insures ripe fruit over a long period, that provides pears for a multitude of uses, that assures you perfect fruit in abundance—and saves you money. You get: 2 Bartlett and 1 Kieffer. Shipped from grower. *Save \$1.35.*

F91 GA 3550—Separately \$8.85 3 for \$7.50

NOTE: All trees on this page are not postpaid and require a 10% shipping and handling charge . . see page 43.

A choice of Dwarf-Tree Orchards for tiny backyards

An Apple, a Pear, a Peach

Apples, pears, peaches in glorious profusion—a riot of spring color in your yard. You get one each of: Red Delicious Apple—Diam. $\frac{9}{16}$ in. Elberta Peach—Diameter $\frac{7}{16}$ inch. Bartlett Pear—Diameter $\frac{9}{16}$ inch.

F91 GA 3600—Collection . . . 3 for \$7.50

Two Peaches, one Pear

Two dwarf peach trees and one dwarf pear tree—that's how your garden grows with this collection. You get: 1 Golden Jubilee Peach, Diam. $\frac{7}{16}$ inch. 1 Elberta Peach, Diam. $\frac{7}{16}$ inch. 1 Bartlett Pear, Diam. $\frac{9}{16}$ inch.

F91 GA 3601—Collection . . . 3 for \$7.50

Two Apples, one Pear

Two apple, one pear, form a well-rounded home orchard. Here's a real saving: 1 Red Delicious Apple, diam. $\frac{9}{16}$ in. 1 Yellow Transparent Apple, diam. $\frac{9}{16}$ in. 1 Bartlett Pear, diameter, $\frac{9}{16}$ inch.

F91 GA 3602 All 3 for \$7.50

A Peach and a Pear

Two dwarf trees: a peach and a pear! A collection that puts glamour into the dreariest backyard. Means so much: in eye-catching beauty, in mouth-watering taste. 1 Elberta Peach, 1 Bartlett Pear.

F91 GA 3603—Both trees for \$5.35

SEARS, ROEBUCK AND CO.

Satisfaction guaranteed or your money back